



City of Edina

Resident Survey 2023

Report of Results

June 2023

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Executive Summary

Summary of Survey Methods

The 2023 Edina Resident Survey provided residents the opportunity to rate the quality of life in the City of Edina, as well as the quality of service delivery and overall workings of local government. The survey also permitted residents to provide feedback to government on what is working well and what is not, and to share their priorities for community planning and resource allocation.

Surveys were mailed to 2,000 randomly selected resident households in March 2023. A total of 475 surveys were completed, yielding a response rate of 25%.

Survey results were weighted so that respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity were represented in proportions reflective of the entire adult population of the City. The margin of error is plus or minus five percentage points around any given percentage point reported for all survey respondents.

Because Edina has administered resident surveys before, some comparisons could be made between 2023 responses and those from 2015, 2017, 2019, and 2021. Edina also elected to have its results compared to those of other jurisdictions around the nation and in Minnesota. Comparisons are made possible through a national benchmark database created and maintained by Polco/National Research Center (NRC). This database contains resident perspectives gathered in resident surveys from over 500 jurisdictions over the past five years.

Key Findings

Edina residents enjoy an exceptional quality of life.

- Edina residents continue to rate the quality of life highly, with 93% of survey respondents awarding excellent or good marks in 2023. This rating was higher than national benchmark and similar to peer communities in Minnesota.
- About 9 in 10 respondents indicated that they would recommend living in Edina to someone asks and would remain in the City for the next 5 years.
- About two-thirds of residents rated the sense of community in Edina as excellent or good.
- More than 8 in 10 respondents felt that Edina is a welcoming community for people of all ages. About two-thirds felt that the City is welcoming for people of all sexual orientations, for people of all abilities, for people of all gender identities, and for people of all religions. More than 5 in 10 respondents felt that Edina is welcoming toward people of all races and ethnicities. However, only about 3 in 10 residents felt that the community is welcoming toward people who have a lower income.
- About 9 in 10 residents positively rated the quality of the overall natural environment in Edina, health and wellness opportunities, and the overall economic health of the City. More than 8 in 10 gave excellent or good ratings to the overall opportunities for education and enrichment.

- At least three-quarters of residents gave high marks to the overall established “built environment” of Edina, the overall image or reputation of the City, and neighborliness of residents.
- As in previous years, the highest rated aspects were cleanliness of Edina, shopping opportunities, air quality, and overall quality of business and service establishments. Each of these items were rated excellent or good by at least 9 in 10 residents. Among the lowest rated items were cost of living (41% rated excellent or good) and the availability of affordable quality housing (32%).
- The top reasons residents chose for why they live in Edina were location/convenience (selected by 77% of respondents) and safe community (59%). About half of residents chose attractive community and good schools. More than 4 in 10 respondents selected amenities and good neighbors. About one-third chose family lives here/born or raised here and variety/type of housing.
- Survey respondents were also given the opportunity to write in their own words what they liked most about living in Edina. Of those who chose to write in a response, 42% commented on Edina being a convenient location, accessible, and walkable. Other top mentions included quality of life and community (14%) and schools (11%).

While residents generally feel safe in Edina, the feeling of safety has declined in some areas of the city and the perception of some types of crime has increased.

- About 9 in 10 residents said that the overall feeling of safety in Edina was excellent or good.
- One of the top reasons residents chose for why they live in Edina was because it is safe community (selected by 59% of respondents).
- In addition to considering what they like most about living in Edina, residents shared what they felt was the most serious issue facing Edina. About 10% of respondents commented on crime and safety issues.
- Residents also rated how safe they felt in three different areas of the community. Almost all residents (93%) said they felt very or somewhat safe in their neighborhood, and over 8 in 10 felt safe in the 50th & France area (downtown area). About two-thirds felt safe in the Southdale area, which declined in positive ratings from 2021 to 2023.
- Edina residents also rated four additional potential problems related to crime. About one-third of respondents felt vandalism and property crimes were a moderate, major or extreme problem, while slightly fewer felt that youth crimes (24%) and drugs (18%) were problematic. About 15% felt that violent crime was of concern. When compared to 2021, residents rated youth and violent crimes as being more of a concern in 2023.

City services continue to be highly rated.

- About 9 in 10 highly rated the overall quality of City services.

- More than 9 in 10 respondents positively rated fire services, ambulance or emergency medical services, city parks, and police services. At least 8 in 10 gave high marks to sewer services, park maintenance, fire prevention and education, recycling, condition of trails and sidewalks, snow removal, organics recycling, public health services, recreation programs or classes, animal control, yard waste pickup, emergency preparedness, and street cleaning.
- Among the lowest rated services were land use, planning and zoning (rated excellent or good by 50% of residents) and street repair (48%).
- Overall, Edina residents' ratings of City services tended to be higher than or similar to the benchmark comparisons. One item, snow removal, was rated much higher than the national benchmark. Additionally, compared to other Minnesota communities, Edina ranks #1 in snow removal, ambulance or emergency medical services, fire services, fire prevention and education, and city-sponsored special events.
- About 7 in 10 residents gave excellent or good reviews to the overall quality of drinking water.
- The reliability, safety, and appearance of drinking water in Edina were rated as excellent or good by at least 8 in 10 respondents. Nearly three-quarters of residents provided a positive evaluation of the water's odor, and almost two-thirds said the taste was excellent or good. One-third gave positive reviews to the water's hardness.
- Close to 9 in 10 respondents gave excellent or good ratings to the quality of garbage collection in Edina. In addition to rating the overall quality of garbage collection, residents also rated their level of support for the City changing from the current multiple hauler garbage collection system to a single hauler (chosen by the City) system. A larger proportion of residents support the City choosing one hauler for the whole community in 2023 compared to 2021. Nearly 6 in 10 respondents supported this change.
- More than 9 in 10 residents support the City in continuing to operate its municipal liquor stores.

Residents identify opportunities for improvement with housing and development.

- Among the lowest rated community characteristic items were availability of affordable quality housing (rated excellent or good by 32% of respondents) and variety of housing options (57%).
- When asked to share what they felt was the most serious issue facing Edina, 22% of residents wrote a comment related to overdevelopment/wrong type of development or teardowns, while 13% commented on the need for more affordable housing.
- About two-thirds of residents gave excellent or good reviews to the overall quality of commercial redevelopment in Edina, while about 6 in 10 gave positive reviews to the overall quality of residential redevelopment.

- When asked how well, if at all, they felt the City does managing tensions in the community related to residential redevelopment in Edina, about half of residents felt the City manages tensions very or somewhat well.
- Overall, a majority of respondents felt that there was somewhat too little or far too little housing for lower-income singles and families (65% and 68%, respectively); about 2 in 10 felt there was the right amount of housing available for lower-income groups. A slightly smaller proportion of residents felt that there was too little housing available for middle-income families and singles (50% each); another 4 in 10 felt there was the right amount of housing available for these two income groups. A majority of respondents felt that there was either too much or the right amount of housing available for high-income families (98%) and singles (97%).
- About two-thirds of respondents said that it was essential or very important for the City to encourage preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers). One-third of residents prioritized medium-density development (like townhouses), and about one-quarter said that the City should encourage the building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.) About 2 in 10 felt that the City should focus on higher-density development (like apartments).

Survey Background

The City of Edina contracted with Polco/National Research Center (NRC) to conduct a community-wide resident survey. The primary goal of the survey was to assess the attitudes and opinions of residents by:

- Evaluating City programs and services.
- Determining general perceptions of the quality of life in the City.
- Identifying issues facing the City.
- Comparing survey results to other communities across the nation.
- Establishing trendlines to measure government performance over time.

The Edina Resident Survey serves as a consumer report card for Edina by providing residents the opportunity to rate the quality of life in the City, as well as the community's amenities, service delivery and their satisfaction with local government. Residents also provide feedback on what is working well and what is not, and communicate their priorities for community planning and resource allocation.

Focus on the quality of service delivery helps council, staff, and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of Edina City government, helping to assure maximum service quality over time.

This type of survey gets at the key services that local government controls to create a quality community. It is akin to private sector customer surveys that are used regularly by many corporations to monitor where there are weaknesses in product or service delivery before customers defect to competition or before other problems from dissatisfied customers arise.

This is the 7th iteration of the Edina Resident Survey since the baseline study conducted in 2011. The 2015, 2017, 2019, and 2021 surveys were conducted by mail and online; the 2011 and 2013 iterations were conducted by phone.

Survey Administration

A postcard was mailed to 2,000 Edina households, selected at random, notifying residents that they had been chosen to participate in the survey. A paper copy of the survey followed in the mail after one week, followed by a reminder postcard one week later. Both postcards included a web link so that residents could take the survey online, if desired. There were 475 respondents to the mailed questionnaire (with 96 undeliverable addresses), yielding a response rate of 25%. The margin of error is plus or minus five percentage points around any given percentage for all respondents.

Survey results were weighted so that respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity were represented in the proportions reflective of the entire city. More information about the survey methodology can be found in *Appendix F: Survey Methodology*.

How the Results Are Reported

For the most part, the full set of frequencies or the “percent positive” are presented in the body and narrative of the report. The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “strongly support” and “somewhat support,” etc.).

On many of the questions in the survey, respondents could give an answer of “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix B: Complete Survey Frequencies* and is discussed in the body of this report if it is 30% or greater. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, the majority of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item.

For some questions, respondents were permitted to select multiple responses. When the total exceeds 100% in a table for a multiple response question, it is because some respondents are counted in multiple categories. When a table for a question that only permitted, a single response does not total to exactly 100%, it is due to the customary practice rounding values to the nearest whole number.

Precision of Estimates

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). The margin of error for this survey is generally no greater than plus or minus five percentage points around any given percent reported for the entire sample (N=475).

Comparison of Results Over Time and By Subgroups

Results from the 2015, 2017, 2019, and 2021 surveys are presented when comparisons to 2023 were available. Where differences in ratings from 2021 to 2023 are six percentage points or greater, they can be considered significantly higher or lower.

Selected survey results were compared by geographic location of a respondent’s home, race and ethnicity, presence of children in the home, respondent length of residency, age, gender, housing unit type (attached or detached), housing unit tenure (rent or own) and income. These crosstabulations are summarized and presented in tabular form in *Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*. For each pair of subgroups that has a statistically significant difference, an upper-case letter denoting significance is shown in the category with the larger column proportion.

Comparing Survey Results to Other Communities

NRC’s database of comparative resident opinion comprises resident perspectives gathered in citizen surveys from approximately 500 communities whose residents evaluated their services. Communities

to which Edina was compared can be found in *Appendix E: Detailed Benchmark Comparisons*. National benchmark comparisons and Minnesota benchmark comparisons have been provided when similar questions on the Edina survey are included in NRC's database, and there were at least five communities in which the question was asked.

Where comparisons for quality ratings were available, Edina's results were generally noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark. In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much," (for example, "much lower" or "much higher"). These labels come from a comparison of Edina's rating to the benchmark where a rating is considered "similar" if it is within the standard margin of error (10 points or less on the 100-point scale); "higher" or "lower" if the difference between Edina's rating and the benchmark is greater than 10 points but 20 points or less; and "much higher" or "much lower" if the difference between Edina's rating and the benchmark is more than twice the standard margin of error (greater than 20 points). Comparisons for a number of items on the survey are not available in the benchmark database. These items are excluded from the benchmark tables.

Quality of Life and Community

The City of Edina Resident Survey contained a set of questions related to quality of community life and overall community characteristics. Survey respondents also were asked to indicate how likely they would be to remain in the community and recommend it to others.

Quality of Life

Edina residents continue to rate the quality of life highly, with 93% awarding excellent or good marks in 2023. This rating was higher than national benchmark and similar to peer communities in Minnesota (see Appendix E: Detailed Benchmark Comparisons for detailed information on the benchmark comparisons). This rating is on par with previous years.

Survey results were compared by geographic location of residency and select respondent demographic characteristics. Survey participants who lived in Edina for 20 years or less, were between the ages of 18-34, and were renters were more likely to give higher ratings to overall quality of life than their counterparts (see Appendix D: Responses to Selected Survey Questions by Respondent Characteristics).

Figure 1: Overall Quality of Life in Edina, 2023

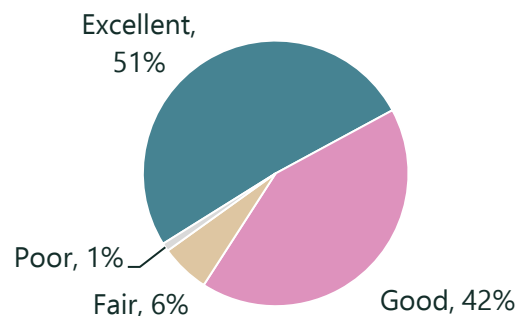
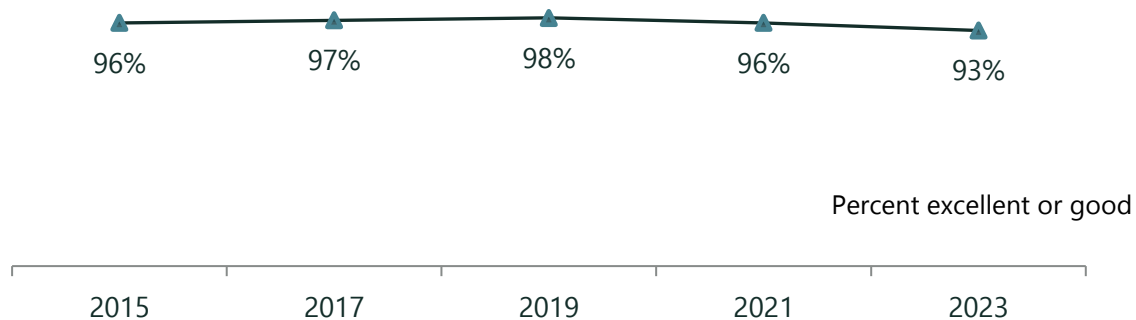


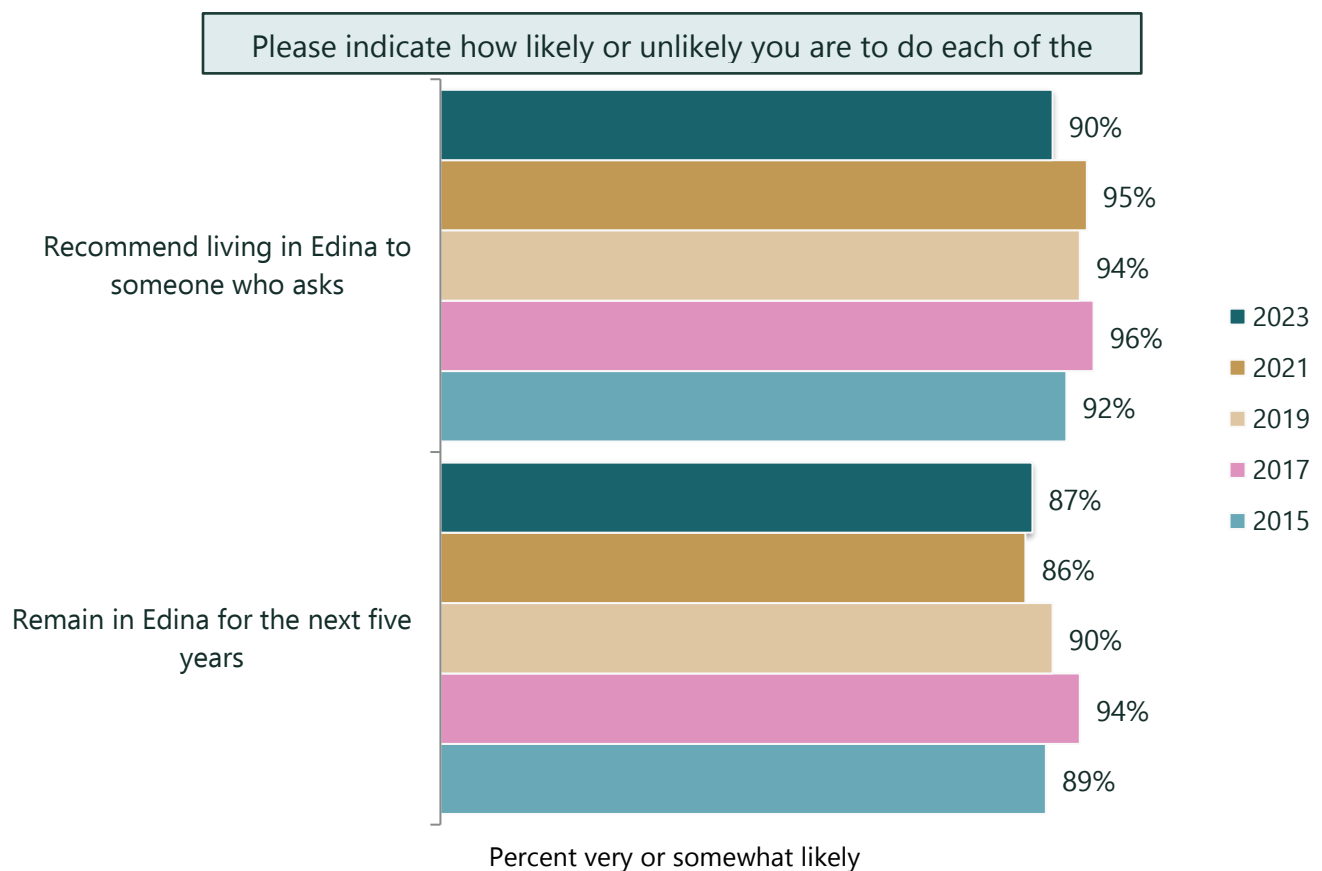
Figure 2: Overall Quality of Life Compared by Year



About 9 in 10 respondents stated would recommend living in Edina to someone asks and would remain in the City for the next 5 years. These ratings were on par with previous years and comparable with peers nationwide and in Minnesota.

Residents who lived in northeastern Edina were more likely to indicate that they would remain in Edina for the next five years. Additionally, homeowners, those between the ages of 35-54, and those who had lived in Edina for more than 20 years were more likely to remain in the City for the next five years.

Figure 3: Residential Stability Compared by Year



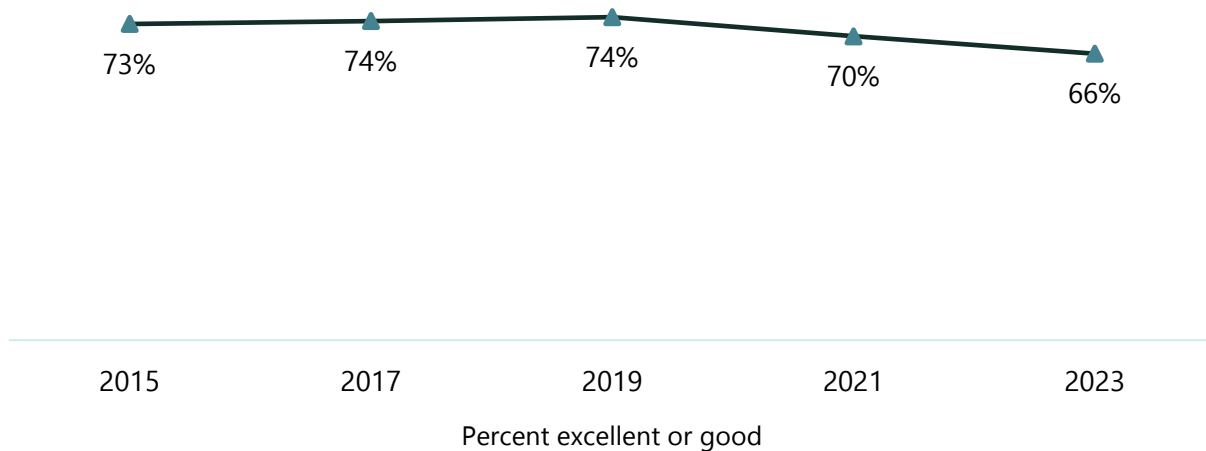
Sense of Community

About two-thirds of residents rated the sense of community in Edina as excellent or good, a rating on par with 2021 and comparable to communities in Minnesota and nationwide.

Respondents who lived in the northeast quadrant of Edina were more likely to give higher ratings to the sense of community. Additionally, those who lived in Edina for 5 years or less, those between the ages of 18-34, and renters were more likely to attribute lower ratings to sense of community.

Figure 4: Sense of Community by Year

Please rate the sense of community as it relates to Edina.



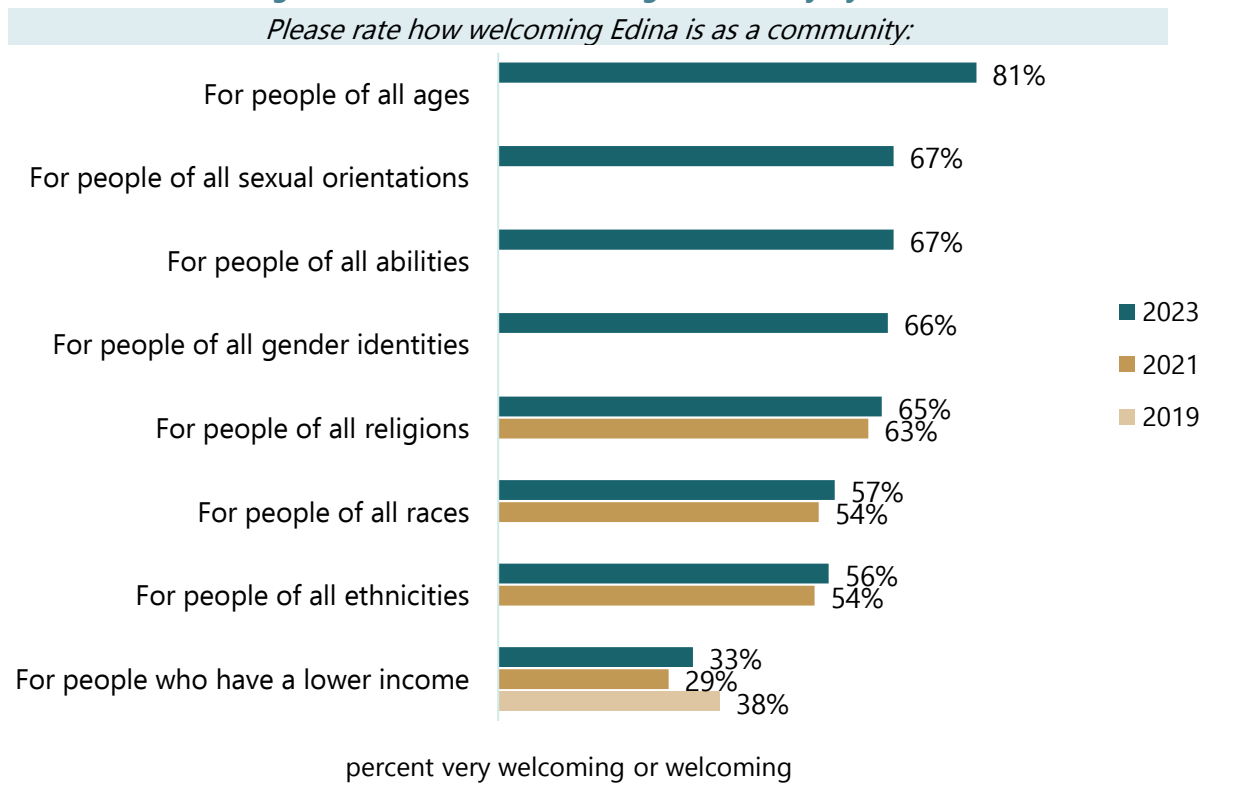
Inclusivity and Diversity

As in previous years, respondents were asked about the City as a welcoming community toward different groups of people, and the importance of diversity and inclusion in Edina.

More than 8 in 10 respondents felt that Edina is a welcoming community for people of all ages. About two-thirds of residents felt that the City is welcoming for people of all sexual orientations, for people of all abilities, for people of all gender identities, and for people of all religions. More than 5 in 10 respondents felt that Edina is welcoming toward people of all races and ethnicities. As in 2021, only about 3 in 10 residents felt that the community is welcoming toward people who have a lower income. Where comparisons were available, ratings were on par with 2021.

Residents living in northeastern Edina were more likely to feel that the community is welcoming toward people of all abilities, while those living in southwestern Edina were more likely to feel that Edina is welcoming toward people who have a lower income. Men were more likely than women to feel that the City is welcoming community toward all identified groups of people, with the exception of people of all ages.

Figure 5: Edina as a Welcoming Community by Year



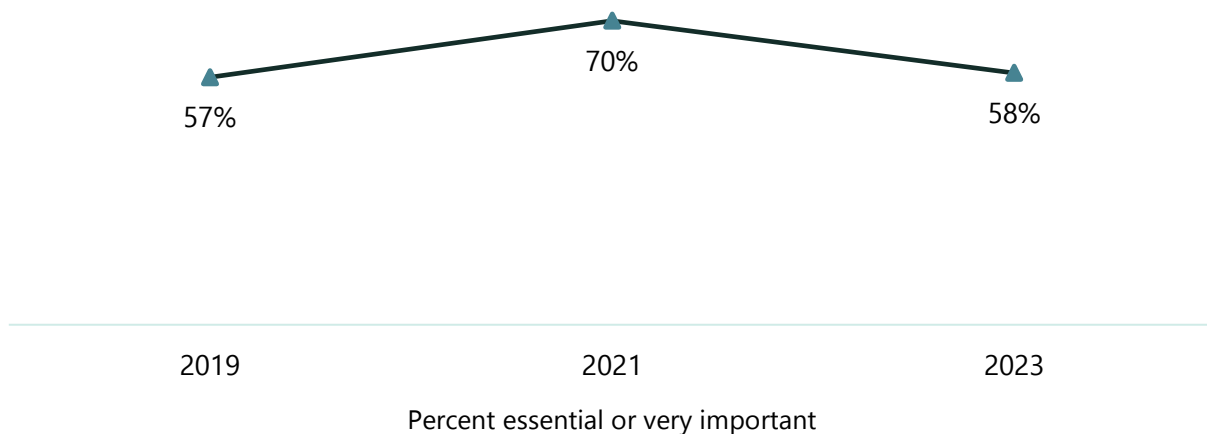
The first four items in this question were new on the 2023 survey.

Nearly 6 in 10 respondents felt that it is either essential or very important for the local government to focus on creating a diverse and inclusive city. About 3 in 10 residents felt this initiative was essential, while about one-quarter felt it was very important or somewhat important. Additionally, 16% of respondents indicated that it was not at all important (see Appendix B: Complete Survey Frequencies for full frequencies). The proportion of residents rating the importance of Edina becoming a diverse and inclusive city decreased from 2021 to 2023, back to a rating similar to 2019.

Compared to their counterparts, respondents who lived in the southeast quadrant of Edina were more likely to feel that the local government should focus on creating a diverse and inclusive community. Residents who lived in Edina for 5 years or less, were between the ages of 18-34, renters, and women were more likely to feel that the local government should focus on creating a diverse and inclusive community.

Figure 6: Importance of Edina Creating a Diverse and Inclusive City by Year

How important for the people of Edina is it that local government focuses on creating a diverse and inclusive city?



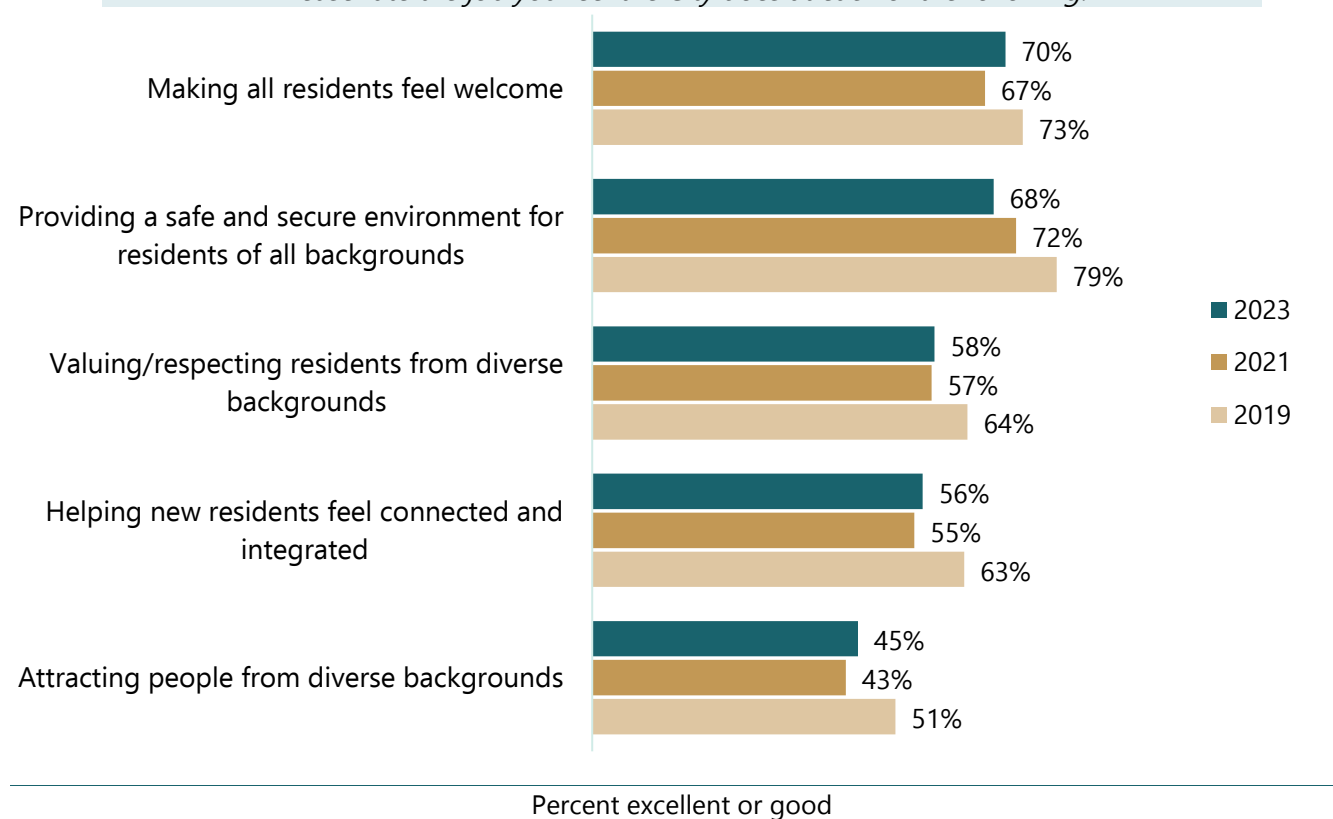
Survey participants were also asked how well the City does at creating an inclusive and diverse community. At least two-thirds of residents said the City does an excellent or good job making all residents feel welcome and providing a safe and secure environment for residents of all backgrounds. More than half felt that Edina does at least a good job of valuing/respecting residents from diverse backgrounds and helping new residents feel connected and integrated. More than 4 in 10 gave high marks to the city for attracting people from diverse backgrounds. All items were on par with 2021.

Three of the five ratings could be compared to the benchmarks: Making all residents feel welcome, attracting people from diverse backgrounds, and valuing/respecting residents from diverse backgrounds. All ratings were similar to both national and Minnesota benchmarks, except for attracting people from diverse backgrounds, which was lower than Minnesota peer communities.

Respondents who lived in southeastern Edina were more likely to give high marks to the city for attracting people from diverse backgrounds. Where there were differences, men, those age 35+, homeowners, and those who had lived in Edina for at least 6 years were generally more likely to positively rate the job the City is doing on creating an inclusive and diverse community.

Figure 7: Job the City Does at Creating an Inclusive and Diverse Community by Year

Please rate the job you feel the City does at each of the following:

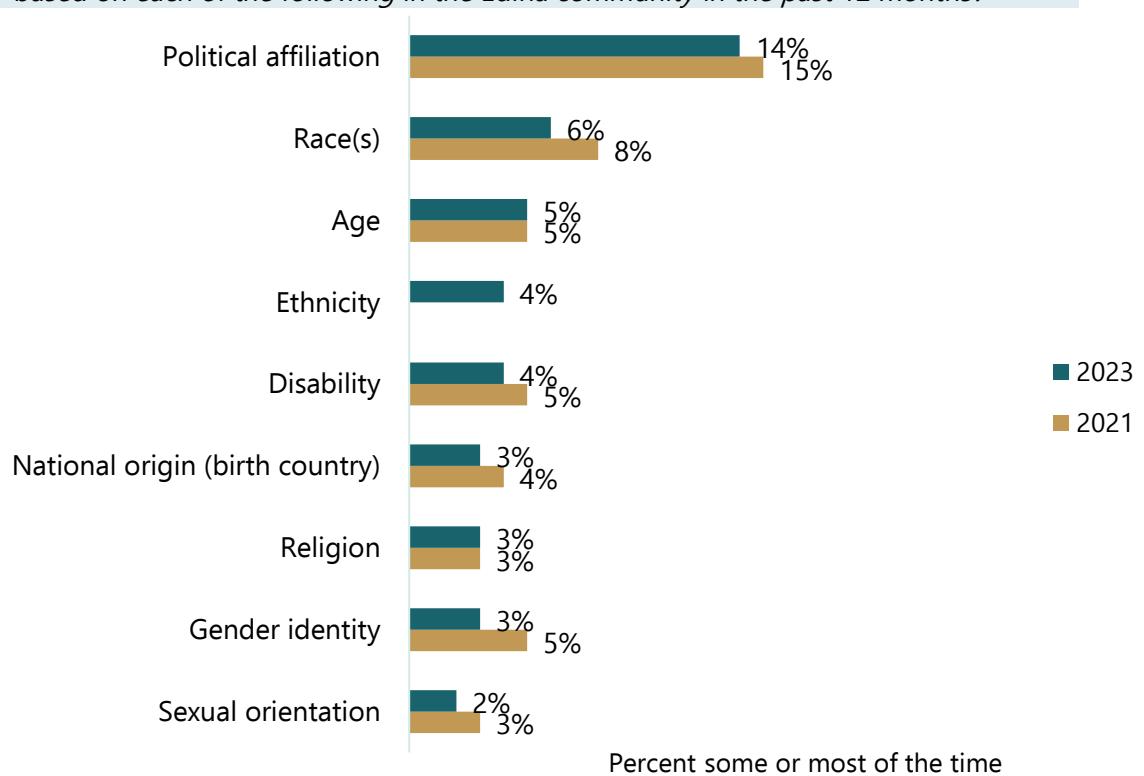


Respondents' experiences with discrimination in 2023 were similar to those in 2021. Residents were most likely to report having experienced discrimination based on their political affiliation, with 14% experiencing this some or most of the time. Fewer than 1 in 10 experienced discrimination on the basis of race(s) or age, while fewer than 5% experienced discrimination based on ethnicity, disability, national origin, religion, gender identity, or sexual orientation.

Those who identified as White alone, not Hispanic, were less likely to experience all types of discrimination compared to their counterparts. Respondents who lived in Edina for more than 20 years, and those age 55+ were more likely experience discrimination based on religion and age. Those between the ages of 18-34 were more likely than their counterparts to experience discrimination on the basis of sexual orientation.

Figure 8: Feelings of Discrimination, 2023

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months?



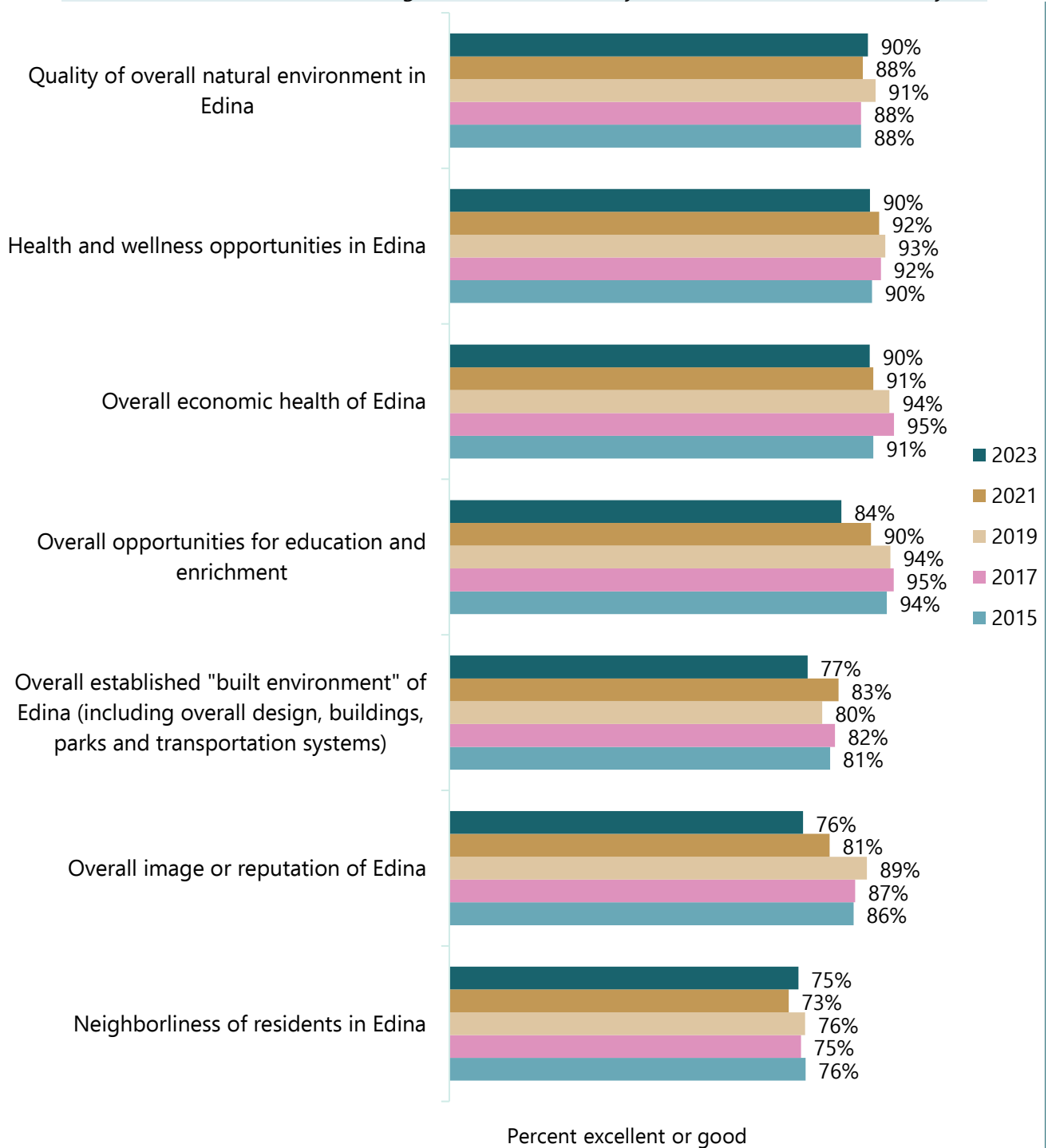
Prior to 2023, "Gender identity" was "Gender" and "Sexual orientation" was "Sexual orientation or gender identity". "Ethnicity" was added in 2023.

Community Characteristics

The quality of several broad characteristics of community livability were evaluated on the survey. About 9 in 10 residents positively rated the quality of the overall natural environment in Edina, health and wellness opportunities, and the overall economic health of the City. More than 8 in 10 gave excellent or good ratings to the overall opportunities for education and enrichment. Further, at least three-quarters of residents gave high marks to the overall established “built environment” of Edina, the overall image or reputation of the City, and neighborliness of residents. Ratings were similar to 2021 except for the overall established “built environment” of Edina and overall opportunities for education and enrichment. These items declined in positive ratings in 2023.

As in previous years, Edina residents gave ratings to the overall community characteristics that were higher than or similar to the national and Minnesota averages. When compared to other Minnesota communities, Edina was ranked #1 for overall economic health and #2 in health and wellness opportunities and overall opportunities for education and enrichment.

Renters were more likely to positively rate the quality of overall natural environment in Edina, while those who identified as White alone, not Hispanic were more likely to give high marks to overall opportunities for education and enrichment, overall economic health, and neighborliness of residents. Men and those age 55+ were more likely to positively rate the overall image or reputation of Edina. Meanwhile, homeowners and those 35+ were also more likely than their counterparts to highly rate the neighborliness of residents.

Figure 9: Overall Community Characteristics by Year*Please rate each of the following characteristics as they relate to Edina as a community:*

In addition to rating overall community characteristics, residents were also asked to rate the quality of several individual community characteristics. As in previous years, the highest rated aspects were cleanliness of Edina, shopping opportunities, air quality, and overall quality of business and service establishments. Each of these items were rated excellent or good by at least 9 in 10 residents. Among the lowest rated items were cost of living (41% rated excellent or good) and the availability of affordable quality housing (32%).

All items were rated similarly compared to 2021 except for variety of housing options and opportunities to attend cultural/arts/music activities. Both aspects were rated more positively in 2023 than they were in 2021.

When compared to other communities across the nation and in Minnesota, survey respondents in Edina tended to give ratings that were higher or similar. One item, shopping opportunities, was rated much higher than national and Minnesota benchmarks, and also ranked #1 in Minnesota and #5 in the nation.

Where there were differences, respondents identifying as White alone, not Hispanic were more likely to give more positive ratings. Those age 35+ were more likely to positively rate recreational opportunities. Renters, those between the ages of 18-34, and those who had lived in Edina for 20 years or less were more likely to give high marks to K-12 education. Homeowners, those age 55+, and those who had lived in Edina for more than 20 years were more likely to positively rate the cost of living in Edina.

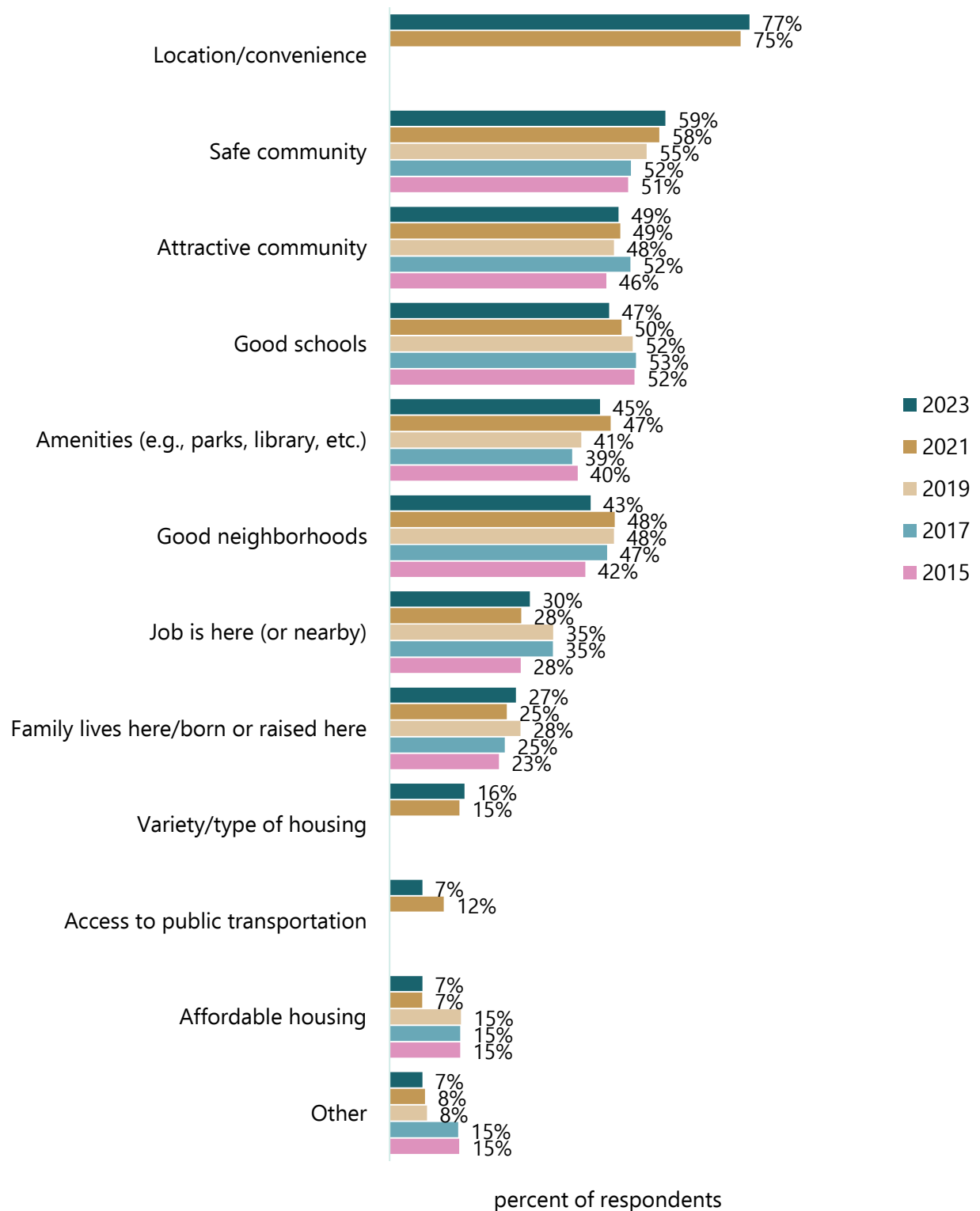
Figure 10: Individual Community Characteristics by Year

Please rate each of the following characteristics as they relate to Edina as a whole: Percent excellent or good	2023	2021	2019	2017	2015
Cleanliness of Edina	93%	94%	95%	91%	95%
Shopping opportunities	92%	94%	93%	91%	90%
Air quality	91%	93%	89%	88%	92%
Overall quality of business and service establishments in Edina	90%	91%	92%	90%	86%
K-12 education	87%	85%	90%	96%	94%
Fitness opportunities (including exercise classes and paths or trails, etc.)	86%	82%	84%	75%	71%
Recreational opportunities	85%	86%	87%	82%	76%
Public places where people want to spend time	85%	85%	86%	82%	84%
Adult educational opportunities	82%	82%	89%	89%	85%
Opportunities to volunteer	79%	76%	81%	79%	70%

Please rate each of the following characteristics as they relate to Edina as a whole: Percent excellent or good	2023	2021	2019	2017	2015
Opportunities to attend cultural/arts/music activities	77%	68%	77%	80%	74%
Employment opportunities	74%	73%	70%	69%	63%
Opportunities to participate in community matters	68%	65%	76%	75%	62%
Overall quality of commercial redevelopment in Edina	66%	67%	63%	72%	71%
Variety of housing options	57%	49%	51%	55%	59%
Cost of living in Edina	41%	46%	51%	47%	46%
Availability of quality affordable housing	32%	30%	32%	37%	36%

Note: At least 30% of respondents said “don’t know” when rating the quality of employment opportunities and opportunities to volunteer. The responses presented in the body of the report are for those who had an opinion. The full set of responses, including “don’t know” can be found in Appendix B: Complete Survey Frequencies.

Survey participants were provided a list of eleven potential reasons for choosing to live in Edina (see Figure 11 on the following page). They could select more than one response and could also write in an “other” response note included in the list. As in 2021, the top reasons for living in Edina were location/convenience (selected by 77% of respondents) and safe community (59%). About half of residents chose attractive community and good schools. More than 4 in 5 respondents selected amenities and good neighbors. About one-third chose family lives here/born or raised here and variety/type of housing. Fewer than 1 in 10 chose affordable housing, access to public transportation, or an “other” reason. The proportions of respondents selecting the various reasons for living in Edina in 2023 were similar to 2021.

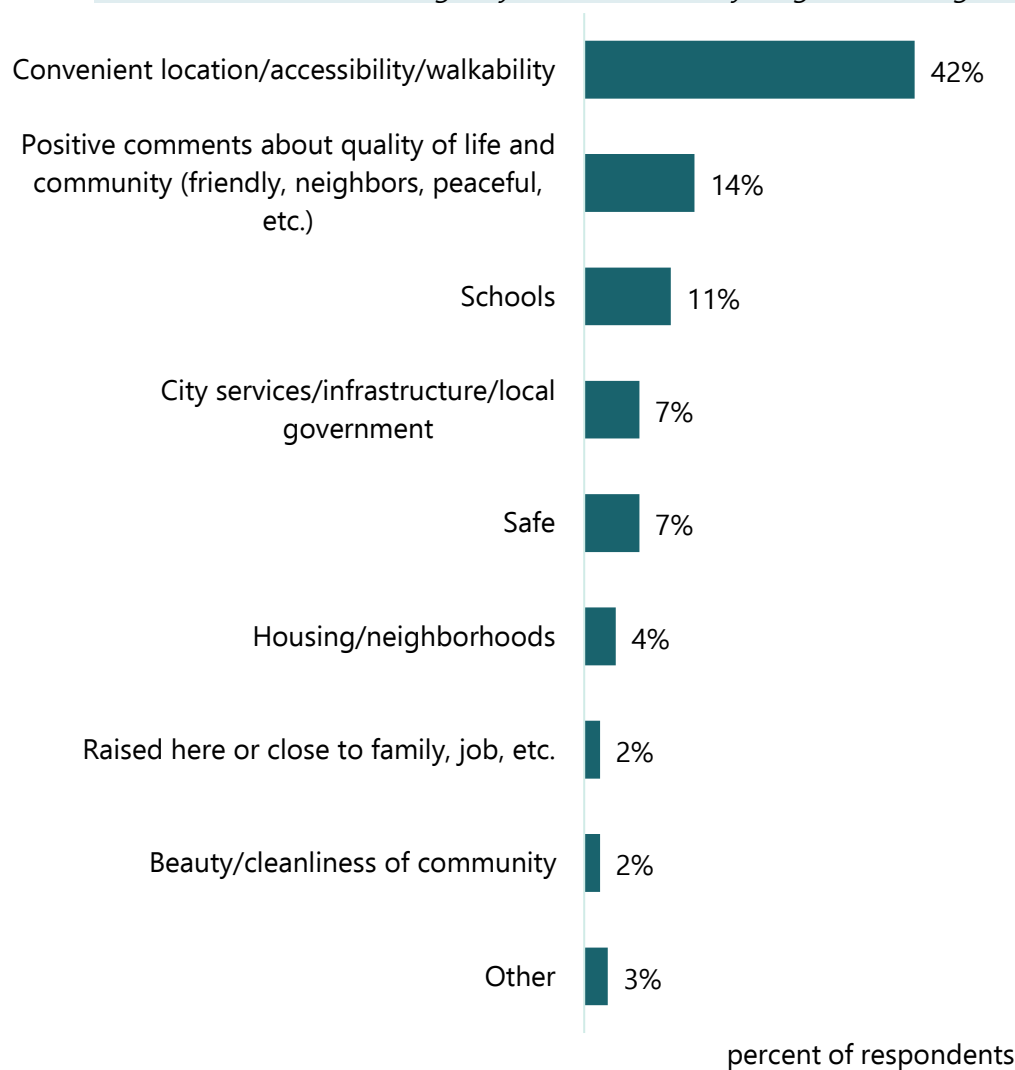
Figure 11: Reasons for Living in Edina by Year*Why did you choose to live in Edina?*

Total may exceed 100% as respondents could select more than one answer. Respondents had the opportunity to write-in a response for "other;" responses to "other" can be found in Appendix C: Verbatim Responses to Open-Ended Questions.

Survey respondents were also given the opportunity to write in their own words what they liked most about living in Edina. The written responses were reviewed and grouped into categories by theme. Of the 403 respondents who chose to write in a response, 42% commented on Edina being a convenient location, accessible, and walkable. Other top mentions included quality of life and community (14%) and schools (11%). Fewer than 10% wrote in comments about the remaining categories. Due to the varied responses, not all written comments could be grouped into a theme or category so an "other" category was created; 3% of the written comments fell into "other."

Figure 12: Most Liked Attribute of Living in Edina, 2023

What one thing do you like most, if anything, about living in Edina?



Respondents were given an opportunity to write in a response; 403 chose to write in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions for the verbatim responses.

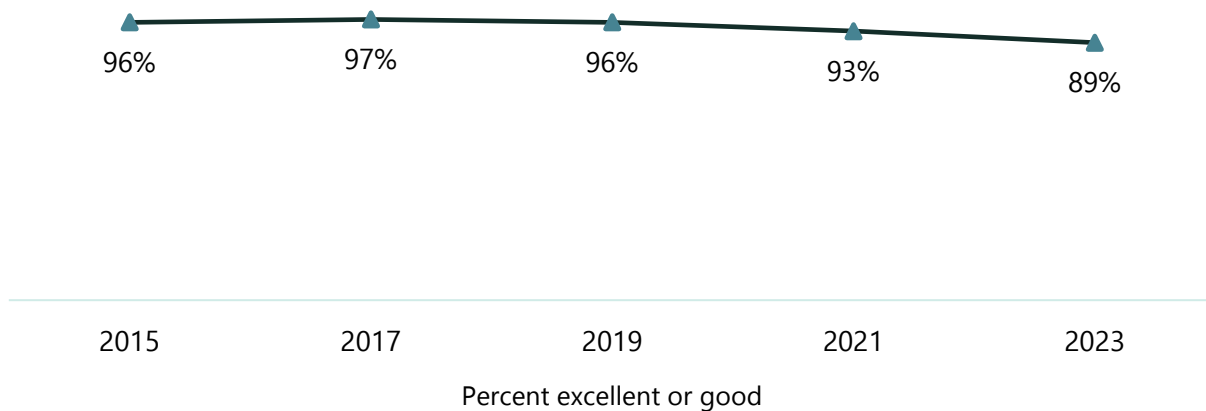
Safety in Edina

About 9 in 10 residents said that the overall feeling of safety in Edina was excellent or good, a rating that was similar to 2021. Perceptions of the overall feeling of safety in Edina were on par with national and Minnesota benchmarks.

Those who had lived in Edina for 5 years or less, and those between the ages of 18-34 were more likely than their counterparts to positively rate the overall feeling of safety.

Figure 13: Overall Feeling of Safety by Year

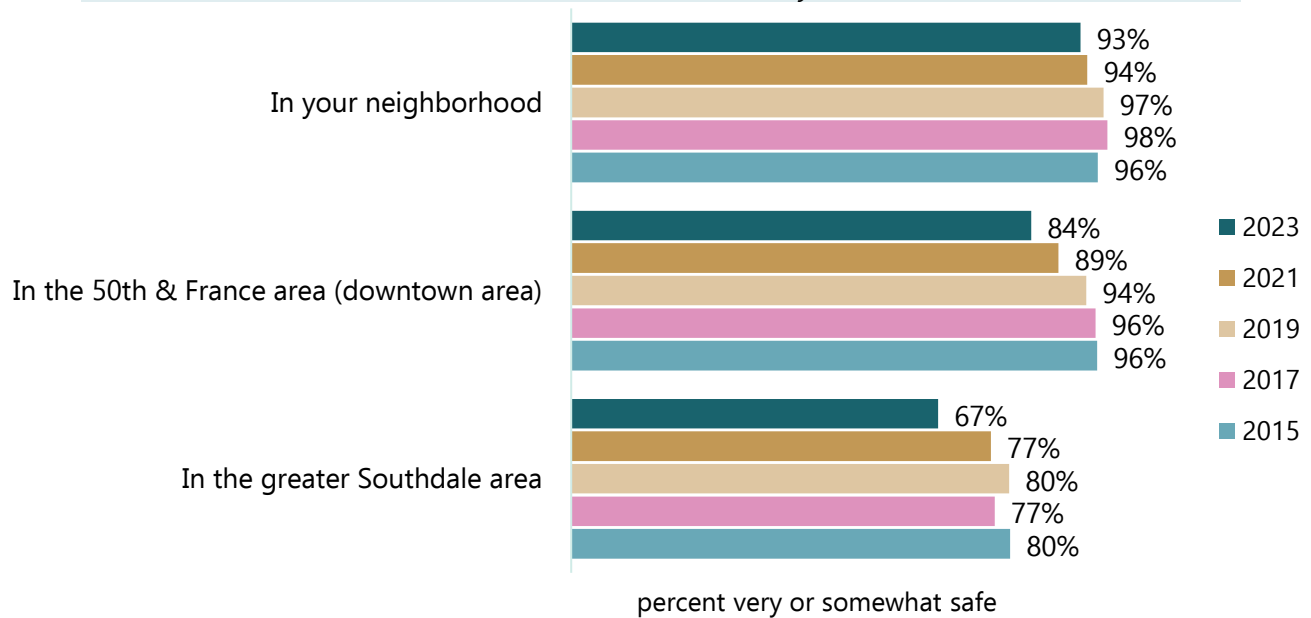
Please rate the overall feeling of safety in Edina.



Residents also rated how safe they felt in three different areas of the community. Almost all residents (93%) said they felt very or somewhat safe in their neighborhood, and over 8 in 10 felt safe in the 50th & France area (downtown area). These assessments were on par with those given in previous years. About two-thirds felt safe in the Southdale area, which declined in positive ratings from 2021 to 2023.

Assessments of feelings of safety in neighborhoods and in the downtown area (50th & France) could be compared to communities across the nation and in Minnesota; both ratings were similar to the national and Minnesota averages.

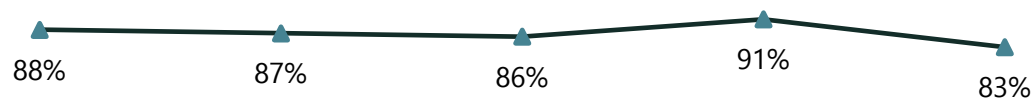
Respondents who lived in Edina for 5 years or less were more likely to feel safer in the downtown and greater Southdale areas. Residents between the ages of 18-34 were more likely to feel safer in the downtown area. Additionally, respondents identifying as Hispanic and/or other race were less likely to feel safe in their neighborhood.

Figure 14: Feelings of Safety by Year*Please rate how safe or unsafe you feel:*

Ease of Travel

Over 8 in 10 respondents felt that the overall ease of travel in Edina was excellent or good. This evaluation declined in 2023 compared to 2021.

White residents, those who lived in Edina between 6-20 years, and those 55+ were more likely to give high marks to ease of travel.

Figure 15: Overall Ease of Travel by Year*Please rate the overall ease of getting to the places you usually have to visit.*

2015

2017

2019

2021

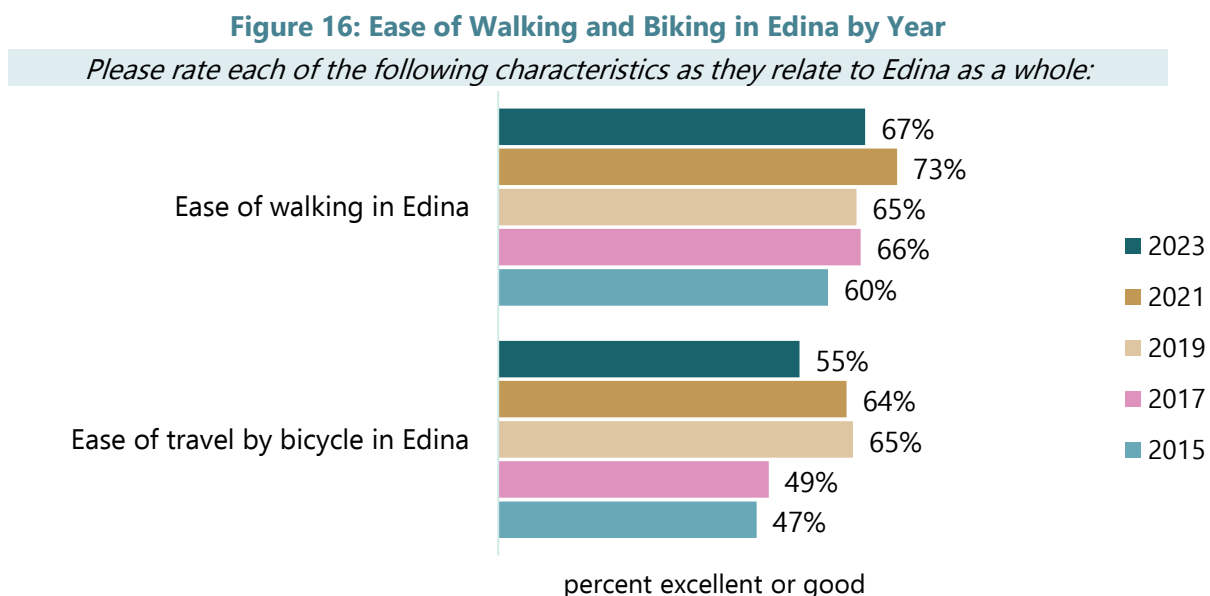
2023

Percent excellent or good

In addition to assessing the overall ease of travel, residents provided feedback on the ease of travel by walking and by bicycle in Edina. Two-thirds of respondents positively rated the ease of walking in Edina, a rating lower than 2021. More than half of respondents gave high marks to the ease of travel by bicycle in Edina. This rating also declined in 2023.

Compared to the national and Minnesota averages, Edina residents gave ratings that were similar for both ease of walking and biking.

Residents in southwestern Edina were more likely to give high marks to ease of travel by bicycle than their counterparts. Residents who lived in Edina at least 6 years, those age 35+, and those identifying as White along, not Hispanic were more generally more likely to rate these aspects higher than their counterparts.



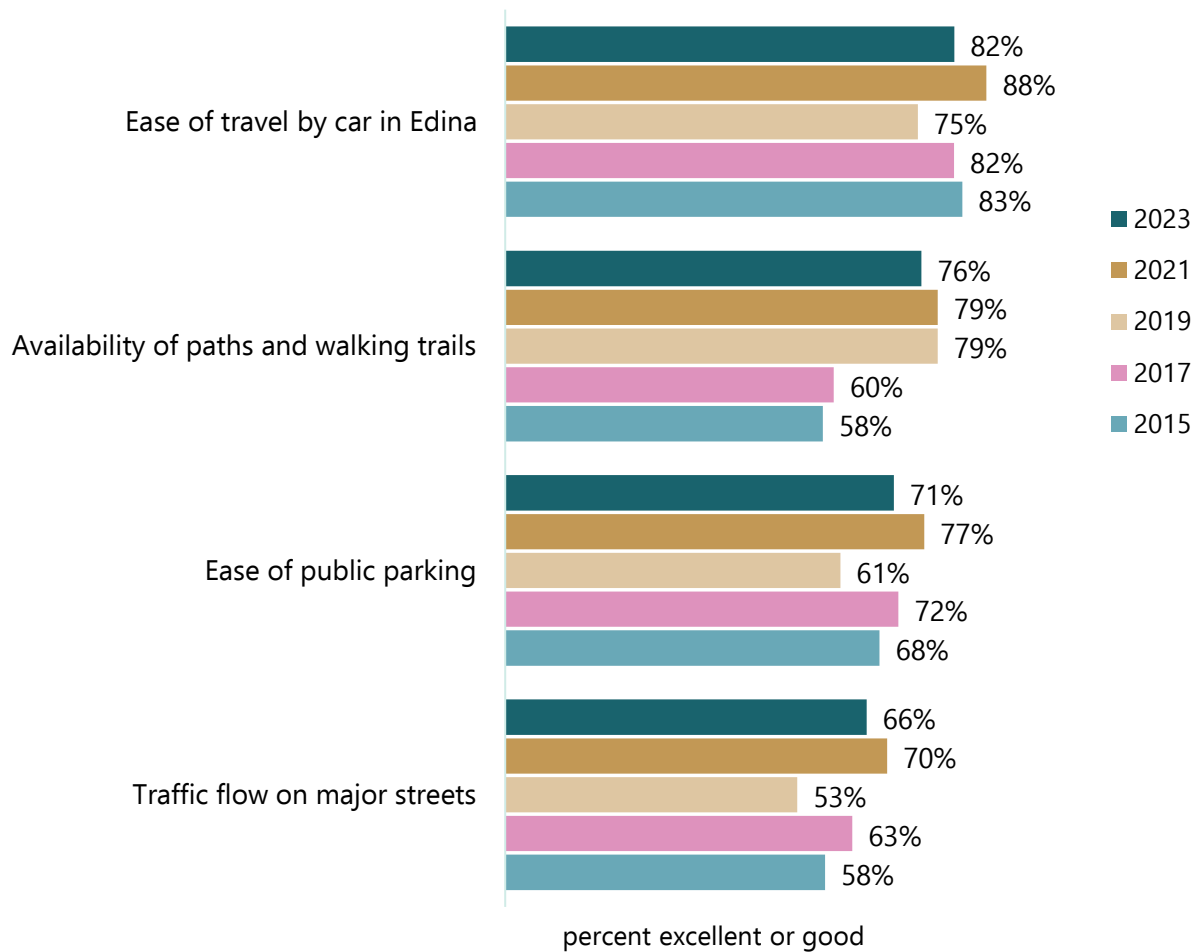
Survey respondents evaluated an additional five travel-related aspects of the community. More than three-quarters of residents positively rated ease of travel by car and the availability of paths and walking trails. Over 7 in 10 gave high marks to ease of public parking, and about two-thirds rated traffic flow on major streets as excellent or good. Two items declined between 2021 and 2023, ease of travel by car and ease of public parking.

All items were rated similarly to peer communities across the nation and in Minnesota, except for traffic flow on major streets which was rated higher than the national benchmark.

Respondents 35+ were more likely than their counterparts to positively rate the availability of paths and walking trails.

Figure 17: Travel-related Characteristics by Year

Please rate each of the following characteristics as they relate to Edina as a whole:

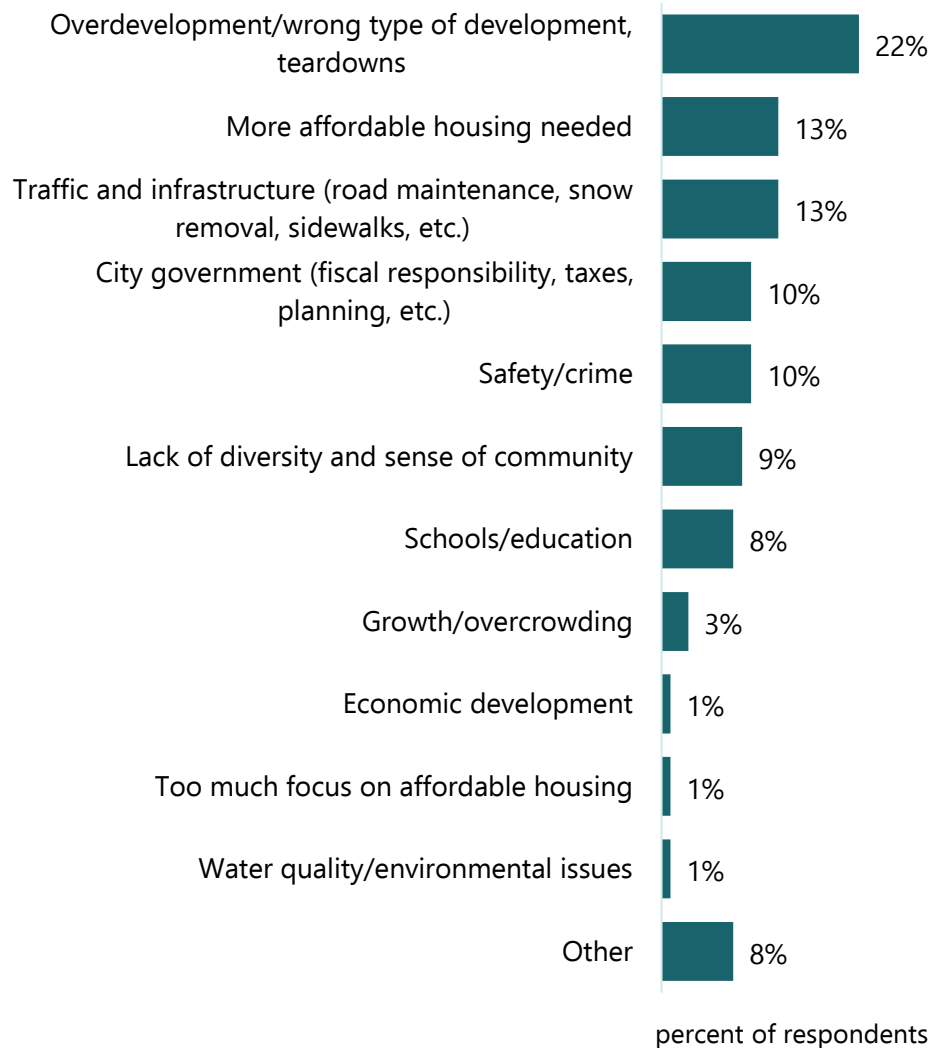


Issues Facing Edina

Several questions on the survey gauged resident perceptions about potential issues, problems or concerns in the Edina community.

Most Serious Issue

In addition to considering what they like most about living in Edina, residents shared what they felt was the most serious issue facing Edina. Respondents' written responses were reviewed and grouped into categories by theme. Of the 384 respondents who wrote in a response, 22% wrote a comment related to overdevelopment/wrong type of development or teardowns, while 13% commented on the need for more affordable housing. Another 13% of residents commented on traffic and infrastructure while 10% commented on either the City government or safety/crime. About 9% or less wrote comments about the remaining categories. Due to the varied responses, not all written comments could be grouped into a theme or category so an "other" category was created; 8% of the written comments fell into "other."

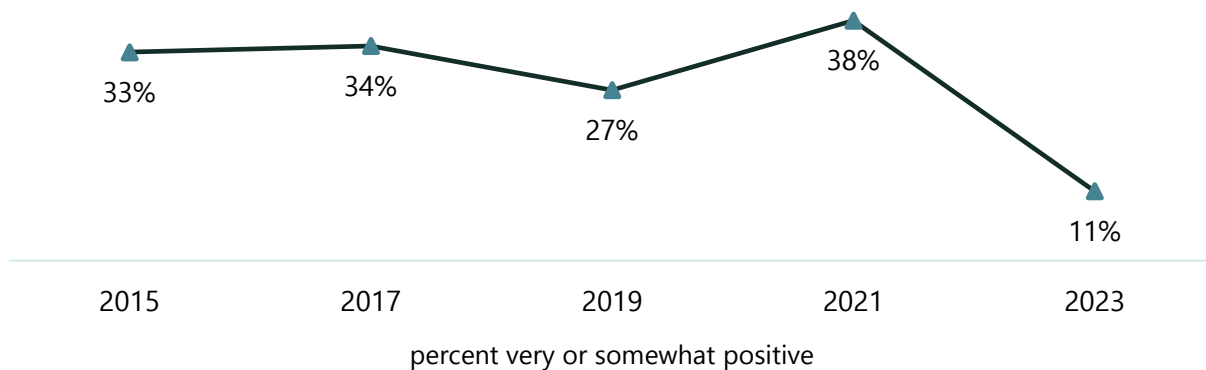
Figure 18: Most Serious Issues Facing Edina, 2023*What would you say is the most serious issue facing Edina at this time?*

Respondents were given an opportunity to write in a response; 384 chose to write in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions for the verbatim responses.

When thinking about the impact they thought the economy would have on their family income in the coming six months, about 1 in 10 respondents thought the impact would be very or somewhat positive. This rating of future economic outlook represented a decrease since 2021. When compared to peer communities across the nation and in Minnesota, Edina ranked lower in terms of economic outlook.

Figure 19: Future Economic Outlook by Year

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



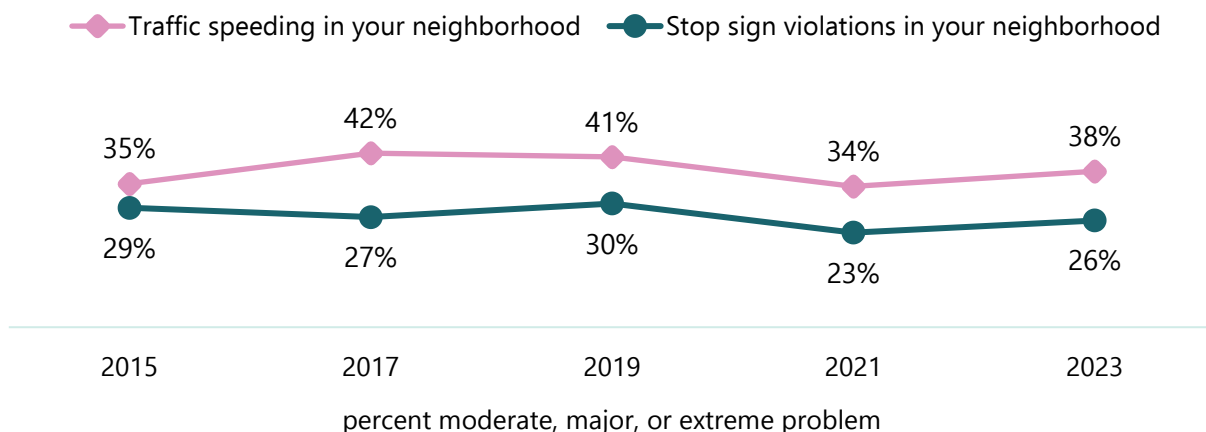
Traffic Concerns

Survey respondents assessed a number of potential problems in Edina including traffic speeding and stop sign violations in neighborhoods. Nearly 4 in 10 respondents felt that traffic speeding in their neighborhood was at least a moderate problem and about one-quarter said that stop sign violations in their neighborhood were at least a moderate problem.

Where there were differences, respondents who lived in Edina for more than 5 years and those 55+ were more likely to feel that these traffic issues were a problem.

Figure 20: Traffic Problems by Year

Please rate how much of a problem, if at all, you feel each of the following is in Edina.



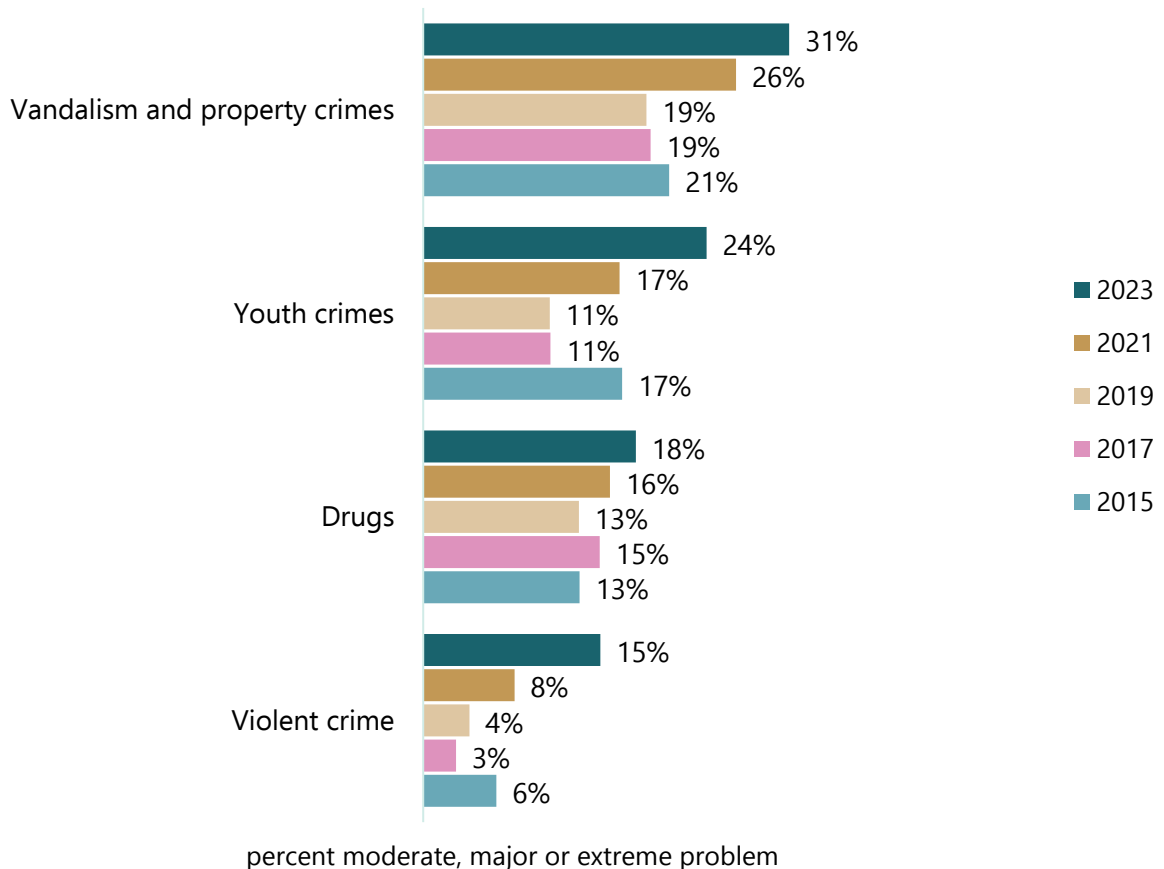
Other Concerns

Edina residents also rated four additional potential problems related to crime. About one-third of respondents felt vandalism and property crime were a moderate, major or extreme problem, while slightly fewer felt that youth crimes (24%) and drugs (18%) were problematic. About 15% felt that violent crime was of concern. When compared to 2021, residents rated youth and violent crimes as being more of a concern in 2023.

Where there were differences, respondents who lived in Edina for more than 5 years and those 55+ were more likely to view these crimes as more of a problem.

Figure 21: Crime-related Problems in Community by Year

Please rate how much of a problem, if at all, you feel each of the following is in Edina.

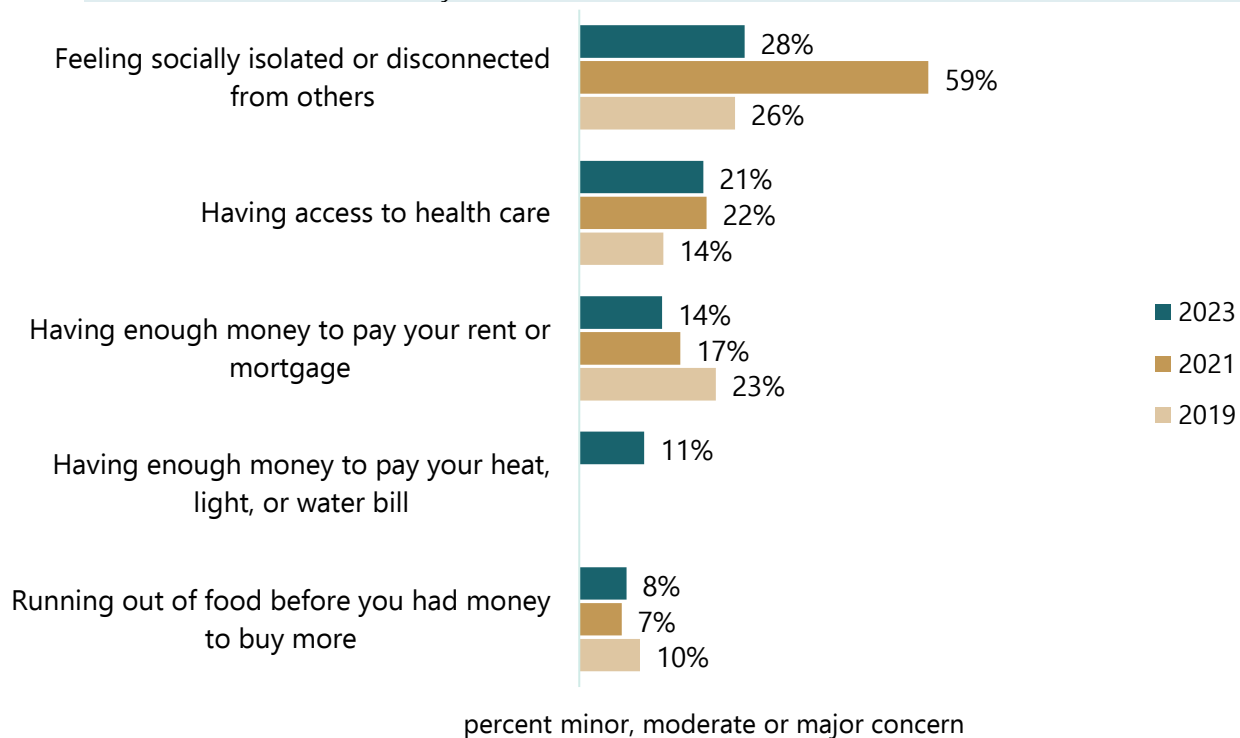


Nearly 3 in 10 respondents had at least a minor concern about feeling socially isolated or disconnected from others. About 2 in 10 indicated they were concerned about having access to health care, while 14% were concerned about having enough money to pay your rent or mortgage. Around 1 in 10 respondents were concerned about either having enough money to pay your heat, light, or water bill or running out of food before you had money to buy more. Ratings were on par with 2021 except for feeling social isolated or disconnected from others. This rating decreased from 59% in 2021 to 28% in 2023.

Residents living in southeastern Edina were more likely than their counterparts to be concerned about all issues. Renters were more likely to be concerned about having enough money to pay their rent or mortgage, feeling socially isolated or disconnected from others, having access to health care, and running out of food before they had money to buy more. Those who lived in Edina for 5 years or less and those between the ages of 18-34 were more likely to be concerned about feeling socially isolated or disconnected from others and having access to health care. Those who lived in Edina for more than 20 years or 35+ were more likely to be concerned about being able to age in place.

Figure 22: Concerns about Household Issues by Year

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months?



"Having enough money to pay our heat, light, or water bill" was added in 2023.

City Services

Edina residents evaluated a number of services provided by the City, as well as the overall quality of City services, aspects of drinking water and parks and recreation amenities.

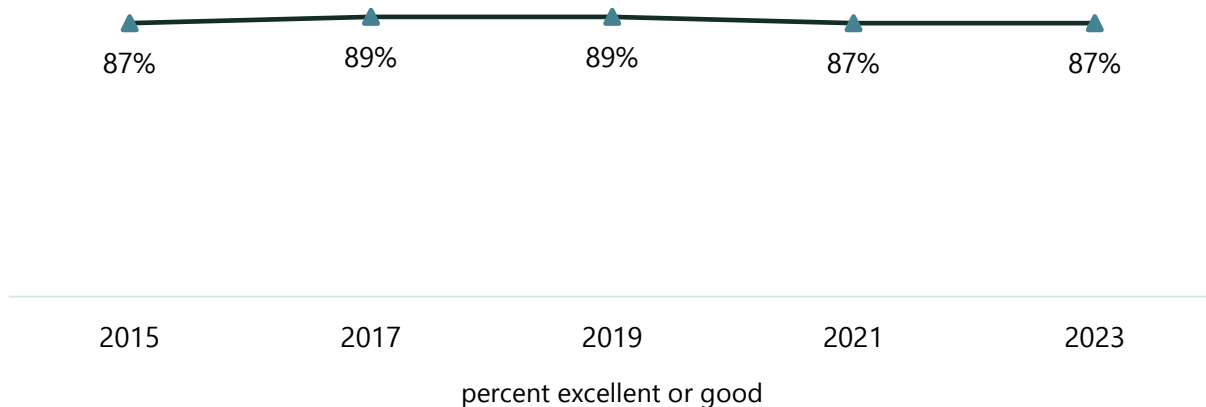
Quality of City Services

Survey participants gave positive scores to the overall quality of City services, with about 9 in 10 providing excellent or good ratings; this has remained stable since this question was first asked in 2015.

Respondents identifying as White alone, not Hispanic were more likely to positively rate the overall quality of City services.

Figure 23: Overall Quality of City Services by Year

Please rate the overall quality of services provided by the City of Edina.



Survey respondents had the opportunity to evaluate a number of individual services provided by the City (see Figure 24 on the following page). Overall, city services continue to be highly rated. Thirty-two of the 34 services were rated as excellent or good by at least 60% of survey respondents.

More than 9 in 10 respondents positively rated fire services, ambulance or emergency medical services, city parks, and police services. At least 8 in 10 gave high marks to sewer services, park maintenance, fire prevention and education, recycling, condition of trails and sidewalks, snow removal, organics recycling, public health services, recreation programs or classes, animal control, yard waste pickup, emergency preparedness, and street cleaning. Among the lowest rated services were land use, planning and zoning (rated excellent or good by 50% of residents) and street repair (48%).

When compared to 2021, most service ratings were similar in 2023. However, rating decreases since 2021 were observed for crime prevention, economic development, sidewalk maintenance, code enforcement, land use, planning and zoning, and street repair. One item, organics recycling, was rated higher in 2023 than in 2021.

Most City services could be compared to ratings from other communities across the nation and in Minnesota. Overall, Edina residents' ratings of City services tended to be higher than or similar to the benchmark comparisons. One item, snow removal, was rated much higher than the national benchmark. Additionally, compared to other Minnesota communities, Edina ranks #1 in snow removal, ambulance or emergency medical services, fire services, fire prevention and education, and city-sponsored special events.

Residents living in southeastern Edina tended to give lower ratings to fire prevention, while those living in the northeast quadrant were more likely to rate street repair positively. Those in southwestern Edina were more likely to be satisfied with sidewalk maintenance and drinking water, while those in southeastern Edina were more likely to positively rate fiber/home internet connection. Those in northwestern Edina were also less likely to positively rate public information services/communication from the City.

Those age 55+ were more likely to give positive ratings to police services, ambulance or emergency medical services, street repair, sidewalk maintenance, recycling, utility billing, condition of trails and sidewalks, recreation programs or classes, and fiber/home internet connection. Men were more likely to give higher ratings to fire prevention and education and storm drainage, while women were more likely to rate yard waste pickup as excellent or good. Homeowners were more likely to positively rate ambulance or emergency medical services, fire prevention and education, snow removal and utility billing, while renters were more likely to give higher marks to street lighting, city parks, code enforcement, animal control, and cable television. Where there were differences, those identifying as White alone, not Hispanic were more likely to positively rate City services than their counterparts.

Figure 24: Quality of City Services by Year

Please rate the quality of each of the following services in Edina: Percent excellent or good	2023	2021	2019	2017	2015
Fire services	98%	99%	98%	99%	98%
Ambulance or emergency medical services	97%	99%	98%	99%	98%
City parks	93%	93%	94%	91%	93%
Police services	92%	94%	92%	89%	90%
Park maintenance	89%	91%	92%	90%	90%
Fire prevention and education	89%	90%	96%	91%	85%
Sewer services	89%	89%	89%	88%	83%
Condition of trails and sidewalks	86%	88%	91%	84%	83%
Recycling	86%	83%	84%	86%	88%
Snow removal	85%	90%	87%	92%	87%
Organics recycling	85%	79%	NA	NA	NA
Public health services	84%	86%	88%	86%	84%
Recreation programs or classes	83%	84%	93%	87%	85%
Animal control	82%	85%	82%	84%	77%
Yard waste pickup	82%	77%	84%	83%	85%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	81%	78%	81%	80%	72%
Street cleaning	80%	81%	81%	80%	72%
Crime prevention	77%	86%	94%	86%	87%
Street lighting	76%	80%	77%	70%	69%
Public information services/communication from the City	76%	80%	82%	78%	82%
Utility billing	75%	79%	83%	79%	77%
Storm drainage	74%	79%	81%	80%	78%
Economic development	72%	78%	74%	79%	76%
Traffic enforcement	72%	77%	81%	77%	75%
Edina open space	71%	75%	70%	68%	70%
Traffic signal timing	70%	73%	69%	70%	58%
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	70%	69%	78%	77%	77%
Sidewalk maintenance	68%	78%	79%	75%	69%
Bus or transit services	66%	64%	62%	54%	57%

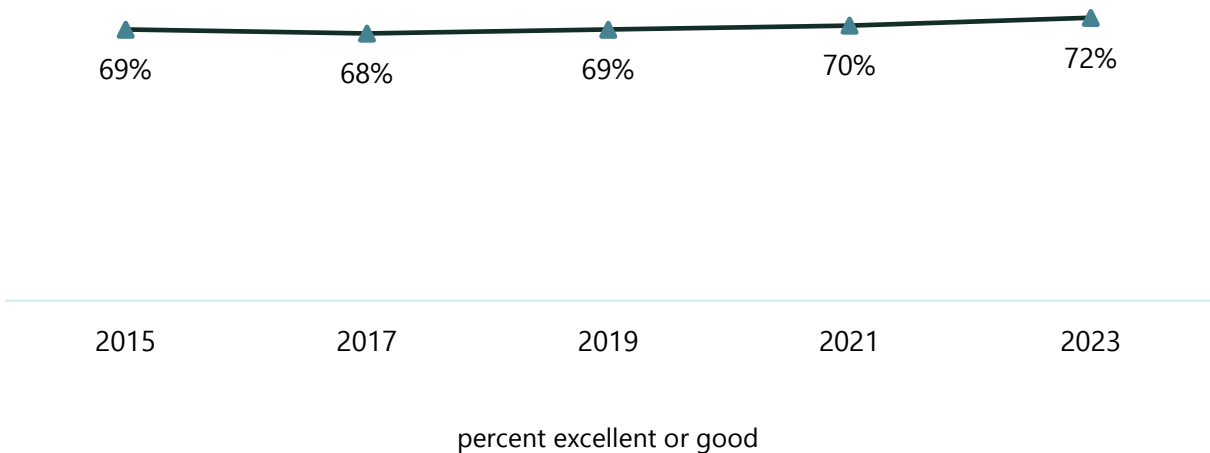
Please rate the quality of each of the following services in Edina:					
Percent excellent or good	2023	2021	2019	2017	2015
Code enforcement (weeds, abandoned buildings, etc.)	65%	73%	72%	67%	63%
Fiber/home internet connection	61%	59%	NA	NA	NA
Cable television (Comcast/Xfinity)	60%	56%	55%	60%	49%
Land use, planning and zoning	50%	57%	53%	60%	57%
Street repair	48%	57%	60%	54%	49%

Note: between 30% and 45% of respondents selected "don't know" when rating the quality of a number of city services including fire prevention and education, bus or transit services, organics recycling, and public health services, among others (see Appendix B: Complete Survey Frequencies for a complete set of responses including "don't know").

Drinking Water

About 7 in 10 residents gave excellent or good reviews to the overall quality of drinking water; this rating has remained stable since 2015 and was similar to both the national and Minnesota averages. Residents in southwestern Edina were more likely to positively rate the quality of drinking water.

Figure 25: Quality of Drinking Water by Year



Survey respondents also evaluated different aspects of drinking water. The reliability, safety, and appearance of drinking water in Edina were rated as excellent or good by at least 8 in 10 respondents. Nearly three-quarters of residents provided a positive evaluation of the water’s odor and almost two-thirds said the taste was excellent or good. One-third gave positive reviews to the water’s hardness. Assessments given in 2023 were similar to those in 2021.

Where there were differences, residents in western Edina, men, those age 35+, and homeowners were more likely to give more positive reviews of aspects of drinking water.

Figure 26: Aspects of Drinking Water by Year

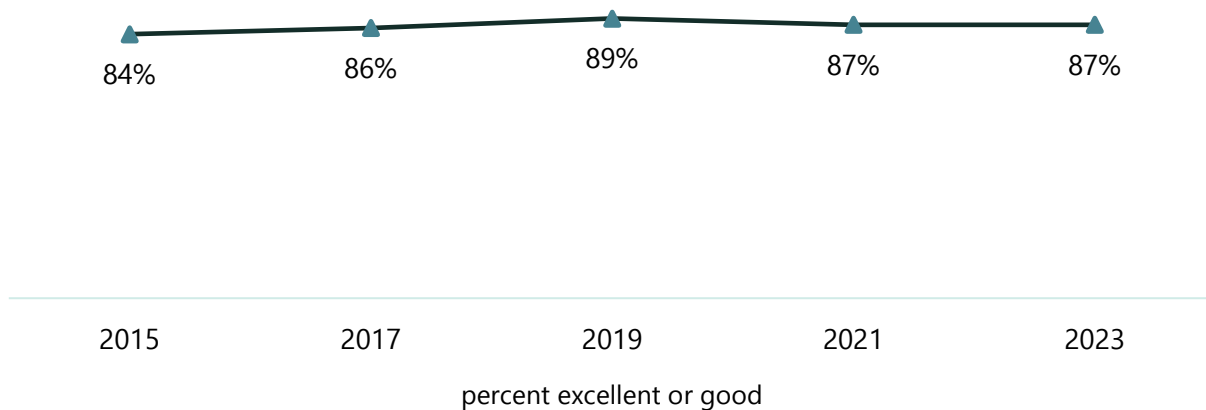
Please rate the following aspects of drinking water in Edina:					
Percent excellent or good	2023	2021	2019	2017	2015
Reliability	89%	85%	83%	87%	84%
Safety	86%	85%	83%	83%	84%
Appearance	84%	85%	84%	85%	77%
Odor	73%	76%	67%	72%	66%
Taste	65%	67%	59%	63%	58%
Hardness	33%	33%	35%	36%	33%

Garbage Collection

Nearly 9 in 10 respondents gave excellent or good ratings to the quality of garbage collection in Edina; this rating was similar to those given in previous years and also was on par with both the national and Minnesota averages.

Residents identifying as White alone, not Hispanic were more likely to positively rate the garbage collection than their counterparts.

Figure 27: Quality of Garbage Collection by Year

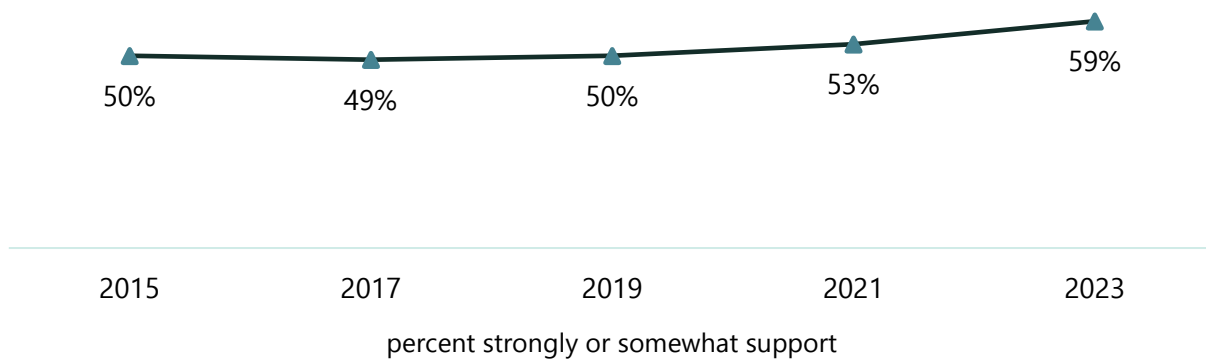


In addition to rating the overall quality of garbage collection, residents also rated their level of support for the City changing from the current multiple hauler garbage collection system to a single hauler (chosen by the City) system. A larger proportion of residents support the City choosing one hauler for the whole community in 2023 compared to 2021. Nearly 6 in 10 respondents supported this change.

Residents living in southeastern Edina were more likely than their counterparts to support a single hauler system. Additionally, renters, those between the ages of 18-34, and those who had lived in Edina for 5 years or less were more likely to support changing to a single hauler system.

Figure 28: Support for Change in Garbage Collection System by Year

Most communities have one of two systems for garbage collection: an open system or an organized system. An open system means all haulers serve all areas, resulting in many garbage trucks on neighborhood streets on garbage day. Residents choose their own haulers. An organized system means haulers are assigned to specific areas, resulting in only one garbage hauler on neighborhood streets on garbage day. The City organizes the haulers. To what extent do you support the City changing from the current open collection process to an organized collection system?



The wording of this question was changed slightly in 2023 to add more detail.

Parks and Recreation

Survey respondents reviewed a list of 12 Parks and Recreation Department amenities and indicated how frequently they used each. More than 8 in 10 residents said they had neighborhood parks, trails, and the Centennial Lakes Park at least once in the 12 months prior to the survey. More than 4 in 10 reported using Edinborough Park and large community athletic fields. About 37% or fewer of respondents reported having used each of the remaining amenities at least once in the 12 months prior to the survey.

Compared to 2021, usage of Edinborough Park, Edina Aquatic Center, Edina Senior Center, Braemar Golf Dome, and Braemar Field increased.

Where there were differences, those living in southeastern Edina were less likely to use most facilities, except for Edinborough Park and Centennial Lakes Park. Overall, residents between the ages of 35-54 and homeowners were more likely than their counterparts to use parks and recreation facilities.

Figure 29: Use of Parks and Recreation Facilities by Year

In the last 12 months, about how many times, if ever, have you or other household members used any of the following Edina Parks and Recreation Department amenities?					
Percent at least once	2023	2021	2019	2017	2015
Neighborhood parks	87%	88%	71%	89%	80%
Trails	84%	85%	81%	80%	71%
Centennial Lakes Park	81%	78%	81%	75%	76%
Large community athletic fields	46%	44%	40%	49%	40%
Edinborough Park	42%	33%	48%	48%	50%
Braemar Golf Course	37%	34%	20%	32%	34%
Braemar Field (sports dome)	28%	17%	18%	24%	15%
Braemar Arena (ice arena)	27%	23%	40%	24%	25%
Braemar Golf Dome	27%	19%	25%	20%	21%
Edina Aquatic Center	23%	10%	34%	28%	24%
Dog parks/off-leash areas	19%	17%	21%	NA	NA
Edina Senior Center	16%	9%	29%	20%	18%

After indicating their use of park and recreation amenities, residents rated the quality of each amenity, regardless of use. Overall, of those who had an opinion, 10 of the 12 parks and recreation amenities were highly rated by about 9 in 10 respondents or more. Nearly all residents rated Centennial Lakes Park as either excellent or good. Dog parks and off-leash areas received the lowest quality ratings (rated excellent or good by 70% of respondents).

Quality ratings for all amenities remained stable from 2021 to 2023 except for Braemar Arena and Braemar Field which both declined in 2023.

Respondents who lived in northeastern Edina were less likely to positively rate dog parks/off-leash areas, while those living in the northwest quadrant were less likely to give high marks to large community athletic fields, Edinborough Park, Braemar Arena, and Braemar Field.

Figure 30: Quality of Parks and Recreation Facilities by Year

Please rate the quality of each of the following Edina Parks and Recreation Department amenities, regardless of your household's use. Percent excellent or good	2023	2021	2019	2017	2015
Centennial Lakes Park	97%	96%	99%	95%	95%
Braemar Golf Dome	94%	96%	94%	92%	88%
Neighborhood parks	93%	93%	93%	88%	89%
Trails	93%	90%	96%	81%	77%
Edina Senior Center	92%	94%	89%	89%	89%
Braemar Golf Course	92%	93%	94%	85%	77%
Edina Aquatic Center	92%	91%	95%	88%	91%
Braemar Field (sports dome)	91%	99%	97%	93%	88%
Large community athletic fields	91%	92%	95%	92%	92%
Edinborough Park	91%	89%	88%	91%	87%
Braemar Arena (ice arena)	80%	91%	96%	90%	89%
Dog parks/off-leash areas	70%	71%	78%	NA	NA

Note: between 38% and 75% of respondents selected "don't know" when evaluating the quality of most parks and recreation amenities (see Appendix B: Complete Survey Frequencies for a full set of responses including "don't know").

Government Performance

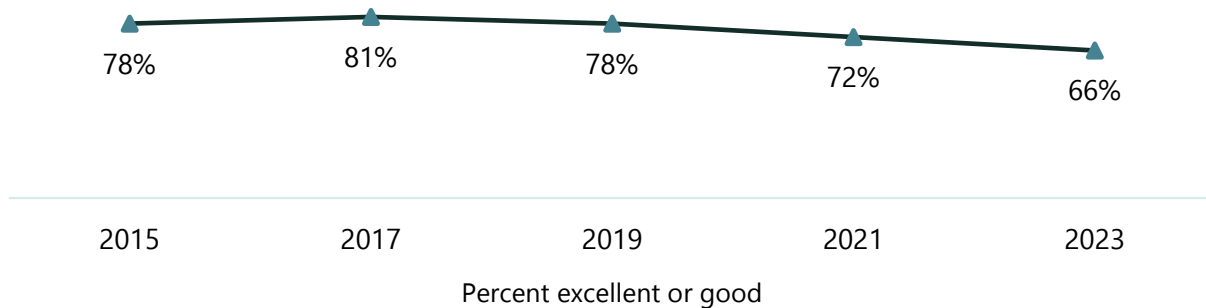
The Resident Survey measured aspects of the City government or government performance as well as contact with and evaluations of City staff.

Value of Taxes Paid

When thinking about the value of services for the taxes they pay to Edina, about two-thirds of survey respondents felt they get excellent or good value for the taxes paid. This rating was a decrease from 2021. When compared to the benchmarks, the rating for value of services for taxes paid was higher than other communities across the nation and similar to the Minnesota comparison group.

Those living in the southeast quadrant were more likely than their counterparts to rate the value of services for the taxes paid as excellent or good. Additionally, respondents age 55+, women, and those identifying as White alone, not Hispanic were more likely to rate the value of services for the taxes paid as excellent or good.

Figure 31: Value of City Services by Year

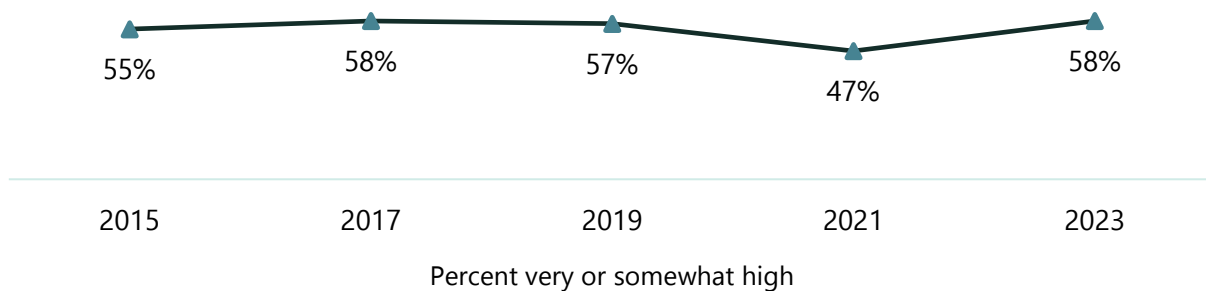


Residents also indicated if they felt property taxes in Edina were high, about average or low. Nearly 6 in 10 felt that property taxes were very or somewhat high, which was an increase from 2021.

Respondents who lived in Edina for 5 years or less and those identifying as Hispanic and/or other race were more likely than their counterparts to feel that property taxes in Edina were either very or somewhat high.

Figure 32: Property Tax Level by Year

Considering your property taxes in comparison to neighboring cities, property taxes in Edina are...



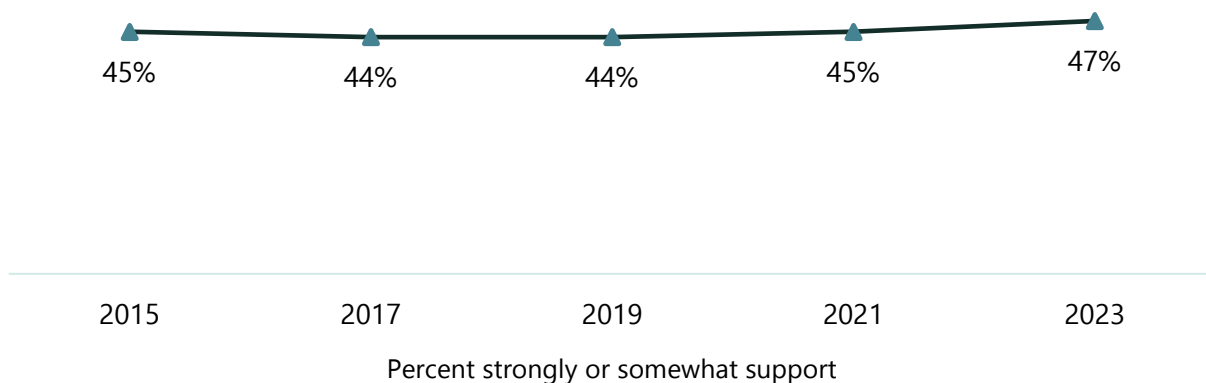
Prior to 2019, the question was worded 'Thinking about your property taxes in comparison with neighboring cities, do you consider property taxes in Edina to be...?'

Survey respondents shared their level of support or opposition for a property tax increase to maintain City services at their current level. Nearly half of respondents strongly or somewhat supported a tax increase to maintain service levels. This rating was similar to previous years.

Residents living in southeastern Edina, and those identifying as White along, not Hispanic were more likely to support a tax increase to maintain City services.

Figure 33: Support for Property Tax Increase by Year

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?



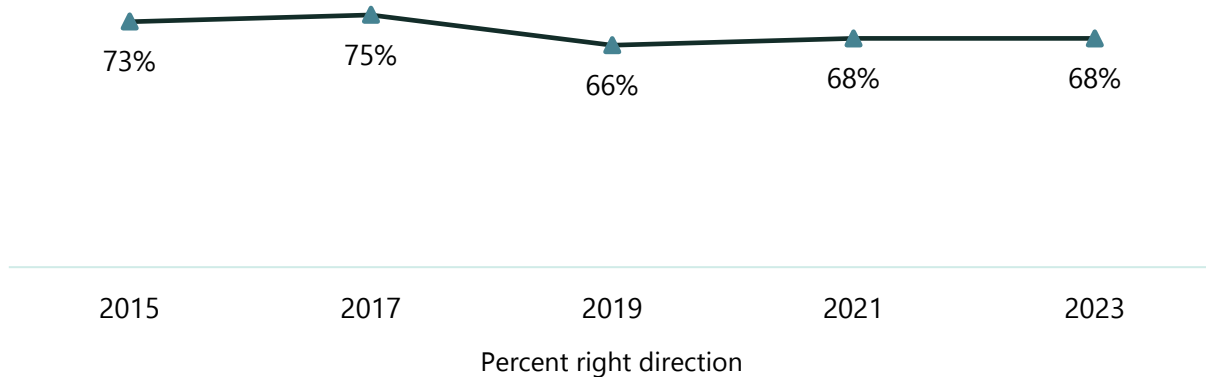
Trust in City Government

Residents were asked if they thought things in Edina were generally headed in the right direction or if things are off track. About two-thirds of respondents felt things in the City were headed in the right direction; this rating was similar to 2021.

Respondents who lived in Edina for 5 years or less and those between the ages of 18-34 were more likely than their counterparts to feel that Edina is headed in the right direction.

Figure 34: City Headed in Right Direction or on Wrong Track by Year

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?



The 32% of residents who indicated that things are on the wrong track could write in a reason for giving the rating they did. Of the 139 respondents who wrote in a response, 61% wrote comments related to poor development, overbuilding and density of the city. About 15% wrote in comments related to the City government. Due to the varied responses, an "other" category was created (see Appendix C: Verbatim Responses to Open-Ended Questions for a set of all written responses).

Figure 35: City Headed in Right Direction or on Wrong Track, 2023

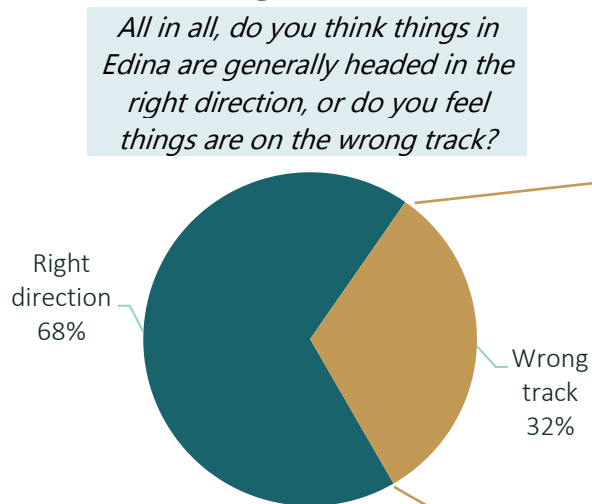
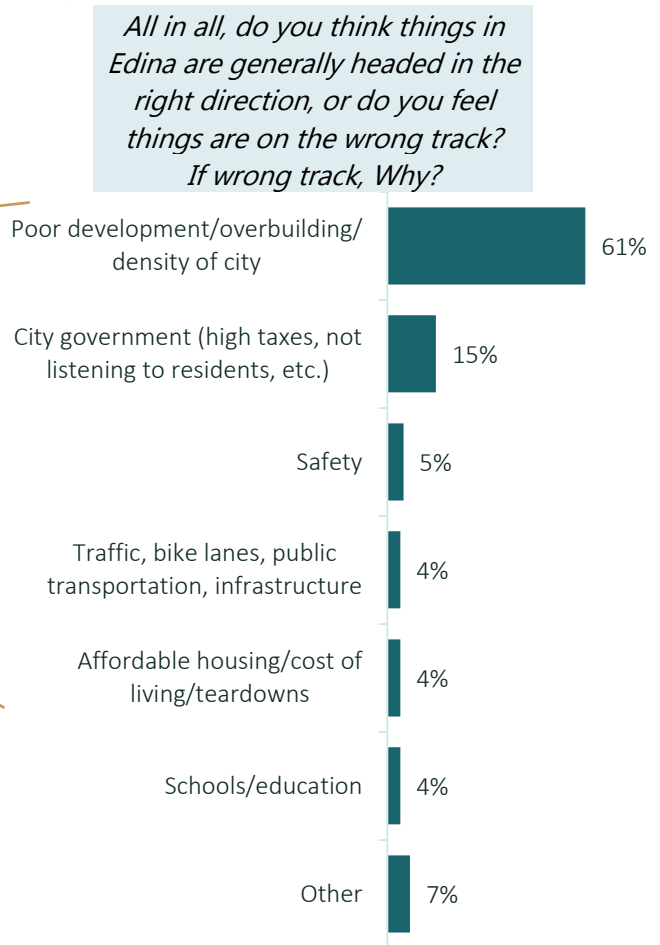


Figure 36: Reasons for Wrong Track, 2023



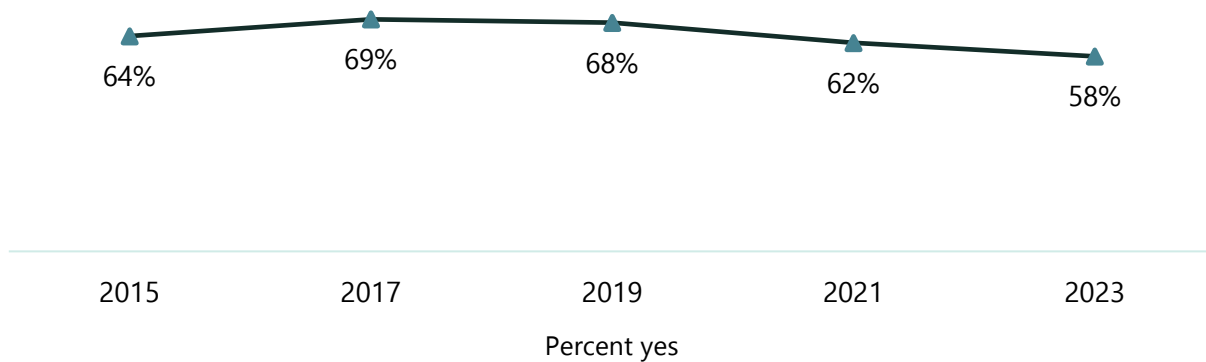
percent of respondents who selected "wrong track"

If a respondent selected "wrong track," they were given an opportunity to write in a response for why they feel the City is on the wrong track; 139 chose to write in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions for the verbatim responses.

About 6 in 10 survey participants felt that they could have a say about the way things are run in the community other than by voting. This assessment was similar to those given in previous survey years.

Figure 37: Opportunity for Residents to be Involved in How Edina is Run by Year

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?



Note: About 30% of respondents said "don't know" when answering this question (see Appendix B: Complete Survey Frequencies).

The 42% of residents who felt that they could not have a say in the community could write in a response as to why. Of the 117 respondents who opted to write in a response, 37% wrote general comments related to the public voice not being heard or listened to. About one-quarter made comments related biases toward commercial and wealthy or special interest groups. Nearly 2 in 10 made a comment that decisions are predetermined/leaders have an agenda. Due to the varied responses, an "other" category was created (see Appendix C: Verbatim Responses to Open-Ended Questions.)

Figure 38: Opportunity for Residents to be Involved in How Edina is Run, 2023

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?

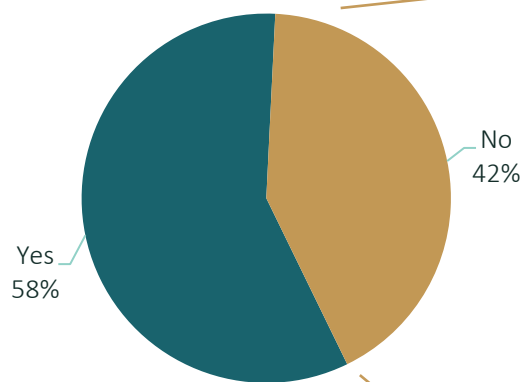
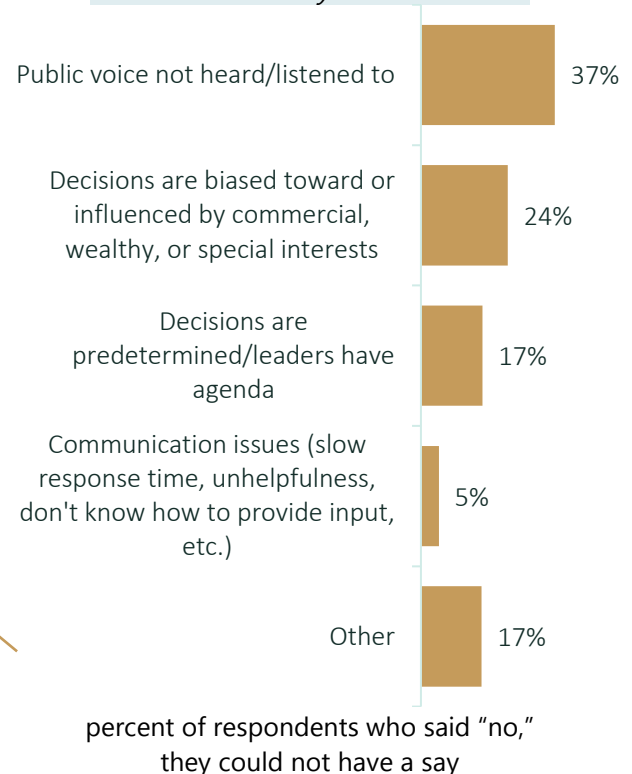


Figure 39: Reasons for Feeling Residents Don't Have a Say in How Edina is Run, 2023

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community? If no, Why?



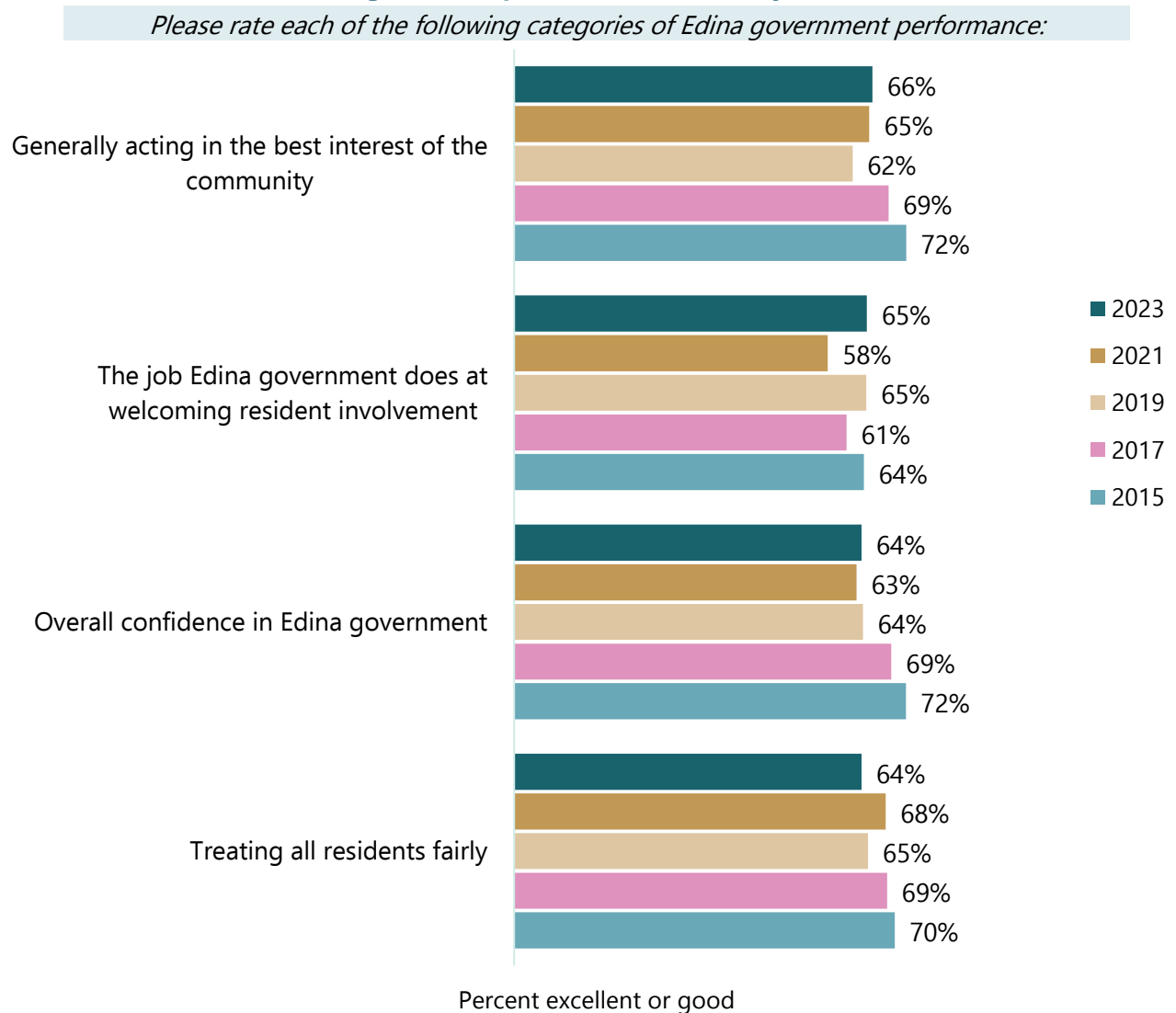
If a respondent said "no" to being able to have a say in how things are run in the community, they were given an opportunity to write in a reason why; 117 chose to write in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions for the verbatim responses.

When rating four additional aspects of government performance, over 6 in 10 residents gave excellent or good reviews to each, including the City government treating all residents fairly, generally acting in the best interest of the community, overall confidence in Edina government, and the job the City does welcoming resident involvement. Ratings remained stable since 2021.

When compared to other communities across the nation and those in Minnesota, Edina residents' ratings of aspects of public trust in the local government were similar to those of its peers.

Where there were differences, women, those under the age of 35, renters, and those who lived in Edina for 5 years or less were less likely to rate aspects of public trust positively.

Figure 40: Aspects of Public Trust by Year



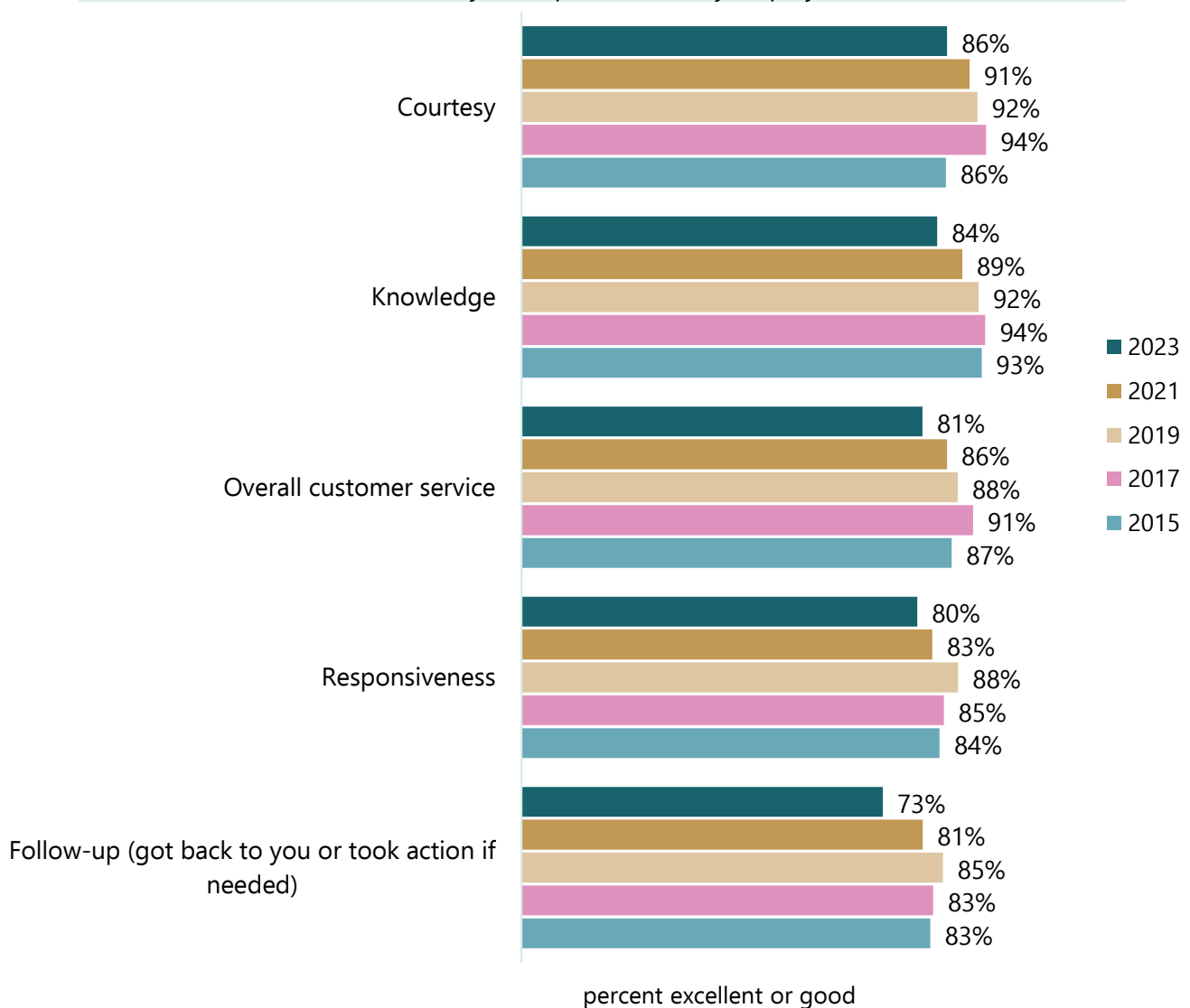
Impression of City Employees

Residents were asked to rate their impressions of City employees. Over 8 in 10 respondents positively rated City employees in terms of courtesy, knowledge, overall customer service, and responsiveness. Nearly three-quarter of respondents rated follow-up as excellent or good, which was a decrease since 2021.

Where there were differences, those living in the northeast quadrant tended to rate aspects of their impression of employees less positively. Additionally, those age 55+ and those identifying as White alone, not Hispanic were more likely to positively rate these aspects compared to their counterparts.

Figure 41: Impression of Employee(s) by Year

Please rate your impression of City employees:



About 30% of respondents said "don't know" when answering each of these items (see Appendix B: Complete Survey Frequencies).

Public Information and Communication

Respondents provided information about the sources they use to get information about the Edina government and its activities. Residents also evaluated various aspects of the City's website.

Information Sources

As in previous years, the top sources of information included word of mouth from friends, family or neighbors, *Edition: Edina* monthly newsletter, Parks & Recreation Activities Directory, and direct mail updates. Each of these items were indicated to be either major or minor sources of information by at least three-quarters of respondents. Fewer than 2 in 10 respondents indicated that the City's e-mail subscription service (City Extra), online videos, and Edina TV were major or minor sources of information.

Residents living in southeastern Edina were less likely to use the City's website as a source of information, while those living in the southwest quadrant were more likely to use the *Edina Sun-Current* and City employees as sources of information. Overall, homeowners, those age 55+, and those who lived in Edina for more than 20 years were more likely to indicate many sources as being either a major or minor source for information.

Figure 42: Information Sources by Year

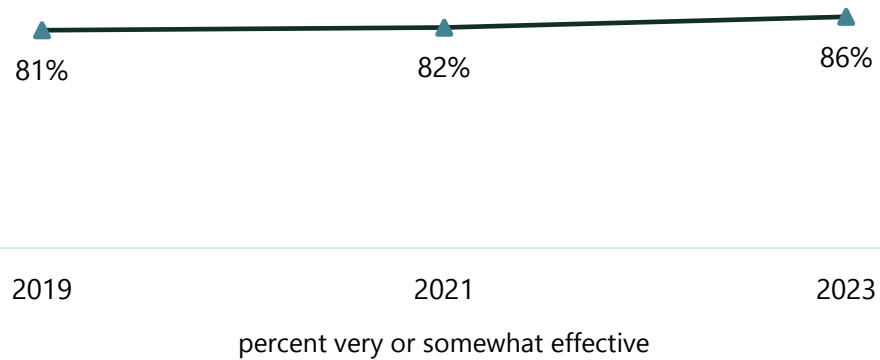
Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all.					
Percent major or minor source	2023	2021	2019	2017	2015
Word of mouth from friends, family or neighbors	91%	87%	85%	89%	90%
<i>Edition: Edina</i> monthly newsletter	85%	85%	56%	48%	57%
Parks & Recreation Activities Directory	77%	75%	75%	71%	68%
Direct mail updates	75%	77%	66%	62%	69%
City's website, EdinaMN.gov	71%	74%	67%	61%	63%
<i>Star-Tribune</i> newspaper	52%	58%	63%	63%	68%
<i>Edina Sun-Current</i> newspaper	52%	57%	63%	64%	69%
NextDoor	45%	58%	57%	49%	35%
City's engagement website, BetterTogetherEdina.org	41%	34%	NA	NA	NA
Social media (e.g., Facebook, Twitter)	39%	48%	47%	40%	32%
City employees	37%	39%	42%	31%	32%
City Council Members	25%	24%	38%	26%	19%
City's e-mail subscription service (City Extra)	17%	23%	29%	21%	20%
Online videos	17%	20%	12%	11%	9%
Edina TV (Comcast channels 813 and 16)	12%	16%	25%	21%	20%

Prior to 2019, "Edition: Edina monthly newsletter" was "Edition: Edina monthly insert in Edina Sun-Current newspaper" and "City's e-mail subscription service (City Extra)" was "City Extra e-mail subscription service." Prior to 2017, "Edina TV" was "Edina Channels 16 or 813."

Over 8 in 10 residents felt that *Edition: Edina* is very or somewhat effective for keeping informed of City activities. This rating is on par with the 2021 rating.

Figure 43: Effectiveness of the Newsletter, *Edition: Edina* by Year

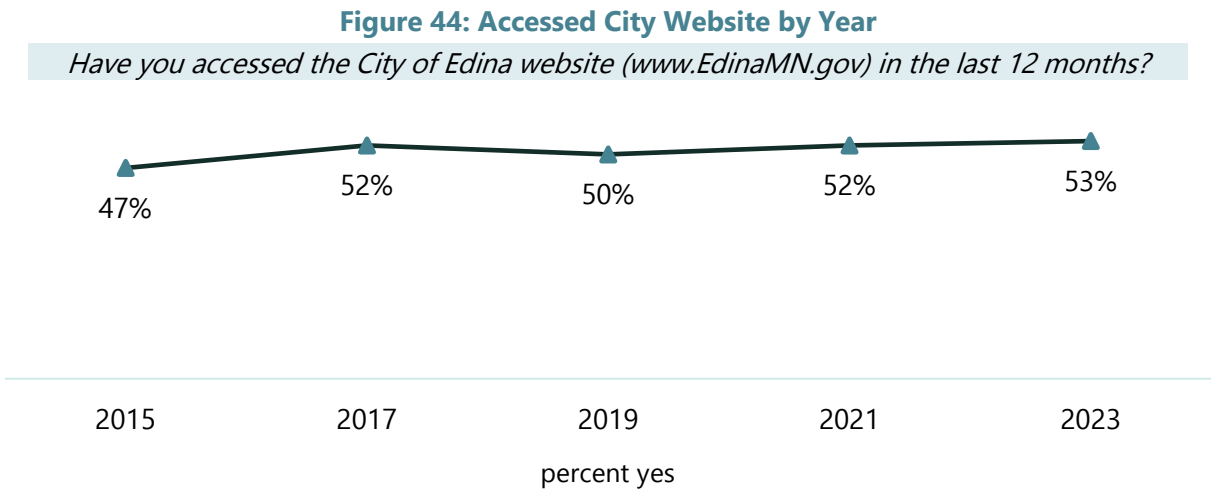
How effective, if at all, is Edition: Edina for keeping informed of City activities?



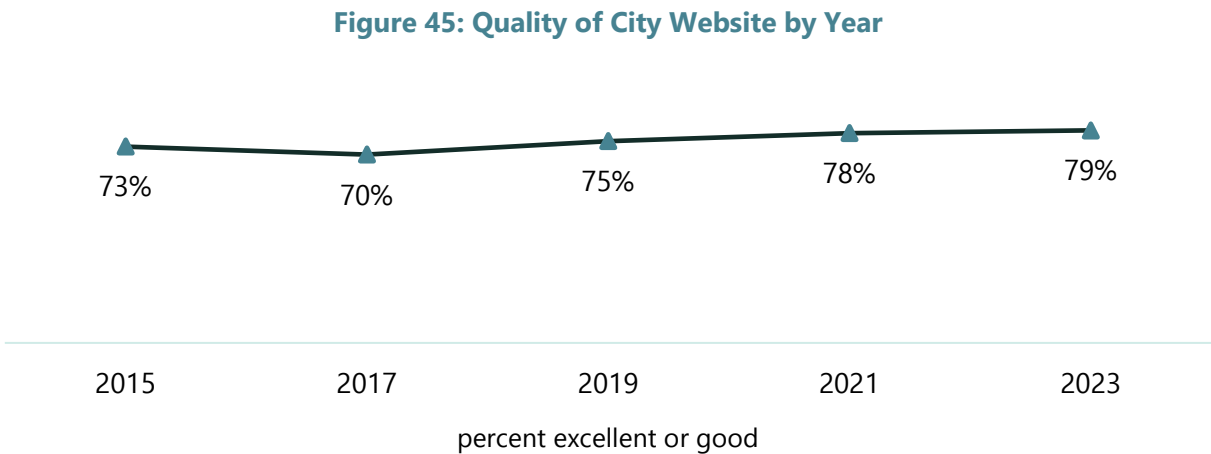
City Website

When asked if they had accessed the City’s website in the 12 months prior to the survey, about half of survey respondents indicated they had done so. Use of the City’s website has remained stable since 2015.

Those living in southeastern Edina were less likely than their counterparts to have visited the City website. Homeowners, those between the ages of 35-54, and those who lived in Edina between 6 to 20 years were more likely to have accessed the City website.



Of those who reported accessing the City’s website, nearly 8 in 10 residents felt that the overall quality of the website was excellent or good. This rating is on par with 2021.

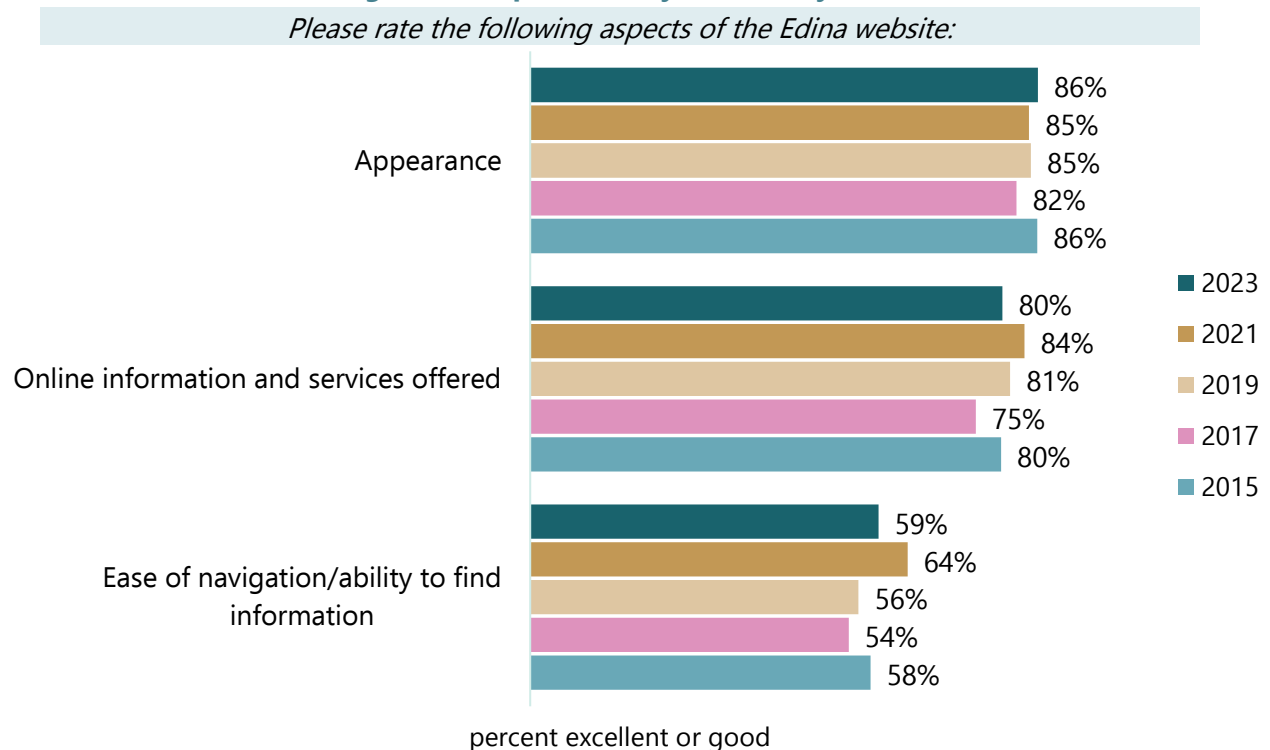


Responses to this question are only from those who reported that they had accessed the City website.

Those who had accessed the website in the last 12 months also rated the quality of three aspects of the site. At least 8 in 10 gave positive reviews of the appearance of the website and the online information and services offered. These ratings were similar to those given in 2021. About 6 in 10 gave excellent or good ratings to the ease of navigation and their ability to find information, which was a decrease from 2021.

Where there were differences, homeowners, and those who had lived in Edina for 5 years or less were more likely to positively rate aspects of the City website.

Figure 46: Aspects of City Website by Year



Responses to this question are only from those who reported that they had accessed the City website.

Planning and Priorities

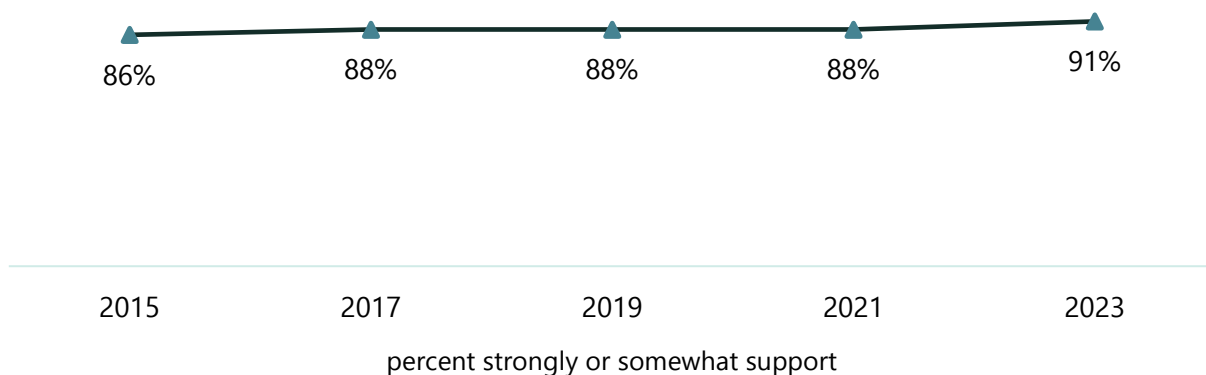
The 2023 survey included several questions that measured resident opinion on a number of issues facing the City, including City-run liquor stores, redevelopment and sustainability.

Municipal Liquor Stores

Residents rated their level of support for the City to continue to operate its municipal liquor stores. More than 9 in 10 strongly or somewhat supported this initiative. Since 2015, the level of support has remained steady.

Figure 47: Level of Support for Municipal Owned Liquor Stores by Year

The City of Edina owns and operates three municipal liquor stores. Profits from Edina Liquor are used to offset operating costs and for capital expenses at recreational facilities. To what extent do you support the City continuing to operate its municipal liquor stores?



Prior to 2017, the question wording was 'The City of Edina owns and operates three municipal liquor stores. Profits from the liquor operations are used for capital and public improvements and to offset operating costs of some recreation facilities. To what extent do you support the City continuing to operate its municipal liquor stores?'

One in 10 respondents indicated that they had purchased from Edina Liquor at least twice a month in the past 12 months. About 15% had purchased at least once a month or every other month. About 3 in 10 indicated that they had purchased once or just a couple of times, and about one-quarter of residents said they did not make a purchase at Edina Liquor in the past 12 months.

The 26% who reported not having purchased from Edina Liquor in the last 12 months were asked to write in their own words the reasons why. These comments were reviewed and grouped into categories and are presented below. About two-thirds of those who had not been to Edina Liquor in the last year reported it was because they do not drink alcohol or rarely drink. About 16% of respondents reported not purchasing from Edina Liquor because it is more expensive than other stores. Finally, about 7% indicated that they have not made a purchase because other stores have better selection or are more convenient, and 1 in 10 wrote in some "other" reason. The verbatim responses can be found in Appendix C: Verbatim Responses to Open-Ended Questions.

Figure 48: Frequency of Edina Liquor Purchases, 2023

In the past 12 months, about how often, if at all, did you and other household members purchase from Edina Liquor?

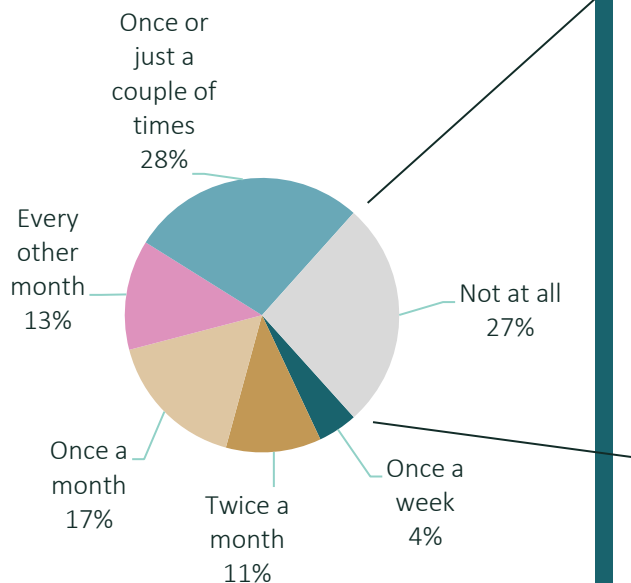
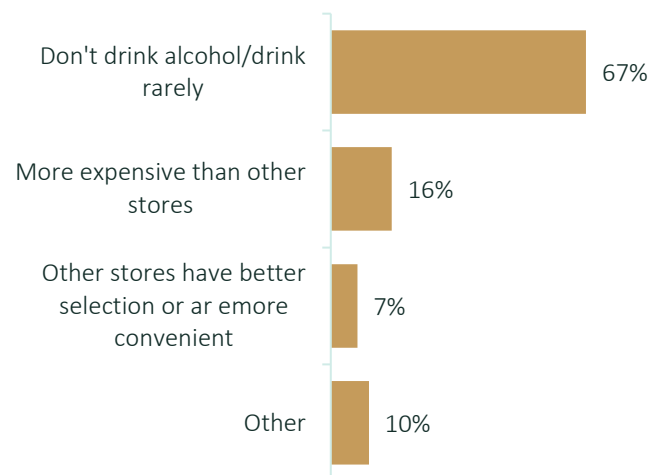


Figure 49: Reasons for Not Purchasing from Edina Liquor, 2023

In the past 12 months, about how often, if at all, did you and other household members purchase from Edina Liquor? - If not at all, why not?



percent of respondents who selected "not at all"

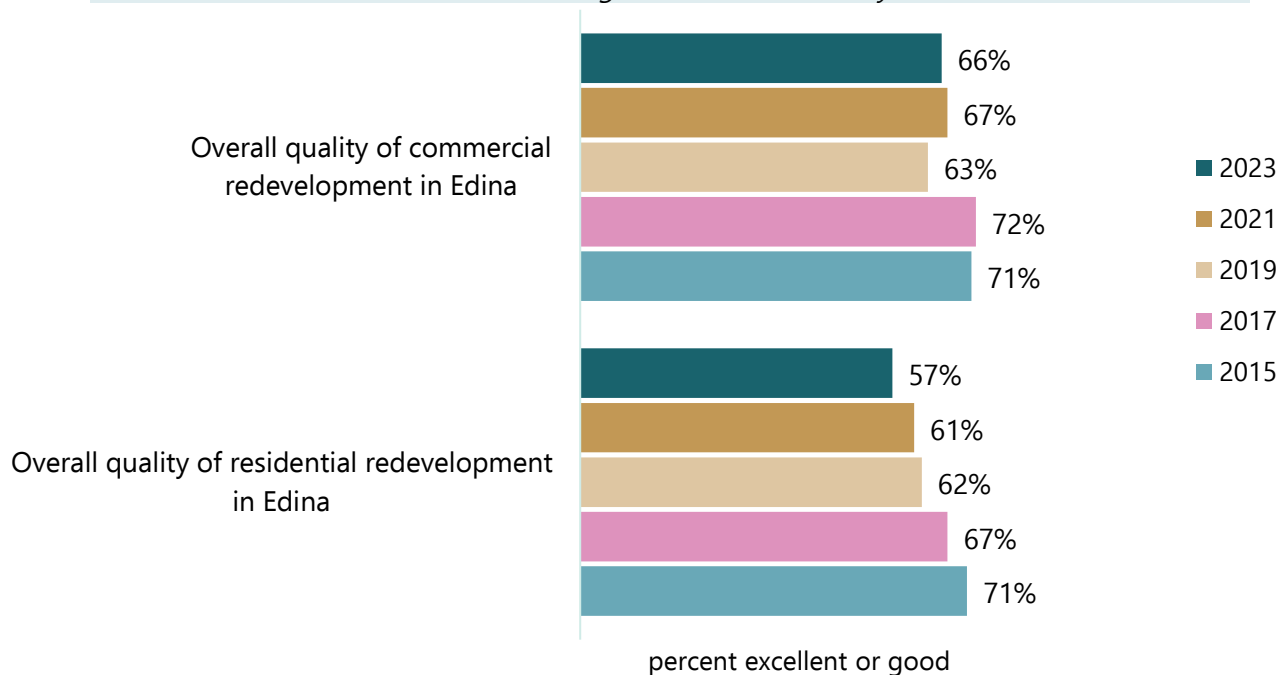
If a respondent selected "not at all," they were given an opportunity to write in a response for why they did not purchase from Edina Liquor; 108 chose to write in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions for the verbatim responses.

Redevelopment in Edina

About two-thirds of residents gave excellent or good reviews to the overall quality of commercial redevelopment in Edina, while almost 6 in 10 gave positive reviews to the overall quality of residential redevelopment. These ratings were similar compared to 2021.

Figure 50: Quality of Redevelopment in Edina by Year

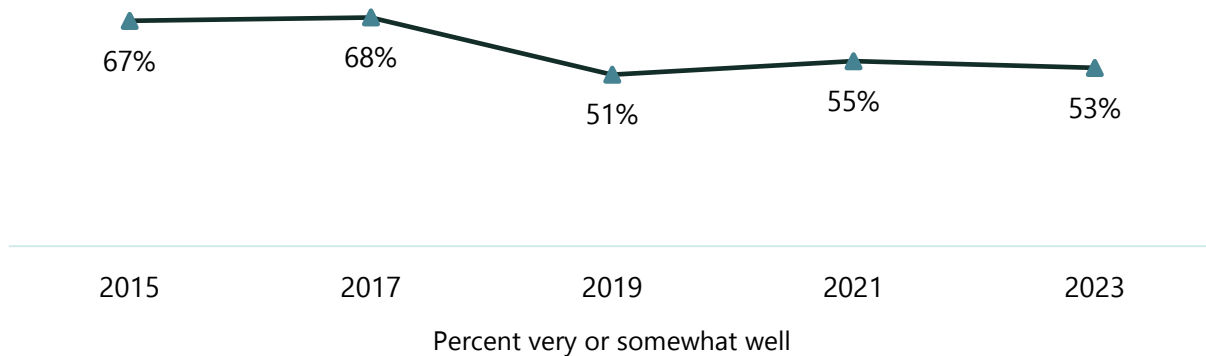
Please rate each of the following characteristics as they relate to Edina as a whole:



When asked how well, if at all, they felt the City does managing tensions in the community related to residential redevelopment in Edina, about half of residents felt the City manages tensions very or somewhat well. This was similar compared to ratings given in 2021.

Figure 51: How Well the City Manages Redevelopment Tensions by Year

How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?

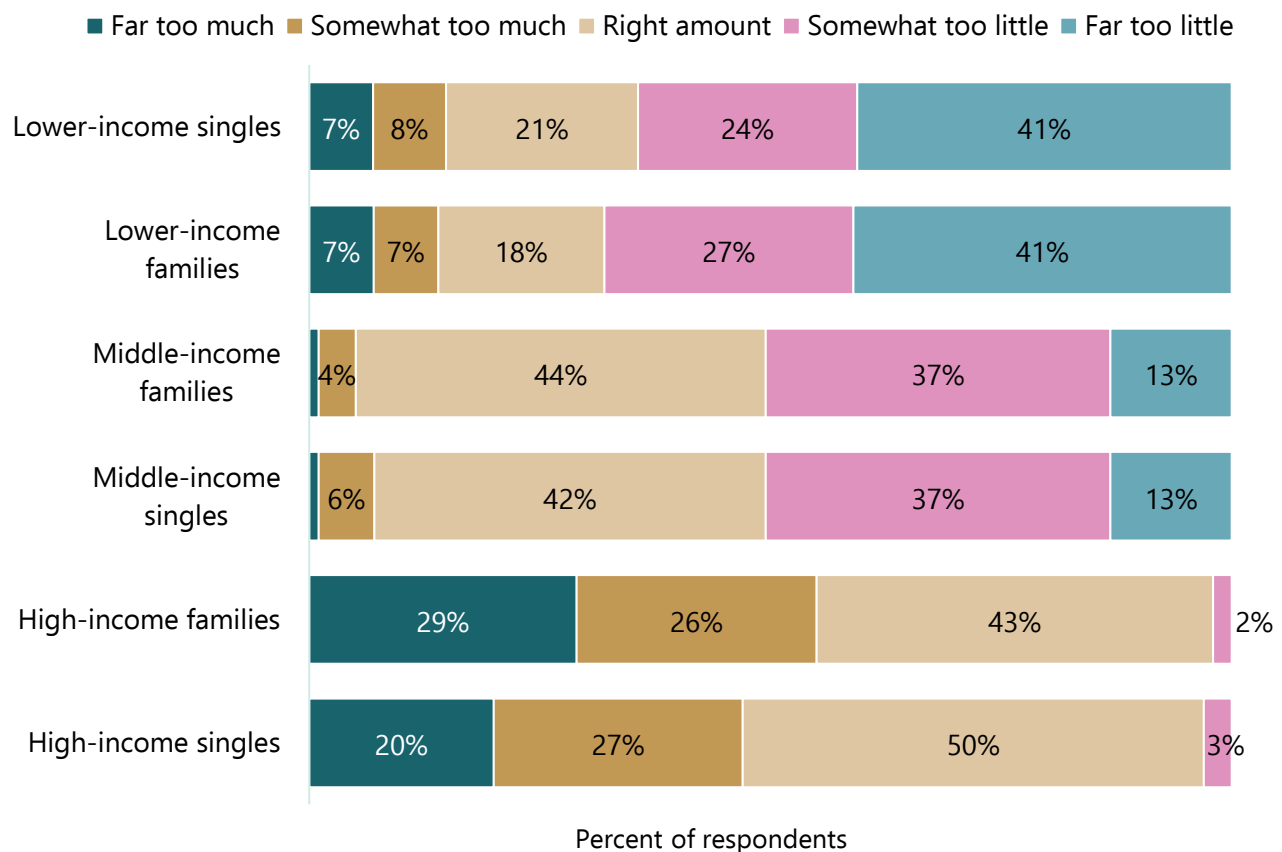


Note: About 33% of respondents selected "don't know" when evaluating this question (see Appendix B: Complete Survey Frequencies for a full set of responses including "don't know").

As in 2021, respondents were asked to help identify gaps in the type and amount of housing provided for various income groups. Overall, a majority of respondents felt that there was somewhat too little or far too little housing for lower-income singles and families (65% and 68%, respectively); about 2 in 10 felt there was the right amount of housing available for lower-income groups. A slightly smaller proportion of residents felt that there was too little housing available for middle-income families and singles (50% each); another 4 in 10 felt there was the right amount of housing available for these two income groups. A majority of respondents felt that there was either too much or the right amount of housing available for high-income families (98%) and singles (97%).

Figure 52: Availability of Housing for Various Income Groups, 2023

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups?



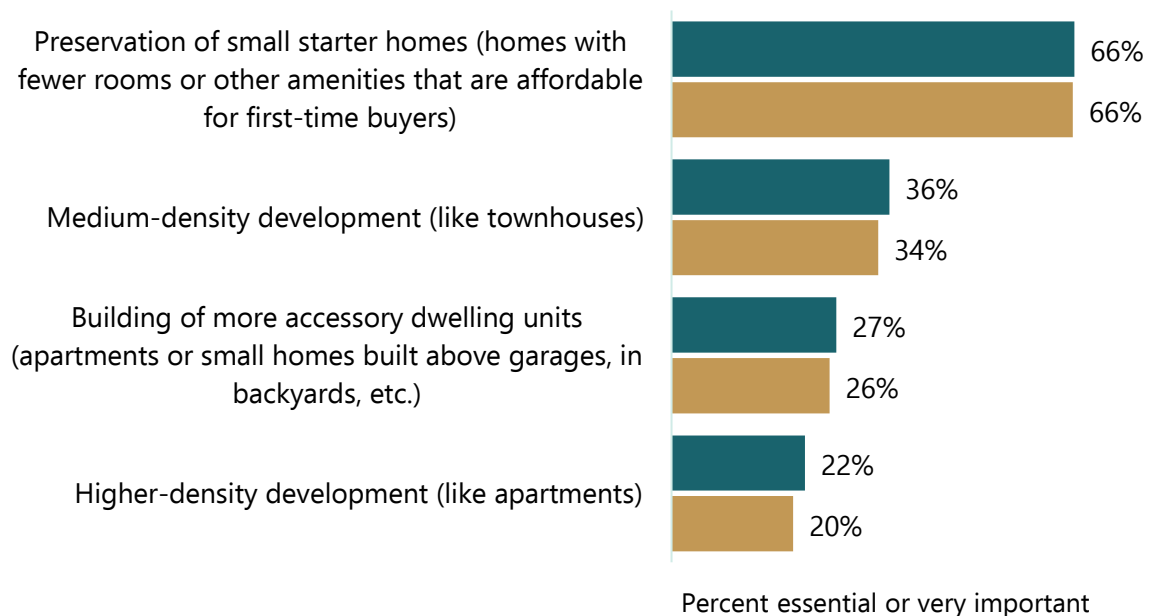
Note: About 30% of respondents selected "don't know" when rating the availability of housing for lower-income singles (see Appendix B: Complete Survey Frequencies for a full set of responses including "don't know").

Survey respondents were also asked how important it was for the City to encourage various housing choices. About two-thirds of respondents said that it was essential or very important for the City to encourage preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers). About one-third of residents prioritized medium-density development (like townhouses), and about one-quarter said that the City should encourage the building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.) About 2 in 10 felt that the City should focus on higher-density development (like apartments). All ratings were on par with 2021.

Respondents living in southeastern Edina were more likely to indicate that is essential or very important for the City to encourage higher-density development. Respondents between the ages of 18-34, renters, and those who had lived in Edina for 20 years or less were more likely to favor medium- and higher-density development.

Figure 53: Housing Choice Priorities by Year

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following?

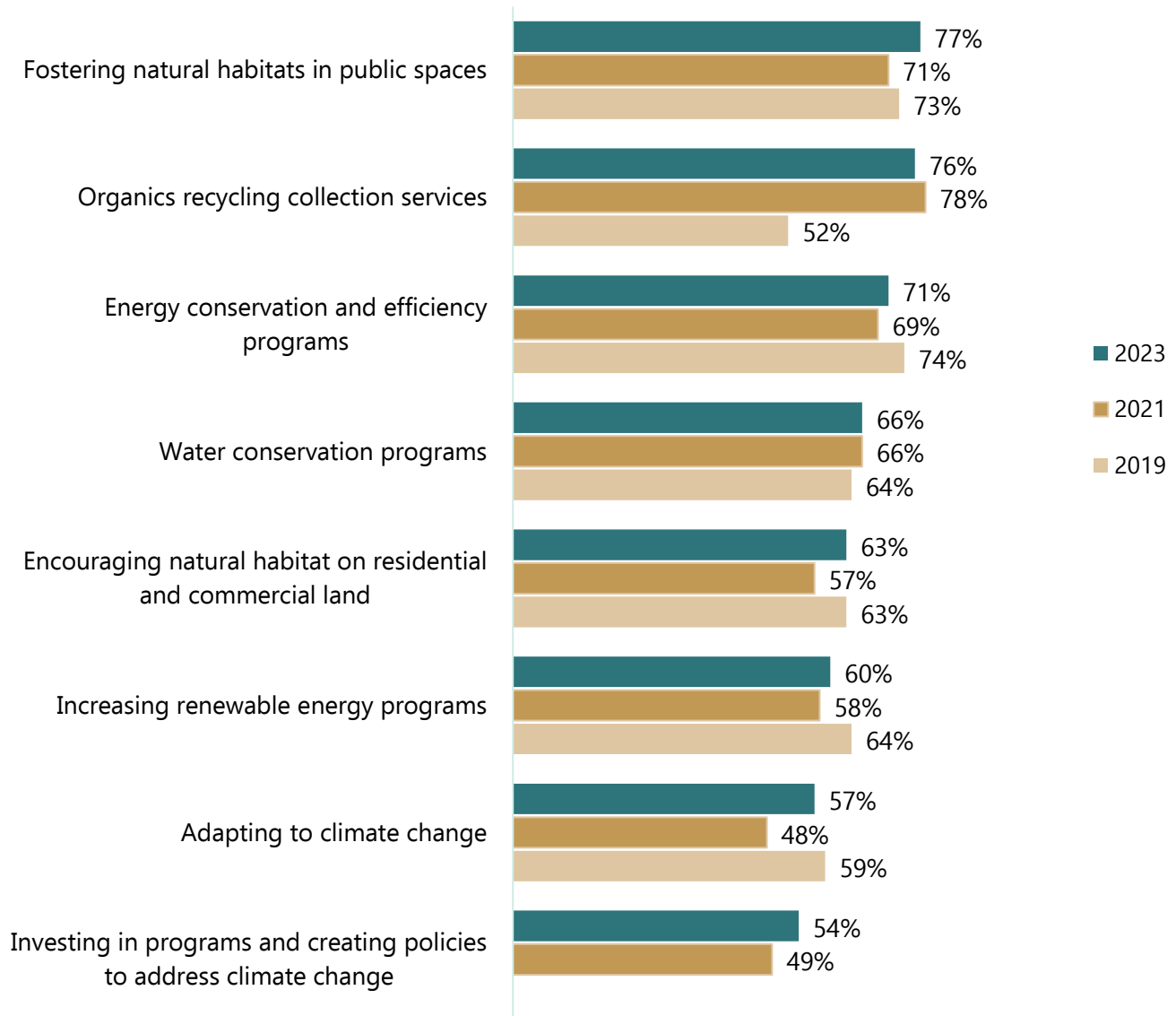


Sustainability and Climate Change

As in previous years, respondents shared their perspectives on climate change in Edina. Survey respondents assessed the quality of 9 sustainability services or initiatives provided by the City. All received excellent or good reviews from at least half of respondents. Of those who had an opinion, fostering natural habitats in public spaces, organics recycling collection, energy conservation and efficiency programs, and water conservation programs received the highest marks, with about two-thirds or more saying these services were excellent or good. At least 6 in 10 gave positive reviews to encouraging natural habitat on residential and commercial land and increasing renewable energy programs. Residents gave relatively lower quality ratings to the City investing in programs and creating policies to address climate change (54% rated excellent or good) and adapting to climate change (57%).

When compared to ratings given in 2021, most were similar. However, in 2023 a significantly higher proportion of respondents gave favorable ratings to encouraging natural habitat on residential and commercial land and adapting to climate change.

Where there were differences, respondents age 35+ were generally more likely to award positive ratings to these services.

Figure 54: Quality of Sustainability Services Provided by the City by Year*Rate the quality of each of the following services provided by the City of Edina.*

Note: Between 33% and 55% of respondents selected "don't know" when rating the quality of most of the sustainability services provided by Edina (see Appendix B: Complete Survey Frequencies for a complete list of all responses including "don't know").

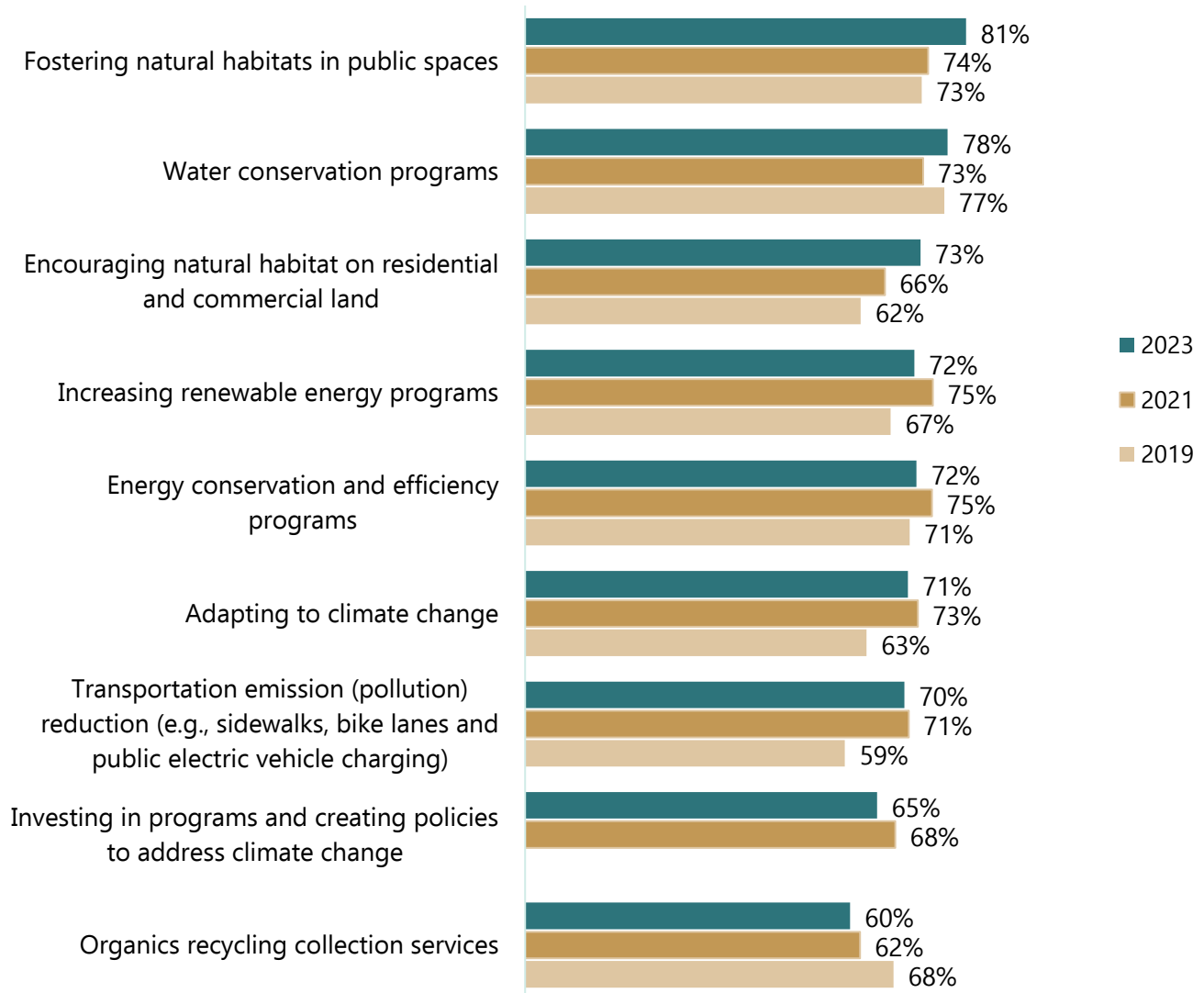
Prior to 2023, "Organics recycling collection services" was "Composting collection services" and "Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)" was "Transportation emission reduction (e.g., bike lanes and public EV charging)."

Residents also rated the importance of the same 9 sustainability services. All services were rated as essential or very important by at least 6 in 10 respondents. The most important services were fostering natural habitats in public spaces (81% essential or very important), water conservation programs (77%), and encouraging natural habitat on residential and commercial land (73%). Organics recycling collection (60%) and investing in programs and creating policies to address climate change (65%) were of relatively lower importance.

Most ratings could be compared to those given in 2021 and while many remained stable, two services saw an increase in importance: fostering natural habitats in public spaces and encouraging natural habitat on residential and commercial land.

Figure 55: Importance of Sustainability Services Provided by the City by Year

Rate how important, if at all, each service is to the Edina community.



Prior to 2023, "Organics recycling collection services" was "Composting collection services" and "Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)" was "Transportation emission reduction (e.g., bike lanes and public EV charging)".

Appendix A: Respondent Characteristics

The following tables summarize the demographic characteristics of Edina's survey respondents in 2023.

Table 1: Question D2

Do you work inside the boundaries of Edina?	Percent	Number
Yes, outside the home	16%	N=72
No	33%	N=144
Yes, from home	51%	N=227
Total	100%	N=443

Table 2: Question D3

How many years have you lived in Edina?	Percent	Number
Less than 2 years	17%	N=75
2-5 years	19%	N=85
6-10 years	16%	N=70
11-20 years	15%	N=68
More than 20 years	34%	N=152
Total	100%	N=451

Table 3: Question D4

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	56%	N=255
Building with two or more homes (duplex, townhome, apartment or condominium)	42%	N=191
Other	2%	N=8
Total	100%	N=455

Table 4: Question D5

Is this house or apartment...	Percent	Number
Rented	28%	N=129
Owned	72%	N=324
Total	100%	N=453

Table 5: Question D6

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association [HOA] fees)?	Percent	Number
Less than \$600 per month	2%	N=8
\$600 - \$999 per month	7%	N=32
\$1,000 - \$1,499 per month	16%	N=68
\$1,500 - \$2,499 per month	35%	N=151
\$2,500 or more per month	40%	N=170
Total	100%	N=429

Table 6: Question D7

How much do you anticipate your household's total income before taxes will be for the current year? (Please include money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	3%	N=13
\$25,000 to \$49,999	11%	N=44
\$50,000 to \$99,999	20%	N=82
\$100,000 to \$149,999	16%	N=64
\$150,000 or more	50%	N=207
Total	100%	N=410

Table 7: Question D8

Do any children 17 or under live in your household?	Percent	Number
No	73%	N=329
Yes	27%	N=124
Total	100%	N=452

Table 8: Question D9

Are you or any other members of your household aged 65 or older?	Percent	Number
No	61%	N=276
Yes	39%	N=176
Total	100%	N=452

Table 9: Question D10

Do you speak a language(s) other than English at home?	Percent	Number
No, English only	90%	N=404
Yes	10%	N=46
Total	100%	N=450

Table 10: Question D10 – Other Languages

Yes, Which Language?	Percent	Number
Other	67%	N=15
Spanish	11%	N=2
Hindi	8%	N=2
Chinese	8%	N=2
Russian	6%	N=1
Persian/Farsi	0%	N=0
Vietnamese	0%	N=0
Hmong	0%	N=0
Somali	0%	N=0
Korean	0%	N=0
Tamil	0%	N=0

Percents may add to more than 100% as respondents could choose more than one language. Respondents were given an opportunity to write-in an "other" response. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 11: Question D11

Is English your first language?	Percent	Number
No	12%	N=28
Yes	88%	N=200
Total	100%	N=228

Table 12: Question D12

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	96%	N=430
Yes, I consider myself to be Spanish, Hispanic or Latino	4%	N=19
Total	100%	N=449

Table 13: Question D13

What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	0%	N=1
Pacific Islander and Native Hawaiian	0%	N=1
Asian and Asian Indian	5%	N=21
Black or African American	2%	N=11
White	92%	N=408
Other	6%	N=26
Total	100%	N=444

Total may exceed 100% as respondents could select more than one answer.

Table 14: Question D14

What other races, if any, are represented in your home? (Check all that apply).	Percent	Number
American Indian or Alaskan Native	2%	N=6
Pacific Islander and Native Hawaiian	0%	N=0
Asian and Asian Indian	7%	N=20
Black or African American	3%	N=8
White	84%	N=228
Other	7%	N=19
Total	100%	N=270

Total may exceed 100% as respondents could select more than one answer.

Table 15: Question D15

In which category is your age?	Percent	Number
18-24 years	1%	N=6
25-34 years	17%	N=77
35-44 years	14%	N=64
45-54 years	19%	N=88
55-64 years	13%	N=60
65-74 years	17%	N=76
75 years or older	18%	N=82
Total	100%	N=452

Table 16: Question D16

What is your gender/gender identity?	Percent	Number
Female	54%	N=247
Male	45%	N=204
Prefer to identify another way	0%	N=2
Total	100%	N=453

Appendix B: Complete Survey Frequencies

The following pages contain a complete set of responses to each question on the survey. For questions that included a “don’t know” or “no opinion” response option, two tables for that question are provided: the first excludes the “don’t know” or “no opinion” responses and the second includes those response options.

Table 17: Question 1 - Excluding Don't Know Responses

How would you rate the quality of life in Edina?	Percent	Number
Excellent	51%	N=233
Good	42%	N= 194
Fair	6%	N=27
Poor	1%	N=3
Total	100%	N=457

Table 18: Question 1 - Including Don't Know Responses

How would you rate the quality of life in Edina?	Percent	Number
Excellent	51%	N=233
Good	42%	N= 194
Fair	6%	N=27
Poor	1%	N=3
Don't know	0%	N= 1
Total	100%	N=458

Table 19: Question 2 - Excluding Don't Know Responses

Please rate each of the following characteristics as they relate to Edina as a community:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Edina	40%	N=187	49%	N=226	9%	N=42	2%	N=9	100%	N=464
Overall ease of getting to the places you usually have to visit	44%	N=204	39%	N=180	14%	N=67	3%	N=12	100%	N=464
Quality of overall natural environment in Edina	36%	N=168	53%	N=247	10%	N=45	1%	N=4	100%	N=463
Overall established 'built environment' of Edina (including overall design, buildings, parks and transportation systems)	27%	N=122	50%	N=230	21%	N=94	3%	N=13	100%	N=460
Health and wellness opportunities in Edina	45%	N=203	45%	N=199	9%	N=42	1%	N=3	100%	N=447
Overall opportunities for education and enrichment	46%	N=198	38%	N=165	14%	N=61	2%	N=9	100%	N=432
Overall economic health of Edina	42%	N=181	48%	N=205	9%	N=37	2%	N=7	100%	N=429
Sense of community	26%	N=118	40%	N=180	24%	N=107	11%	N=48	100%	N=452
Overall image or reputation of Edina	37%	N=172	38%	N=178	17%	N=78	8%	N=35	100%	N=463
Neighborliness of residents in Edina	31%	N=141	44%	N=202	20%	N=93	5%	N=23	100%	N=459

Table 20: Question 2 - Including Don't Know Responses

Please rate each of the following characteristics as they relate to Edina as a community:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Edina	40%	N=187	49%	N=226	9%	N=42	2%	N=9	0%	N=0	100%	N=464
Overall ease of getting to the places you usually have to visit	44%	N=204	39%	N=180	14%	N=67	3%	N=12	0%	N=0	100%	N=464
Quality of overall natural environment in Edina	36%	N=168	53%	N=247	10%	N=45	1%	N=4	0%	N=1	100%	N=464
Overall established 'built environment' of Edina (including overall design, buildings, parks and transportation systems)	26%	N=122	50%	N=230	20%	N=94	3%	N=13	1%	N=3	100%	N=462
Health and wellness opportunities in Edina	44%	N=203	43%	N=199	9%	N=42	1%	N=3	4%	N=19	100%	N=466
Overall opportunities for education and enrichment	43%	N=198	36%	N=165	13%	N=61	2%	N=9	6%	N=29	100%	N=461
Overall economic health of Edina	39%	N=181	44%	N=205	8%	N=37	1%	N=7	8%	N=36	100%	N=465
Sense of community	25%	N=118	39%	N=180	23%	N=107	10%	N=48	2%	N=11	100%	N=463
Overall image or reputation of Edina	37%	N=172	38%	N=178	17%	N=78	8%	N=35	0%	N=2	100%	N=465
Neighborliness of residents in Edina	30%	N=141	44%	N=202	20%	N=93	5%	N=23	1%	N=5	100%	N=464

Table 21: Question 3 - Excluding Don't Know Responses

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Edina to someone who asks	58%	N=268	32%	N=146	7%	N=31	3%	N=15	100%	N=460
Remain in Edina for the next five years	62%	N=277	25%	N=113	7%	N=32	6%	N=27	100%	N=450

Table 22: Question 3 - Including Don't Know Responses

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Edina to someone who asks	57%	N=268	31%	N=146	7%	N=31	3%	N=15	1%	N=7	100%	N=467
Remain in Edina for the next five years	59%	N=277	24%	N=113	7%	N=32	6%	N=27	4%	N=20	100%	N=470

Table 23: Question 4

Why did you choose to live in Edina?	Percent	Number
Location/convenience	77%	N=357
Safe community	59%	N=274
Attractive community	49%	N=227
Good schools	47%	N=218
Amenities (e.g., parks, library, etc.)	45%	N=208
Good neighborhoods	43%	N=202

Why did you choose to live in Edina?	Percent	Number
Job is here (or nearby)	30%	N=138
Family lives here/born or raised here	27%	N=125
Variety/type of housing	16%	N=76
Other	7%	N=33
Affordable housing	7%	N=33
Access to public transportation	7%	N=33

Total may exceed 100% as respondents could select more than one answer. Respondents were given an opportunity to write-in an other response. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 24: Question 5 - Excluding Don't Know Responses

What one thing do you like most, if anything, about living in Edina?	Percent	Number
Convenient location/accessibility/walkability	42%	N=170
Positive comments about quality of life and community (friendly, neighbors, peaceful, etc.)	14%	N=55
Schools	11%	N=43
Parks and trails/lakes/recreation centers/open spaces	8%	N=30
Safe	7%	N=28
City services/infrastructure/local government	7%	N=30
Housing/neighborhoods	4%	N=18
Other	3%	N=12
Beauty/cleanliness of community	2%	N=8
Raised here or close to family, job, etc.	2%	N=8
Total	100%	N=403

Respondents were given an opportunity to write-in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 25: Question 5 - Including Don't Know Responses

What one thing do you like most, if anything, about living in Edina?	Percent	Number
Convenient location/accessibility/walkability	41%	N= 170
Positive comments about quality of life and community (friendly, neighbors, peaceful, etc.)	13%	N=55
Schools	11%	N=43
Safe	7%	N=28
Parks and trails/lakes/recreation centers/open spaces	7%	N=30
City services/infrastructure/local government	7%	N=30
Housing/neighborhoods	4%	N= 18
Other	3%	N= 12
Beauty/cleanliness of community	2%	N=8
Raised here or close to family, job, etc.	2%	N=8
Don't know/nothing	2%	N=9
Total	100%	N=411

Respondents were given an opportunity to write-in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 26: Question 6 - Excluding Don't Know Responses

What would you say is the most serious issue facing Edina at this time? Please be specific (e.g., note if the issue/problem is "too much" or "too little").	Percent	Number
Overdevelopment/wrong type of development, teardowns	22%	N=86
More affordable housing needed	13%	N=51
Traffic and infrastructure (road maintenance, snow removal, sidewalks, etc.)	13%	N=50
City government (fiscal responsibility, taxes, planning, etc.)	10%	N=38
Safety/crime	10%	N=38
Lack of diversity and sense of community	9%	N=35
Schools/education	8%	N=30
Other	8%	N=29
Growth/overcrowding/density	3%	N=13
Water quality/environmental issues	1%	N=5
Economic development	1%	N=3
Too much focus on affordable housing	1%	N=5
Total	100%	N=384

Respondents were given an opportunity to write-in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 27: Question 6 - Including Don't Know Responses

What would you say is the most serious issue facing Edina at this time? Please be specific (e.g., note if the issue/problem is "too much" or "too little").	Percent	Number
Overdevelopment/wrong type of development, teardowns	22%	N=86
More affordable housing needed	13%	N=51
Traffic and infrastructure (road maintenance, snow removal, sidewalks, etc.)	13%	N=50

What would you say is the most serious issue facing Edina at this time? Please be specific (e.g., note if the issue/problem is "too much" or "too little").	Percent	Number
City government (fiscal responsibility, taxes, planning, etc.)	10%	N=38
Safety/crime	10%	N=38
Lack of diversity and sense of community	9%	N=35
Schools/education	8%	N=30
Other	7%	N=29
Growth/overcrowding/density	3%	N=13
Don't know/nothing	3%	N=12
Water quality/environmental issues	1%	N=5
Economic development	1%	N=3
Too much focus on affordable housing	1%	N=5
Total	100%	N=395

Table 28: Question 7 - Excluding Don't Know Responses

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood	65%	N=302	28%	N=130	5%	N=23	2%	N=8	1%	N=3	100%	N=466
In the 50th & France area (downtown area)	47%	N=204	37%	N=161	7%	N=32	7%	N=31	1%	N=4	100%	N=432
In the greater Southdale area	22%	N=101	44%	N=199	13%	N=59	15%	N=65	6%	N=26	100%	N=450

Table 29: Question 7 - Including Don't Know Responses

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood	65%	N=302	28%	N=130	5%	N=23	2%	N=8	1%	N=3	0%	N=0	100%	N=466
In the 50th & France area (downtown area)	44%	N=204	35%	N=161	7%	N=32	7%	N=31	1%	N=4	6%	N=28	100%	N=460
In the greater Southdale area	22%	N=101	43%	N=199	13%	N=59	14%	N=65	6%	N=26	2%	N=9	100%	N=459

Table 30: Question 8 - Excluding Don't Know Responses

Please rate how welcoming Edina is as a community:	Very welcoming		Welcoming		Somewhat welcoming		Not welcoming		Total	
For people of all races	20%	N=82	37%	N=146	31%	N=123	12%	N=48	100%	N=398
For people of all religions	26%	N=99	39%	N=146	29%	N=109	6%	N=22	100%	N=377
For people of all ethnicities	20%	N=79	36%	N=143	34%	N=135	10%	N=39	100%	N=396
For people who have a lower income	15%	N=60	17%	N=68	34%	N=132	34%	N=134	100%	N=395
For people of all ages	34%	N=145	47%	N=199	16%	N=67	3%	N=12	100%	N=422
For people of all abilities	27%	N=104	40%	N=152	24%	N=92	9%	N=35	100%	N=382
For people of all gender identities	23%	N=80	43%	N=147	24%	N=84	9%	N=32	100%	N=343

Table 31: Question 8 - Including Don't Know Responses

Please rate how welcoming Edina is as a community:	Very welcoming		Welcoming		Somewhat welcoming		Not welcoming		Don't know		Total	
For people of all races	18%	N=82	32%	N=146	27%	N=123	10%	N=48	13%	N=61	100%	N=459
For people of all religions	21%	N=99	32%	N=146	24%	N=109	5%	N=22	19%	N=86	100%	N=462
For people of all ethnicities	17%	N=79	31%	N=143	29%	N=135	8%	N=39	14%	N=66	100%	N=462
For people who have a lower income	13%	N=60	15%	N=68	29%	N=132	29%	N=134	14%	N=66	100%	N=461
For people of all ages	31%	N=145	43%	N=199	15%	N=67	3%	N=12	8%	N=38	100%	N=460
For people of all abilities	23%	N=104	33%	N=152	20%	N=92	8%	N=35	17%	N=78	100%	N=460
For people of all gender identities	17%	N=80	32%	N=147	18%	N=84	7%	N=32	26%	N=121	100%	N=463

Table 32: Question 9 - Excluding Don't Know Responses

Please rate how much of a problem, if at all, you feel each of the following is in Edina.	Not a problem		Minor problem		Moderate problem		Major problem		Extreme problem		Total	
Traffic speeding in your neighborhood	28%	N=130	34%	N=157	23%	N=105	10%	N=46	5%	N=25	100%	N=463
Stop sign violations in your neighborhood	45%	N=195	29%	N=123	14%	N=59	7%	N=30	5%	N=24	100%	N=431
Violent crime	59%	N=253	26%	N=112	12%	N=50	2%	N=7	2%	N=8	100%	N=431
Drugs	56%	N=196	26%	N=91	13%	N=46	4%	N=15	1%	N=3	100%	N=351
Youth crimes	40%	N=148	36%	N=133	17%	N=64	5%	N=19	2%	N=8	100%	N=371
Vandalism and property crimes	35%	N=145	34%	N=139	21%	N=85	7%	N=30	2%	N=10	100%	N=410

Please rate how much of a problem, if at all, you feel each of the following is in Edina.	Not a problem		Minor problem		Moderate problem		Major problem		Extreme problem		Total	
Hate crimes and bias/discrimination offenses	57%	N=196	27%	N=91	12%	N=41	3%	N=11	1%	N=4	100%	N=342

Table 33: Question 9 - Including Don't Know Responses

Please rate how much of a problem, if at all, you feel each of the following is in Edina.	Not a problem		Minor problem		Moderate problem		Major problem		Extreme problem		Don't know		Total	
Traffic speeding in your neighborhood	28%	N=130	34%	N=157	23%	N=105	10%	N=46	5%	N=25	0%	N=1	100%	N=464
Stop sign violations in your neighborhood	42%	N=195	27%	N=123	13%	N=59	6%	N=30	5%	N=24	7%	N=32	100%	N=463
Violent crime	54%	N=253	24%	N=112	11%	N=50	2%	N=7	2%	N=8	7%	N=35	100%	N=466
Drugs	42%	N=196	20%	N=91	10%	N=46	3%	N=15	1%	N=3	24%	N=113	100%	N=464
Youth crimes	32%	N=148	29%	N=133	14%	N=64	4%	N=19	2%	N=8	20%	N=90	100%	N=461
Vandalism and property crimes	31%	N=145	30%	N=139	18%	N=85	7%	N=30	2%	N=10	11%	N=53	100%	N=463
Hate crimes and bias/discrimination offenses	42%	N=196	20%	N=91	9%	N=41	2%	N=11	1%	N=4	26%	N=121	100%	N=463

Table 34: Question 10 - Excluding Don't Know Responses

Please rate each of the following characteristics as they relate to Edina as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	15%	N=67	51%	N=234	26%	N=120	8%	N=35	100%	N=457
Ease of public parking	22%	N=98	49%	N=221	23%	N=104	5%	N=24	100%	N=446
Ease of travel by car in Edina	33%	N=150	49%	N=220	15%	N=66	3%	N=13	100%	N=450
Ease of travel by bicycle in Edina	16%	N=52	40%	N=133	32%	N=106	13%	N=43	100%	N=334
Ease of walking in Edina	25%	N=110	42%	N=185	22%	N=97	11%	N=48	100%	N=440
Availability of paths and walking trails	35%	N=153	41%	N=181	21%	N=92	4%	N=16	100%	N=441
Air quality	34%	N=150	57%	N=249	9%	N=39	1%	N=2	100%	N=440
Cleanliness of Edina	46%	N=212	47%	N=215	7%	N=30	1%	N=4	100%	N=460
Public places where people want to spend time	34%	N=152	51%	N=228	12%	N=55	2%	N=10	100%	N=446
Variety of housing options	18%	N=73	39%	N=157	31%	N=126	12%	N=48	100%	N=403
Availability of quality affordable housing	12%	N=45	20%	N=75	34%	N=128	33%	N=124	100%	N=371
Fitness opportunities (including exercise classes and paths or trails, etc.)	36%	N=159	49%	N=215	13%	N=58	1%	N=5	100%	N=437
Recreational opportunities	38%	N=168	47%	N=206	13%	N=55	2%	N=9	100%	N=439
K-12 education	55%	N=204	32%	N=117	9%	N=35	4%	N=13	100%	N=368
Adult educational opportunities	34%	N=129	48%	N=182	15%	N=58	3%	N=12	100%	N=380
Opportunities to attend cultural/arts/music activities	28%	N=112	49%	N=193	21%	N=83	2%	N=9	100%	N=397
Employment opportunities	28%	N=85	47%	N=144	21%	N=66	4%	N=14	100%	N=309
Shopping opportunities	62%	N=283	30%	N=137	7%	N=33	1%	N=3	100%	N=456
Cost of living in Edina	7%	N=32	34%	N=155	44%	N=201	15%	N=68	100%	N=456
Overall quality of business and service establishments in Edina	35%	N=160	54%	N=247	10%	N=45	1%	N=3	100%	N=455

Please rate each of the following characteristics as they relate to Edina as a whole:	Excellent		Good		Fair		Poor		Total	
Overall quality of commercial redevelopment in Edina	21%	N=80	45%	N=171	26%	N=100	7%	N=28	100%	N=379
Overall quality of residential redevelopment in Edina	21%	N=83	37%	N=147	32%	N=128	11%	N=43	100%	N=400
Opportunities to participate in social events and activities	27%	N=105	49%	N=196	19%	N=77	5%	N=19	100%	N=397
Opportunities to volunteer	36%	N=117	43%	N=139	17%	N=56	4%	N=12	100%	N=323
Opportunities to participate in community matters	26%	N=100	42%	N=158	26%	N=98	6%	N=24	100%	N=380

Table 35: Question 10 - Including Don't Know Responses

Please rate each of the following characteristics as they relate to Edina as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	15%	N=67	51%	N=234	26%	N=120	8%	N=35	0%	N=1	100%	N=458
Ease of public parking	21%	N=98	48%	N=221	23%	N=104	5%	N=24	3%	N=14	100%	N=460
Ease of travel by car in Edina	33%	N=150	48%	N=220	14%	N=66	3%	N=13	2%	N=10	100%	N=459
Ease of travel by bicycle in Edina	11%	N=52	29%	N=133	23%	N=106	9%	N=43	28%	N=127	100%	N=461
Ease of walking in Edina	24%	N=110	40%	N=185	21%	N=97	11%	N=48	4%	N=16	100%	N=456
Availability of paths and walking trails	34%	N=153	40%	N=181	20%	N=92	3%	N=16	3%	N=12	100%	N=453
Air quality	33%	N=150	54%	N=249	8%	N=39	0%	N=2	4%	N=19	100%	N=459
Cleanliness of Edina	46%	N=212	47%	N=215	6%	N=30	1%	N=4	0%	N=2	100%	N=462
Public places where people want to spend time	33%	N=152	49%	N=228	12%	N=55	2%	N=10	3%	N=16	100%	N=461

Please rate each of the following characteristics as they relate to Edina as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Variety of housing options	16%	N=73	35%	N=157	28%	N=126	10%	N=48	11%	N=51	100%	N=454
Availability of quality affordable housing	10%	N=45	16%	N=75	28%	N=128	27%	N=124	19%	N=87	100%	N=458
Fitness opportunities (including exercise classes and paths or trails, etc.)	35%	N=159	47%	N=215	13%	N=58	1%	N=5	4%	N=20	100%	N=457
Recreational opportunities	37%	N=168	45%	N=206	12%	N=55	2%	N=9	4%	N=18	100%	N=456
K-12 education	44%	N=204	25%	N=117	8%	N=35	3%	N=13	20%	N=92	100%	N=461
Adult educational opportunities	28%	N=129	39%	N=182	13%	N=58	3%	N=12	17%	N=80	100%	N=460
Opportunities to attend cultural/arts/music activities	24%	N=112	42%	N=193	18%	N=83	2%	N=9	13%	N=62	100%	N=458
Employment opportunities	19%	N=85	32%	N=144	15%	N=66	3%	N=14	32%	N=144	100%	N=454
Shopping opportunities	61%	N=283	30%	N=137	7%	N=33	1%	N=3	1%	N=6	100%	N=463
Cost of living in Edina	7%	N=32	33%	N=155	43%	N=201	15%	N=68	2%	N=7	100%	N=463
Overall quality of business and service establishments in Edina	35%	N=160	54%	N=247	10%	N=45	1%	N=3	1%	N=4	100%	N=459
Overall quality of commercial redevelopment in Edina	18%	N=80	38%	N=171	22%	N=100	6%	N=28	16%	N=73	100%	N=452
Overall quality of residential redevelopment in Edina	18%	N=83	32%	N=147	28%	N=128	9%	N=43	13%	N=58	100%	N=458
Opportunities to participate in social events and activities	23%	N=105	42%	N=196	17%	N=77	4%	N=19	14%	N=65	100%	N=462
Opportunities to volunteer	25%	N=117	30%	N=139	12%	N=56	3%	N=12	30%	N=139	100%	N=462

Please rate each of the following characteristics as they relate to Edina as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Opportunities to participate in community matters	22%	N=100	34%	N=158	21%	N=98	5%	N=24	18%	N=83	100%	N=463

Table 36: Question 11 - Excluding Don't Know Responses

Please rate the following aspects of drinking water in Edina:	Excellent		Good		Fair		Poor		Total	
Appearance	34%	N=151	50%	N=225	13%	N=57	4%	N=16	100%	N=449
Taste	22%	N=99	43%	N=193	21%	N=94	14%	N=64	100%	N=450
Odor	30%	N=131	43%	N=191	21%	N=92	6%	N=26	100%	N=441
Hardness	11%	N=48	22%	N=95	24%	N=104	43%	N=183	100%	N=431
Reliability	46%	N=202	43%	N=191	7%	N=33	3%	N=14	100%	N=441
Safety	42%	N=162	44%	N=172	11%	N=42	3%	N=12	100%	N=388

Table 37: Question 11 - Including Don't Know Responses

Please rate the following aspects of drinking water in Edina:	Excellent		Good		Fair		Poor		Don't know		Total	
Appearance	33%	N=151	49%	N=225	13%	N=57	4%	N=16	2%	N=7	100%	N=456
Taste	22%	N=99	42%	N=193	21%	N=94	14%	N=64	2%	N=8	100%	N=459
Odor	29%	N=131	42%	N=191	20%	N=92	6%	N=26	4%	N=18	100%	N=458
Hardness	11%	N=48	21%	N=95	23%	N=104	40%	N=183	6%	N=27	100%	N=458
Reliability	44%	N=202	42%	N=191	7%	N=33	3%	N=14	4%	N=18	100%	N=458
Safety	36%	N=162	38%	N=172	9%	N=42	3%	N=12	15%	N=67	100%	N=455

Table 38: Question 12 (Use)

First, tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities.	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
Trails	16%	N=69	13%	N=53	28%	N=120	16%	N=67	27%	N=117	100%	N=427
Dog parks/off-leash areas	81%	N=358	10%	N=46	5%	N=20	1%	N=3	4%	N=16	100%	N=443
Neighborhood parks	13%	N=58	13%	N=60	28%	N=125	15%	N=68	30%	N=136	100%	N=446
Large community athletic fields	54%	N=241	16%	N=73	13%	N=57	7%	N=31	10%	N=45	100%	N=446
Edinborough Park	58%	N=261	23%	N=103	12%	N=54	3%	N=15	4%	N=16	100%	N=450
Centennial Lakes Park	19%	N=90	23%	N=104	33%	N=151	9%	N=41	16%	N=74	100%	N=460
Edina Aquatic Center	77%	N=349	11%	N=50	6%	N=29	4%	N=16	2%	N=9	100%	N=453
Edina Senior Center	84%	N=386	7%	N=34	4%	N=18	2%	N=8	2%	N=11	100%	N=457

First, tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities.	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
Braemar Arena (ice arena)	73%	N=328	12%	N=54	5%	N=22	4%	N=19	6%	N=28	100%	N=453
Braemar Golf Course	63%	N=286	14%	N=62	12%	N=56	5%	N=21	6%	N=28	100%	N=452
Braemar Golf Dome	73%	N=330	13%	N=59	8%	N=38	2%	N=9	4%	N=18	100%	N=454
Braemar Field (sports dome)	72%	N=326	8%	N=36	10%	N=43	5%	N=24	5%	N=24	100%	N=453

Table 39: Question 12 (Quality) - Excluding Don't Know Responses

Then please rate the quality of each, regardless of your household's use of the amenities.	Excellent		Good		Fair		Poor		Total	
Trails	44%	N=163	49%	N=184	6%	N=24	0%	N=1	100%	N=373
Dog parks/off-leash areas	25%	N=29	45%	N=53	22%	N=26	8%	N=10	100%	N=118
Neighborhood parks	41%	N=157	51%	N=194	7%	N=27	0%	N=2	100%	N=379
Large community athletic fields	44%	N=105	47%	N=113	8%	N=20	0%	N=1	100%	N=239
Edinborough Park	39%	N=92	52%	N=122	8%	N=19	1%	N=1	100%	N=234
Centennial Lakes Park	63%	N=224	33%	N=118	3%	N=12	0%	N=1	100%	N=355
Edina Aquatic Center	42%	N=71	50%	N=85	6%	N=10	2%	N=3	100%	N=170
Edina Senior Center	41%	N=40	50%	N=49	7%	N=7	2%	N=2	100%	N=97
Braemar Arena (ice arena)	36%	N=57	44%	N=69	18%	N=28	2%	N=3	100%	N=156
Braemar Golf Course	47%	N=88	45%	N=86	8%	N=15	0%	N=0	100%	N=189
Braemar Golf Dome	50%	N=80	44%	N=70	6%	N=10	0%	N=0	100%	N=159

Then please rate the quality of each, regardless of your household's use of the amenities.	Excellent		Good		Fair		Poor		Total	
Braemar Field (sports dome)	45%	N=73	46%	N=76	8%	N=14	0%	N=1	100%	N=165

Table 40: Question 12 (Quality) - Including Don't Know Responses

Then please rate the quality of each, regardless of your household's use of the amenities.	Excellent		Good		Fair		Poor		Don't know		Total	
Trails	40%	N=163	45%	N=184	6%	N=24	0%	N=1	9%	N=38	100%	N=411
Dog parks/off-leash areas	8%	N=29	14%	N=53	7%	N=26	2%	N=10	70%	N=271	100%	N=389
Neighborhood parks	38%	N=157	47%	N=194	7%	N=27	0%	N=2	7%	N=29	100%	N=408
Large community athletic fields	27%	N=105	30%	N=113	5%	N=20	0%	N=1	38%	N=144	100%	N=383
Edinborough Park	23%	N=92	31%	N=122	5%	N=19	0%	N=1	41%	N=160	100%	N=395
Centennial Lakes Park	55%	N=224	29%	N=118	3%	N=12	0%	N=1	13%	N=51	100%	N=406
Edina Aquatic Center	18%	N=71	22%	N=85	3%	N=10	1%	N=3	56%	N=219	100%	N=389
Edina Senior Center	10%	N=40	13%	N=49	2%	N=7	0%	N=2	75%	N=288	100%	N=386
Braemar Arena (ice arena)	15%	N=57	18%	N=69	7%	N=28	1%	N=3	59%	N=224	100%	N=380
Braemar Golf Course	23%	N=88	22%	N=86	4%	N=15	0%	N=0	52%	N=201	100%	N=389
Braemar Golf Dome	20%	N=80	18%	N=70	2%	N=10	0%	N=0	59%	N=232	100%	N=391
Braemar Field (sports dome)	19%	N=73	20%	N=76	4%	N=14	0%	N=1	57%	N=219	100%	N=384

Table 41: Question 13 - Excluding Don't Know Responses

Please rate the quality of each of the following services in Edina:	Excellent		Good		Fair		Poor		Total	
Police services	54%	N=205	38%	N=142	6%	N=21	2%	N=8	100%	N=376
Fire services	69%	N=229	29%	N=96	2%	N=7	0%	N=1	100%	N=333
Ambulance or emergency medical services	72%	N=217	26%	N=77	3%	N=8	0%	N=0	100%	N=302
Crime prevention	30%	N=100	47%	N=156	19%	N=64	4%	N=14	100%	N=335
Fire prevention and education	43%	N=113	46%	N=118	10%	N=26	1%	N=2	100%	N=259
Traffic enforcement	27%	N=102	45%	N=170	21%	N=81	7%	N=25	100%	N=378
Street repair	14%	N=60	34%	N=147	35%	N=150	17%	N=72	100%	N=430
Street cleaning	33%	N=141	47%	N=203	17%	N=75	3%	N=11	100%	N=430
Street lighting	28%	N=125	47%	N=208	18%	N=80	6%	N=27	100%	N=439
Snow removal	55%	N=246	31%	N=137	10%	N=45	5%	N=21	100%	N=449
Sidewalk maintenance	24%	N=95	44%	N=173	24%	N=95	7%	N=28	100%	N=391
Traffic signal timing	22%	N=92	48%	N=204	25%	N=106	5%	N=20	100%	N=422
Bus or transit services	23%	N=50	43%	N=94	18%	N=40	16%	N=36	100%	N=219
Garbage collection	46%	N=185	41%	N=166	10%	N=39	3%	N=13	100%	N=403
Recycling	44%	N=181	42%	N=171	11%	N=47	2%	N=10	100%	N=409
Organics recycling	53%	N=161	32%	N=97	8%	N=26	7%	N=21	100%	N=304
Yard waste pickup	42%	N=124	40%	N=118	14%	N=41	4%	N=13	100%	N=297
Storm drainage	28%	N=98	46%	N=163	21%	N=76	4%	N=16	100%	N=354
Drinking water	26%	N=113	46%	N=202	16%	N=68	12%	N=51	100%	N=436
Sewer services	34%	N=119	56%	N=196	9%	N=31	2%	N=6	100%	N=352
Utility billing	26%	N=103	49%	N=195	19%	N=77	6%	N=22	100%	N=398
City parks	49%	N=216	44%	N=194	6%	N=27	1%	N=2	100%	N=439

Please rate the quality of each of the following services in Edina:	Excellent		Good		Fair		Poor		Total	
Park maintenance	45%	N=192	45%	N=192	10%	N=42	1%	N=4	100%	N=430
Condition of trails and sidewalks	35%	N=147	51%	N=211	13%	N=56	1%	N=3	100%	N=417
Recreation programs or classes	34%	N=111	49%	N=158	13%	N=43	4%	N=12	100%	N=325
Land use, planning and zoning	15%	N=50	35%	N=120	35%	N=118	15%	N=52	100%	N=340
Code enforcement (weeds, abandoned buildings, etc.)	21%	N=60	44%	N=125	27%	N=77	7%	N=20	100%	N=282
Animal control	30%	N=75	52%	N=128	15%	N=38	2%	N=6	100%	N=246
Economic development	23%	N=72	50%	N=157	22%	N=71	5%	N=17	100%	N=317
Public health services	33%	N=90	52%	N=142	12%	N=32	4%	N=10	100%	N=275
Public information services/communication from the City	36%	N=145	40%	N=163	20%	N=80	4%	N=16	100%	N=405
Cable television (Comcast/Xfinity)	22%	N=79	38%	N=138	23%	N=82	17%	N=62	100%	N=361
Fiber/home internet connection	22%	N=80	39%	N=143	26%	N=96	13%	N=47	100%	N=365
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	34%	N=87	47%	N=120	15%	N=39	4%	N=10	100%	N=255
Edina open space	25%	N=93	46%	N=169	23%	N=85	5%	N=20	100%	N=366
Overall quality of services provided by the City of Edina	32%	N=139	55%	N=243	13%	N=57	0%	N=2	100%	N=441

Table 42: Question 13 - Including Don't Know Responses

Please rate the quality of each of the following services in Edina:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	45%	N=205	31%	N=142	5%	N=21	2%	N=8	18%	N=83	100%	N=458
Fire services	50%	N=229	21%	N=96	2%	N=7	0%	N=1	27%	N=124	100%	N=457
Ambulance or emergency medical services	47%	N=217	17%	N=77	2%	N=8	0%	N=0	34%	N=154	100%	N=456
Crime prevention	22%	N=100	35%	N=156	14%	N=64	3%	N=14	25%	N=114	100%	N=449
Fire prevention and education	25%	N=113	26%	N=118	6%	N=26	0%	N=2	42%	N=190	100%	N=449
Traffic enforcement	22%	N=102	38%	N=170	18%	N=81	5%	N=25	16%	N=75	100%	N=452
Street repair	13%	N=60	32%	N=147	33%	N=150	16%	N=72	5%	N=25	100%	N=455
Street cleaning	31%	N=141	45%	N=203	16%	N=75	2%	N=11	6%	N=26	100%	N=457
Street lighting	27%	N=125	46%	N=208	18%	N=80	6%	N=27	3%	N=16	100%	N=455
Snow removal	54%	N=246	30%	N=137	10%	N=45	5%	N=21	1%	N=5	100%	N=454
Sidewalk maintenance	21%	N=95	38%	N=173	21%	N=95	6%	N=28	13%	N=61	100%	N=452
Traffic signal timing	20%	N=92	45%	N=204	23%	N=106	4%	N=20	7%	N=32	100%	N=454
Bus or transit services	11%	N=50	21%	N=94	9%	N=40	8%	N=36	51%	N=232	100%	N=451
Garbage collection	41%	N=185	37%	N=166	9%	N=39	3%	N=13	11%	N=48	100%	N=452
Recycling	40%	N=181	37%	N=171	10%	N=47	2%	N=10	11%	N=48	100%	N=457
Organics recycling	35%	N=161	21%	N=97	6%	N=26	5%	N=21	33%	N=150	100%	N=454
Yard waste pickup	27%	N=124	26%	N=118	9%	N=41	3%	N=13	35%	N=157	100%	N=454
Storm drainage	22%	N=98	36%	N=163	17%	N=76	3%	N=16	22%	N=97	100%	N=451
Drinking water	25%	N=113	45%	N=202	15%	N=68	11%	N=51	4%	N=16	100%	N=452
Sewer services	26%	N=119	43%	N=196	7%	N=31	1%	N=6	22%	N=99	100%	N=452
Utility billing	23%	N=103	43%	N=195	17%	N=77	5%	N=22	12%	N=54	100%	N=452

Please rate the quality of each of the following services in Edina:	Excellent		Good		Fair		Poor		Don't know		Total	
City parks	47%	N=216	43%	N=194	6%	N=27	0%	N=2	4%	N=16	100%	N=456
Park maintenance	42%	N=192	42%	N=192	9%	N=42	1%	N=4	5%	N=23	100%	N=453
Condition of trails and sidewalks	32%	N=147	46%	N=211	12%	N=56	1%	N=3	9%	N=39	100%	N=457
Recreation programs or classes	25%	N=111	35%	N=158	10%	N=43	3%	N=12	28%	N=126	100%	N=451
Land use, planning and zoning	11%	N=50	27%	N=120	26%	N=118	12%	N=52	24%	N=108	100%	N=448
Code enforcement (weeds, abandoned buildings, etc.)	13%	N=60	28%	N=125	17%	N=77	4%	N=20	37%	N=167	100%	N=449
Animal control	17%	N=75	28%	N=128	8%	N=38	1%	N=6	46%	N=206	100%	N=452
Economic development	16%	N=72	35%	N=157	16%	N=71	4%	N=17	30%	N=135	100%	N=451
Public health services	20%	N=90	32%	N=142	7%	N=32	2%	N=10	39%	N=176	100%	N=451
Public information services/communication from the City	32%	N=145	37%	N=163	18%	N=80	4%	N=16	10%	N=43	100%	N=447
Cable television (Comcast/Xfinity)	18%	N=79	31%	N=138	18%	N=82	14%	N=62	20%	N=89	100%	N=450
Fiber/home internet connection	18%	N=80	32%	N=143	21%	N=96	10%	N=47	19%	N=87	100%	N=452
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	19%	N=87	27%	N=120	9%	N=39	2%	N=10	43%	N=192	100%	N=448
Edina open space	21%	N=93	37%	N=169	19%	N=85	4%	N=20	19%	N=86	100%	N=452
Overall quality of services provided by the City of Edina	31%	N=139	53%	N=243	12%	N=57	0%	N=2	3%	N=14	100%	N=455

Table 43: Question 14 - Excluding Don't Know Responses

Please rate the following categories of Edina government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Edina	23%	N=97	43%	N=184	26%	N=110	8%	N=36	100%	N=428
The job Edina government does at welcoming resident involvement	20%	N=69	45%	N=158	27%	N=94	9%	N=30	100%	N=351
Overall confidence in Edina government	21%	N=87	43%	N=180	24%	N=100	13%	N=54	100%	N=421
Generally acting in the best interest of the community	22%	N=90	44%	N=180	22%	N=89	13%	N=53	100%	N=412
Treating all residents fairly	26%	N=94	38%	N=140	25%	N=92	11%	N=42	100%	N=368

Table 44: Question 14 - Including Don't Know Responses

Please rate the following categories of Edina government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Edina	21%	N=97	40%	N=184	24%	N=110	8%	N=36	7%	N=31	100%	N=459
The job Edina government does at welcoming resident involvement	15%	N=69	35%	N=158	21%	N=94	7%	N=30	23%	N=104	100%	N=454
Overall confidence in Edina government	19%	N=87	39%	N=180	22%	N=100	12%	N=54	8%	N=38	100%	N=459
Generally acting in the best interest of the community	20%	N=90	39%	N=180	19%	N=89	11%	N=53	10%	N=47	100%	N=459
Treating all residents fairly	21%	N=94	31%	N=140	20%	N=92	9%	N=42	19%	N=87	100%	N=455

Table 45: Question 15 - Excluding Don't Know Responses

Please rate your impression of City employees:	Excellent		Good		Fair		Poor		Total	
Knowledge	37%	N=108	47%	N=139	15%	N=43	2%	N=5	100%	N=295
Courtesy	42%	N=132	44%	N=139	11%	N=33	3%	N=9	100%	N=313
Responsiveness	36%	N=111	44%	N=136	16%	N=51	4%	N=12	100%	N=309
Follow-up (got back to you or took action if needed)	34%	N=91	39%	N=105	20%	N=54	7%	N=18	100%	N=269
Overall customer service	34%	N=103	47%	N=143	16%	N=47	4%	N=11	100%	N=304

Table 46: Question 15 - Including Don't Know Responses

Please rate your impression of City employees:	Excellent		Good		Fair		Poor		Don't know		Total	
Knowledge	24%	N=108	31%	N=139	10%	N=43	1%	N=5	35%	N=156	100%	N=450
Courtesy	29%	N=132	31%	N=139	7%	N=33	2%	N=9	31%	N=139	100%	N=452
Responsiveness	25%	N=111	30%	N=136	11%	N=51	3%	N=12	31%	N=141	100%	N=451
Follow-up (got back to you or took action if needed)	20%	N=91	23%	N=105	12%	N=54	4%	N=18	40%	N=182	100%	N=451
Overall customer service	23%	N=103	32%	N=143	11%	N=47	2%	N=11	32%	N=145	100%	N=449

Table 47: Question 16 - Excluding Don't Know Responses

Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...	Percent	Number
Very high	15%	N=57
Somewhat high	43%	N=165
About average	34%	N=127

Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...	Percent	Number
Somewhat low	6%	N=23
Very low	2%	N=7
Total	100%	N=379

Table 48: Question 16 - Including Don't Know Responses

Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...	Percent	Number
Very high	13%	N=57
Somewhat high	36%	N=165
About average	28%	N=127
Somewhat low	5%	N=23
Very low	2%	N=7
Don't know	17%	N=75
Total	100%	N=454

Table 49: Question 17 - Excluding Don't Know Responses

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?	Percent	Number
Strongly support	8%	N=31
Somewhat support	39%	N=159
Somewhat oppose	31%	N=124
Strongly oppose	23%	N=92

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?	Percent	Number
Total	100%	N=406

Table 50: Question 17 - Including Don't Know Responses

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?	Percent	Number
Strongly support	7%	N=31
Somewhat support	35%	N=159
Somewhat oppose	27%	N=124
Strongly oppose	20%	N=92
Don't know	11%	N=48
Total	100%	N=454

Table 51: Question 18 - Excluding Don't Know Responses

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?	Percent	Number
Right direction	68%	N=265
Wrong track	32%	N=127
Total	100%	N=393

Table 52: Question 18 - Including Don't Know Responses

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?	Percent	Number
Right direction	59%	N=265
Wrong track	28%	N=127
Don't know	13%	N=57
Total	100%	N=450

Table 53: Question 18 - Wrong Track, Why?

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track? If wrong track, why?	Percent	Number
Poor development/overbuilding/density of city/growth/urbanization	61%	N=84
City government (high taxes, not listening to residents, political ideology, etc.)	15%	N=21
Other	7%	N=9
Safety	5%	N=8
Affordable housing/cost of living/teardowns	4%	N=5
Schools/education	4%	N=5
Traffic, bike lanes, public transportation, infrastructure	4%	N=5
Don't know/nothing	1%	N=1
Total	100%	N=139

Respondents were given an opportunity to write-in a response for why they feel the City is on the wrong track. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 54: Question 19 - Excluding Don't Know Responses

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?	Percent	Number
Yes	58%	N=179
No	42%	N=131
Total	100%	N=310

Table 55: Question 19 - Including Don't Know Responses

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?	Percent	Number
Yes	40%	N=179
No	29%	N=131
Don't know	30%	N=135
Total	100%	N=445

Table 56: Question 19 - No, Why?

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community? If no, why?	Percent	Number
Public voice not heard/listened to	37%	N=43
Decisions are biased toward or influenced by commercial, wealthy, or special interests	24%	N=28
Decisions are predetermined/leaders have agenda	17%	N=20
Other	17%	N=20
Communication issues (slow response time, unhelpfulness, don't know how to provide input, etc.)	5%	N=6

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community? If no, why?	Percent	Number
Don't know/nothing	0%	N=0
Total	100%	N=117

Respondents were given an opportunity to write-in a response for why they responded "No" to question 18. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 57: Question 20 - Excluding Don't Know Responses

How important is it that local government focuses on creating a diverse, equitable and inclusive city?	Percent	Number
Essential	31%	N=134
Very important	27%	N=118
Somewhat important	26%	N=111
Not at all important	16%	N=70
Total	100%	N=433

Table 58: Question 20 - Including Don't Know Responses

How important is it that local government focuses on creating a diverse, equitable and inclusive city?	Percent	Number
Essential	30%	N=134
Very important	26%	N=118
Somewhat important	25%	N=111
Not at all important	16%	N=70
Don't know	4%	N=16
Total	100%	N=449

Table 59: Question 21 - Excluding Don't Know Responses

Please rate the job you feel the City government does at each of the following:	Excellent		Good		Fair		Poor		Total	
Making all residents feel welcome	22%	N=71	48%	N=154	25%	N=79	6%	N=18	100%	N=322
Helping new residents feel connected and integrated	18%	N=53	38%	N=113	32%	N=93	12%	N=35	100%	N=295
Attracting people from diverse backgrounds	19%	N=56	26%	N=76	31%	N=91	24%	N=71	100%	N=294
Valuing/respecting residents from diverse backgrounds	26%	N=77	33%	N=99	30%	N=90	12%	N=35	100%	N=300
Providing a safe and secure environment for residents of all backgrounds	30%	N=101	38%	N=127	22%	N=75	10%	N=34	100%	N=337

Table 60: Question 21 - Including Don't Know Responses

Please rate the job you feel the City government does at each of the following:	Excellent		Good		Fair		Poor		Don't know		Total	
Making all residents feel welcome	16%	N=71	34%	N=154	18%	N=79	4%	N=18	28%	N=125	100%	N=447
Helping new residents feel connected and integrated	12%	N=53	25%	N=113	21%	N=93	8%	N=35	34%	N=151	100%	N=446
Attracting people from diverse backgrounds	13%	N=56	17%	N=76	21%	N=91	16%	N=71	34%	N=151	100%	N=446
Valuing/respecting residents from diverse backgrounds	17%	N=77	22%	N=99	20%	N=90	8%	N=35	32%	N=143	100%	N=444
Providing a safe and secure environment for residents of all backgrounds	23%	N=101	29%	N=127	17%	N=75	8%	N=34	24%	N=107	100%	N=444

Table 61: Question 22

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months?	Never		Rarely		Some of the time		Most of the time		Total	
Age	88%	N=380	7%	N=29	5%	N=23	0%	N=1	100%	N=433
Gender identity	94%	N=419	4%	N=20	1%	N=3	0%	N=2	100%	N=444
Race(s)	89%	N=397	6%	N=27	4%	N=17	1%	N=4	100%	N=445
Ethnicity	91%	N=402	5%	N=22	3%	N=12	1%	N=4	100%	N=439
National origin (birth country)	94%	N=419	4%	N=18	1%	N=5	1%	N=4	100%	N=446
Religion	92%	N=411	5%	N=20	3%	N=12	1%	N=3	100%	N=445
Political affiliation	78%	N=343	9%	N=40	10%	N=42	3%	N=15	100%	N=441
Disability	93%	N=413	3%	N=14	4%	N=16	0%	N=2	100%	N=445
Sexual orientation	95%	N=422	3%	N=15	1%	N=6	0%	N=1	100%	N=445

Table 62: Question 23 - Excluding Don't Know Responses

How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?	Percent	Number
Very well	13%	N=40
Somewhat well	40%	N=119
Somewhat poorly	26%	N=80
Very poorly	21%	N=62
Total	100%	N=301

Table 63: Question 23 - Including Don't Know Responses

How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?	Percent	Number
Very well	9%	N=40
Somewhat well	26%	N=119
Somewhat poorly	18%	N=80
Very poorly	14%	N=62
Don't know	33%	N=151
Total	100%	N=452

Table 64: Question 24 - Excluding Don't Know Responses

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups?	Far too much		Somewhat too much		Right amount		Somewhat too little		Far too little		Total	
Lower-income singles	9%	N=28	9%	N=27	20%	N=62	24%	N=75	37%	N=113	100%	N=305
Lower-income families	10%	N=32	9%	N=28	16%	N=51	27%	N=86	39%	N=126	100%	N=322
Middle-income singles	2%	N=6	6%	N=20	43%	N=152	33%	N=115	17%	N=60	100%	N=353
Middle-income families	0%	N=1	3%	N=12	43%	N=152	38%	N=136	16%	N=57	100%	N=357
High-income singles	22%	N=77	28%	N=100	46%	N=165	3%	N=12	0%	N=0	100%	N=355
High-income families	30%	N=112	26%	N=100	41%	N=153	3%	N=11	0%	N=0	100%	N=377

Table 65: Question 24 - Including Don't Know Responses

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups?	Far too much		Somewhat too much		Right amount		Somewhat too little		Far too little		Don't know		Total	
Lower-income singles	6%	N=28	6%	N=27	14%	N=62	17%	N=75	25%	N=113	32%	N=142	100%	N=447
Lower-income families	7%	N=32	6%	N=28	11%	N=51	19%	N=86	28%	N=126	28%	N=127	100%	N=449
Middle-income singles	1%	N=6	4%	N=20	34%	N=152	26%	N=115	13%	N=60	21%	N=96	100%	N=449
Middle-income families	0%	N=1	3%	N=12	34%	N=152	30%	N=136	13%	N=57	20%	N=89	100%	N=446
High-income singles	17%	N=77	22%	N=100	37%	N=165	3%	N=12	0%	N=0	21%	N=96	100%	N=451
High-income families	25%	N=112	22%	N=100	34%	N=153	2%	N=11	0%	N=0	17%	N=75	100%	N=451

Table 66: Question 25 - Excluding Don't Know Responses

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following?	Essential		Very important		Somewhat important		Not at all important		Total	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	37%	N=158	30%	N=130	23%	N=100	10%	N=42	100%	N=430
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	11%	N=44	18%	N=70	34%	N=135	37%	N=147	100%	N=397
Medium-density development (like townhouses)	15%	N=63	22%	N=92	46%	N=192	16%	N=67	100%	N=415
Higher-density development (like apartments)	10%	N=40	14%	N=59	34%	N=138	42%	N=174	100%	N=410

Table 67: Question 25 - Including Don't Know Responses

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following?												
	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	35%	N=158	29%	N=130	22%	N=100	9%	N=42	5%	N=21	100%	N=451
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	10%	N=44	16%	N=70	30%	N=135	33%	N=147	12%	N=52	100%	N=449
Medium-density development (like townhouses)	14%	N=63	21%	N=92	43%	N=192	15%	N=67	8%	N=34	100%	N=449
Higher-density development (like apartments)	9%	N=40	13%	N=59	31%	N=138	39%	N=174	8%	N=38	100%	N=448

Table 68: Question 26 - Excluding Don't Know Responses

The City of Edina owns and operates three municipal liquor stores. Profits from Edina Liquor are used to offset operating costs and for capital expenses at recreational facilities. To what extent do you support the City continuing to operate its municipal liquor stores?	Percent	Number
Strongly support	64%	N=271
Somewhat support	27%	N=117
Somewhat oppose	5%	N=23
Strongly oppose	4%	N=16
Total	100%	N=427

Table 69: Question 26 - Including Don't Know Responses

The City of Edina owns and operates three municipal liquor stores. Profits from Edina Liquor are used to offset operating costs and for capital expenses at recreational facilities. To what extent do you support the City continuing to operate its municipal liquor stores?	Percent	Number
Strongly support	60%	N=271
Somewhat support	26%	N=117
Somewhat oppose	5%	N=23
Strongly oppose	3%	N=16
Don't know	6%	N=25
Total	100%	N=452

Table 70: Question 27

In the past 12 months, about how often, if at all, did you and other household members purchase from Edina Liquor?	Percent	Number
Once a week	5%	N=23
Twice a month	10%	N=44
Once a month	15%	N=66
Every other month	15%	N=68
Once or just a couple of times	29%	N=130
Not at all	26%	N=118
Total	100%	N=449

Table 71: Question 27 - Why not purchase from Edina Liquor?

In the past 12 months, about how often, if at all, did you and other household members purchase from Edina Liquor? If not at all, why not?	Percent	Number
Don't drink alcohol/drink rarely	67%	N=72
More expensive than other stores	16%	N=17
Other stores have better selection or are more convenient	7%	N=8
Other	10%	N=11
Don't know/nothing	0%	N=0
Total	100%	N=108

Respondents were given an opportunity to write-in a response for why they had not made purchases. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 72: Question 28 - Excluding Don't Know Responses

Most communities have one of two systems for garbage collection: an open system or an organized system. An open system means all haulers serve all areas, resulting in many garbage trucks on neighborhood streets on garbage day. Residents choose their own haulers. An organized system means haulers are assigned to specific areas, resulting in only one garbage hauler on neighborhood streets on garbage day. The City organizes the haulers. To what extent do you support the City changing from the current open collection process to an organized collection system?	Percent	Number
Strongly support	36%	N=126
Somewhat support	23%	N=82
Somewhat oppose	13%	N=47
Strongly oppose	27%	N=96
Total	100%	N=351

Table 73: Question 28 - Including Don't Know Responses

Most communities have one of two systems for garbage collection: an open system or an organized system. An open system means all haulers serve all areas, resulting in many garbage trucks on neighborhood streets on garbage day. Residents choose their own haulers. An organized system means haulers are assigned to specific areas, resulting in only one garbage hauler on neighborhood streets on garbage day. The City organizes the haulers. To what extent do you support the City changing from the current open collection process to an organized collection system?	Percent	Number
Strongly support	28%	N=126
Somewhat support	18%	N=82
Somewhat oppose	11%	N=47
Strongly oppose	21%	N=96
Don't know	22%	N=96
Total	100%	N=448

Table 74: Question 29 (Quality) - Excluding Don't Know Responses

First, rate the quality of each of the following services provided by the City of Edina.	Excellent		Good		Fair		Poor		Total	
Energy conservation and efficiency programs	19%	N=43	52%	N=119	24%	N=55	4%	N=10	100%	N=228
Fostering natural habitats in public spaces	24%	N=80	53%	N=175	19%	N=63	4%	N=12	100%	N=331
Encouraging natural habitat on residential and commercial land	19%	N=57	44%	N=131	27%	N=80	10%	N=31	100%	N=300
Increasing renewable energy programs	19%	N=42	42%	N=95	31%	N=71	8%	N=19	100%	N=226
Adapting to climate change	17%	N=37	40%	N=90	33%	N=74	10%	N=23	100%	N=223
Organics recycling collection services	34%	N=104	42%	N=128	17%	N=52	7%	N=21	100%	N=305
Water conservation programs	18%	N=41	48%	N=110	24%	N=54	11%	N=24	100%	N=229
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	14%	N=44	36%	N=110	38%	N=118	12%	N=36	100%	N=308
Investing in programs and creating policies to address climate change	18%	N=37	36%	N=75	31%	N=65	15%	N=31	100%	N=208

Table 75: Question 29 (Quality) - Including Don't Know Responses

First, rate the quality of each of the following services provided by the City of Edina.	Excellent		Good		Fair		Poor		Don't know		Total	
Energy conservation and efficiency programs	10%	N=43	28%	N=119	13%	N=55	2%	N=10	47%	N=205	100%	N=432
Fostering natural habitats in public spaces	19%	N=80	41%	N=175	15%	N=63	3%	N=12	23%	N=99	100%	N=430

First, rate the quality of each of the following services provided by the City of Edina.	Excellent		Good		Fair		Poor		Don't know		Total	
Encouraging natural habitat on residential and commercial land	13%	N=57	31%	N=131	19%	N=80	7%	N=31	30%	N=127	100%	N=427
Increasing renewable energy programs	10%	N=42	22%	N=95	16%	N=71	4%	N=19	47%	N=204	100%	N=431
Adapting to climate change	9%	N=37	21%	N=90	17%	N=74	5%	N=23	48%	N=208	100%	N=431
Organics recycling collection services	24%	N=104	30%	N=128	12%	N=52	5%	N=21	30%	N=128	100%	N=432
Water conservation programs	9%	N=41	25%	N=110	13%	N=54	6%	N=24	47%	N=205	100%	N=434
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	10%	N=44	26%	N=110	27%	N=118	8%	N=36	28%	N=122	100%	N=430
Investing in programs and creating policies to address climate change	9%	N=37	18%	N=75	15%	N=65	7%	N=31	51%	N=221	100%	N=429

Table 76: Question 29 (Importance) - Excluding Don't Know Responses

Then rate how important, if at all, each service is to the Edina community.	Essential		Very important		Somewhat important		Not at all important		Total	
Energy conservation and efficiency programs	36%	N=135	36%	N=136	22%	N=81	6%	N=22	100%	N=374
Fostering natural habitats in public spaces	39%	N=149	42%	N=162	17%	N=66	1%	N=5	100%	N=383
Encouraging natural habitat on residential and commercial land	36%	N=134	37%	N=141	20%	N=77	7%	N=25	100%	N=377
Increasing renewable energy programs	37%	N=135	35%	N=129	19%	N=71	9%	N=32	100%	N=367
Adapting to climate change	49%	N=180	22%	N=81	17%	N=62	12%	N=46	100%	N=369
Organics recycling collection services	31%	N=114	29%	N=106	27%	N=97	13%	N=48	100%	N=366
Water conservation programs	46%	N=167	32%	N=119	20%	N=72	2%	N=9	100%	N=367

Then rate how important, if at all, each service is to the Edina community.	Essential		Very important		Somewhat important		Not at all important		Total	
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	38%	N=142	32%	N=122	19%	N=71	11%	N=42	100%	N=378
Investing in programs and creating policies to address climate change	39%	N=145	26%	N=99	19%	N=70	17%	N=62	100%	N=376

Table 77: Question 29 (Importance) - Including Don't Know Responses

Then rate how important, if at all, each service is to the Edina community.	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Energy conservation and efficiency programs	33%	N=135	33%	N=136	20%	N=81	5%	N=22	9%	N=39	100%	N=413
Fostering natural habitats in public spaces	36%	N=149	39%	N=162	16%	N=66	1%	N=5	8%	N=34	100%	N=417
Encouraging natural habitat on residential and commercial land	32%	N=134	34%	N=141	19%	N=77	6%	N=25	9%	N=39	100%	N=416
Increasing renewable energy programs	33%	N=135	31%	N=129	17%	N=71	8%	N=32	11%	N=46	100%	N=413
Adapting to climate change	43%	N=180	20%	N=81	15%	N=62	11%	N=46	11%	N=44	100%	N=413
Organics recycling collection services	28%	N=114	26%	N=106	24%	N=97	12%	N=48	11%	N=45	100%	N=411
Water conservation programs	41%	N=167	29%	N=119	17%	N=72	2%	N=9	11%	N=43	100%	N=411

Then rate how important, if at all, each service is to the Edina community.	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	35%	N=142	30%	N=122	17%	N=71	10%	N=42	8%	N=32	100%	N=410
Investing in programs and creating policies to address climate change	35%	N=145	24%	N=99	17%	N=70	15%	N=62	8%	N=35	100%	N=410

Table 78: Question 30 - Excluding Don't Know Responses

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all.	Not a source		Minor source		Major source		Total	
Parks & Recreation Activities Directory	23%	N=95	43%	N=179	34%	N=138	100%	N=413
Edina Sun-Current newspaper	48%	N=192	23%	N=91	30%	N=119	100%	N=402
Edition: Edina monthly newsletter	15%	N=63	38%	N=158	47%	N=196	100%	N=418
Star-Tribune newspaper	48%	N=203	25%	N=104	27%	N=112	100%	N=419
City's website, EdinaMN.gov	29%	N=117	51%	N=206	20%	N=83	100%	N=406
City's engagement website, BetterTogetherEdina.org	59%	N=231	33%	N=128	8%	N=30	100%	N=389
Edina TV (Comcast channels 813 and 16)	88%	N=339	10%	N=39	2%	N=9	100%	N=387
City employees	63%	N=249	33%	N=131	4%	N=18	100%	N=397
City Council Members	75%	N=298	22%	N=87	3%	N=12	100%	N=397
Direct mail updates	25%	N=102	46%	N=187	30%	N=122	100%	N=411
Social media (e.g., Facebook, Twitter)	61%	N=247	28%	N=113	12%	N=47	100%	N=407
NextDoor	55%	N=225	32%	N=132	13%	N=55	100%	N=412

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all.	Not a source		Minor source		Major source		Total	
Online videos	83%	N=332	14%	N=57	3%	N=10	100%	N=399
City's e-mail subscription service (City Extra)	83%	N=318	13%	N=49	5%	N=17	100%	N=385
Word of mouth from friends, family or neighbors	9%	N=40	48%	N=202	43%	N=182	100%	N=423

Table 79: Question 30 - Including Don't Know Responses

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all.	Not a source		Minor source		Major source		Don't know		Total	
Parks & Recreation Activities Directory	22%	N=95	41%	N=179	31%	N=138	6%	N=27	100%	N=440
Edina Sun-Current newspaper	43%	N=192	20%	N=91	27%	N=119	10%	N=43	100%	N=445
<i>Edition: Edina</i> monthly newsletter	14%	N=63	36%	N=158	44%	N=196	6%	N=26	100%	N=444
Star-Tribune newspaper	46%	N=203	23%	N=104	25%	N=112	6%	N=26	100%	N=445
City's website, EdinaMN.gov	26%	N=117	47%	N=206	19%	N=83	8%	N=36	100%	N=442
City's engagement website, BetterTogetherEdina.org	52%	N=231	29%	N=128	7%	N=30	12%	N=53	100%	N=443
Edina TV (Comcast channels 813 and 16)	77%	N=339	9%	N=39	2%	N=9	13%	N=56	100%	N=443
City employees	56%	N=249	30%	N=131	4%	N=18	10%	N=46	100%	N=443
City Council Members	67%	N=298	20%	N=87	3%	N=12	10%	N=46	100%	N=444
Direct mail updates	23%	N=102	42%	N=187	28%	N=122	7%	N=32	100%	N=443
Social media (e.g., Facebook, Twitter)	55%	N=247	25%	N=113	11%	N=47	8%	N=37	100%	N=444
NextDoor	50%	N=225	30%	N=132	12%	N=55	8%	N=35	100%	N=447
Online videos	75%	N=332	13%	N=57	2%	N=10	10%	N=46	100%	N=445
City's e-mail subscription service (City Extra)	72%	N=318	11%	N=49	4%	N=17	12%	N=54	100%	N=439

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all.	Not a source		Minor source		Major source		Don't know		Total	
Word of mouth from friends, family or neighbors	9%	N=40	45%	N=202	41%	N=182	5%	N=20	100%	N=443

Table 80: Question 31 - Excluding Don't Know Responses

How effective, if at all, do you think the newsletter <i>Edition: Edina</i> is for keeping informed of City activities?	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Total	
How effective, if at all, do you think the newsletter <i>Edition: Edina</i> is for keeping informed of City activities?	27%	N=100	58%	N=215	10%	N=37	4%	N=16	100%	N=368

Table 81: Question 31 - Including Don't Know Responses

How effective, if at all, do you think the newsletter <i>Edition: Edina</i> is for keeping informed of City activities?	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know		Total	
How effective, if at all, do you think the newsletter <i>Edition: Edina</i> is for keeping informed of City activities?	22%	N=100	48%	N=215	8%	N=37	4%	N=16	17%	N=78	100%	N=446

Table 82: Question 32

Have you accessed the City of Edina website (EdinaMN.gov) in the last 12 months?	Percent	Number
No	47%	N=207
Yes	53%	N=237
Total	100%	N=445

Table 83: Question 33 - Excluding Don't Know Responses

Please rate the following aspects of the Edina website, EdinaMN.gov:	Excellent		Good		Fair		Poor		Total	
Appearance	24%	N=57	61%	N=145	13%	N=30	2%	N=4	100%	N=236
Online information and services offered	21%	N=50	59%	N=141	17%	N=41	2%	N=5	100%	N=237
Ease of navigation/ability to find information	18%	N=42	41%	N=97	33%	N=77	8%	N=18	100%	N=235
Overall quality of the City of Edina website	20%	N=46	60%	N=140	19%	N=44	2%	N=5	100%	N=236

Table 84: Question 33 - Including Don't Know Responses

Please rate the following aspects of the Edina website, EdinaMN.gov:	Excellent		Good		Fair		Poor		Don't know		Total	
Appearance	23%	N=57	59%	N=145	12%	N=30	2%	N=4	4%	N=9	100%	N=245
Online information and services offered	20%	N=50	58%	N=141	17%	N=41	2%	N=5	3%	N=8	100%	N=244
Ease of navigation/ability to find information	17%	N=42	40%	N=97	32%	N=77	7%	N=18	3%	N=8	100%	N=243
Overall quality of the City of Edina website	19%	N=46	58%	N=140	18%	N=44	2%	N=5	3%	N=8	100%	N=244

Table 85: Question 34 - Excluding Don't Know Responses

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months?	Not a concern		Minor concern		Moderate concern		Major concern		Total	
Feeling socially isolated or disconnected from others	72%	N=315	14%	N=62	9%	N=38	6%	N=25	100%	N=440
Having access to health care	79%	N=351	10%	N=46	6%	N=28	4%	N=19	100%	N=445
Being able to age in place (e.g., remain in your home as you get older)	68%	N=299	18%	N=77	8%	N=36	6%	N=26	100%	N=438
Running out of food before you had money to buy more	92%	N=403	6%	N=26	1%	N=6	1%	N=3	100%	N=439
Having enough money to pay your rent or mortgage	86%	N=379	8%	N=36	3%	N=12	3%	N=13	100%	N=440
Having enough money to pay your heat, light, or water bill	89%	N=390	7%	N=31	2%	N=8	3%	N=12	100%	N=440

Table 86: Question 34 - Including Don't Know Responses

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months?	Not a concern		Minor concern		Moderate concern		Major concern		Don't know		Total	
Feeling socially isolated or disconnected from others	71%	N=315	14%	N=62	9%	N=38	6%	N=25	1%	N=3	100%	N=442
Having access to health care	78%	N=351	10%	N=46	6%	N=28	4%	N=19	1%	N=3	100%	N=447
Being able to age in place (e.g., remain in your home as you get older)	67%	N=299	17%	N=77	8%	N=36	6%	N=26	2%	N=8	100%	N=446

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months?	Not a concern		Minor concern		Moderate concern		Major concern		Don't know		Total	
Running out of food before you had money to buy more	91%	N=403	6%	N=26	1%	N=6	1%	N=3	1%	N=5	100%	N=443
Having enough money to pay your rent or mortgage	85%	N=379	8%	N=36	3%	N=12	3%	N=13	1%	N=5	100%	N=445
Having enough money to pay your heat, light, or water bill	87%	N=390	7%	N=31	2%	N=8	3%	N=12	1%	N=6	100%	N=446

Table 87: Question D1

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	1%	N=5
Somewhat positive	10%	N=44
Neutral	50%	N=222
Somewhat negative	34%	N=153
Very negative	5%	N=23
Total	100%	N=446

Appendix C: Verbatim Responses to Open-Ended Questions

Following are verbatim responses to the open-ended question on the survey. Because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammar or other mistakes. The responses are grouped by category and are in alphabetical order.

Question 5: What one thing do you like most, if anything, about living in Edina?

Convenient location/accessibility/walkability

- Ability to walk to many places - shopping, dr., etc.
- Ability to walk to parks.
- Above; location & convenience.
- Access to errands within short distance
- Access to highways / airport.
- Access to shopping, downtown Minneapolis, parks and green spaces
- Accessibility
- accessibility to places I frequent
- Accessibility to services.
- Accessibility to stores - parks - sports.
- Accessibility to the city (Mpls) & proximity while managing to be very safe.
- Accessibility.
- Being able to walk to so many places
- Being close to medical facilities & business facilities.
- Central location
- central location
- Central location.
- Central location.
- Central location-close to lakes, [?] airport-restaurants.
- CENTRALLY LOCATED TO MANY BUSINESSES- ATTRACTIONS.
- Close proximity to amenities, parks, golf course.
- Close proximity to everything.
- Close proximity to retail and restaurants.
- Close proximity to stores & job.
- Close proximity to the airport.
- Close to church.
- Close to doctors, shopping & parks.
- Close to downtown.
- Close to everything - airport- city.
- Close to everything.
- Close to Minneapolis, close to chain of lakes.

- close to my work
- Close to shopping, restaurants, schools, hospital and a variety of clinics, parks and easy to get to both large cities and western suburbs and lakes
- CLOSE TO SHOPPING.
- CLOSE TO SHOPS! FREQUENT. MY CONDO.
- close to stuff
- Close to the city
- Close to the city w / a bit more space.
- Close to things that interest me.
- Close to trail & walking distance to many amenities.
- Closeness to great shops & restaurants.
- Closeness to shops, activities. Close to downtown Minneapolis for a suburb
- Convenience
- Convenience
- Convenience
- Convenience - I'm close to health care, grocery shopping, library.
- Convenience - well located, easy to walk places, great places to go - restaurants nature.
- convenience & cute downtown with independently owned shops
- Convenience & the quality & upkeep shows.
- Convenience / location, easy to get places.
- Convenience / location.
- Convenience and family neighborhoods.
- Convenience of getting around to everything. I love having a large selection of medical for everything in Edina
- CONVENIENCE OF LOCATION.
- Convenience of shopping and challenging school.
- Convenience of shopping.
- Convenience to airport & shopping.
- Convenience to anything we need.
- Convenience to doctors and groceries.
- Convenience to downtown.
- Convenience to many services hosp / doctors / costoo / shopping.
- Convenience to shops.
- Convenience to the metropolitan area and trails.
- Convenience, close to everything I do.
- Convenience, parks, housing.
- Convenience, schools, and friends.
- Convenience.
- Convenience.
- Convenience.
- Convenience.
- Convenience.
- Convenience.

- Convenience.
- CONVENIENCE.
- Convenience.
- Convenience.
- Convenience: lots of stores nearby, Crosstown Highway links to everywhere else
- Convenient access to downtown.
- Convenient access.
- Convenient location to amenities within Edina, and to getting to other areas within the Twin Cities - great access to highway and non-highway routes
- Convenient location to everything.
- Convenient location.
- Convenient location.
- Convenient to almost anything!
- Convenient to most things that I want.
- Conveniently located to downtown, the airport, city lakes, the suburbs.
- CONVIENCE (& SNOW PLOWING!).
- Ease of access to most amenities.
- Ease of getting places & plowing in winter.
- Easy access to freeways
- Easy access to shopping.
- Easy transportation, events at Centennial, safety, parks.
- Everything I need in terms of errands is extremely close by.
- FRANCE AND 50TH SENSE OF A DOWNTOWN.
- Great location.
- I can walk or bus anywhere and drive to anywhere in the twin cities within 20 minutes
- I like that it's a compact community. Where you have neighborhoods, parks and restaurants all reachable by bike or side roads. I appreciate that all our schools serve the surrounding neighborhood not act like magnet schools. Parents walk their kids to school and kids ride their bikes home together. It's what's different about living in Edina vs. many suburbs like Mika where big open highways like 101, 7 and 41 run through the community making it less livable.
- I'm close to cultural events.
- It is close to major highways and easy to get to various location.
- It's close to everything.
- Living in the Southdale area give us access to Centennial Lakes, the library, good stores,etc.
- Local retail shopping and entertainment options within walking distance.
- Location
- Location
- Location
- Location
- location
- Location
- Location
- location

- Location
- Location
- Location
- Location - everything is convenient.
- Location - it's very convenient to everywhere we need to go.
- Location - low taxes-beauty.
- Location , and parks
- Location / convenience.
- Location / convenience.
- location and access to walking where ever I need to go
- Location location location!
- Location of 7500 York.
- location relative to amenities west of the Mississippi River
- Location to city of Minneapolis, cultural, sporting events, etc.
- Location to daily needs.
- LOCATION TO DOWNTOWN & AIRPORT.
- Location to downtown, airport, etc.
- Location to work.
- Location, amenities.
- Location, convenience.
- Location, location, location
- LOCATION, QUALITY OF LIFE.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- LOCATION.
- Location.
- Location.
- Location.
- Location.
- LOCATION.
- Location.
- location. Close to all highways- 169, 100, 494. Close to airport
- location/convenience to family, shopping, restaurants
- Location/convenience.

- METRO-WIDE ACCESS EASE.
- MY CURRENT LOCATION IS SO CONVENIENT TO - LIBRARY - YMCA - STORES - THEATERS.
- NEIGHBORHOOD RESOURCES. YMCA, LIBRARY, SHOPPING.
- Opportunity for concerts and education.
- Proximity to anywhere in the Twin Cities, Schools
- Proximity to everything
- Proximity to restaurants and activities
- PROXIMITY TO SHOPPING, HEALTH CARE, PARKS - GREAT LOCATION.
- Proximity to the rest of the metro
- Quick access to everything I need.
- See above - location.
- The close proximity to parks, shopping & downtown.
- The convenience
- The location
- The location is near all the places I want or need to go to, accessibility.
- There are lots of amenities close by
- Walkability of 50/France.
- Walkability, beauty and conveniences living on Centennial Lakes is outstanding. This park and community is a treasured asset in Edina to be protected and enhanced.
- Walkability, parks, safety.
- Walkability, paths.
- Walkability.
- Walkable neighborhoods.
- Walking access to anything I need
- walking and biking, tons of parks available

Safe

- FAIRLY SAFE.
- FEEL SAFE AND COMFORTABLE.
- Feeling of safety and nearness of businesses for shopping and health.
- Feeling safe!!!! Fabulous police department
- Feeling safe.
- I feel safe.
- It is fairly safe here
- Low crime, nice neighborhoods.
- Safe and Quiet neighborhood
- Safe community, located close to metro area
- Safe community.
- Safe, small and nice parks, good schools.
- Safe.
- safety
- Safety

- Safety
- Safety
- Safety and good neighborhood
- safety of community
- Safety, convenience to highways, stores.
- Safety, family close, schools, stores, class of residents
- Safety.
- Safety.
- Safety.
- the relative safety, though it's mitigated by the higher cost of living (I would like to pay less rent!)
- The safety/maintenance of public spaces.

Schools

- Edina High School
- Edina remains committed to funding its public schools.
- Education for children.
- excellent public schools
- Excellent public services.
- excellent school system
- Good schools
- Good schools
- Good schools.
- Good schools.
- Good schools.
- I LOVE THE SCHOOLS!!!.
- Public education options
- Public Safety
- Public Safety is excellent, very quick and responsive, and geographical location is excellent as well.
- Public schools
- quality of public schools
- School system
- School system.
- Schools
- Schools
- Schools
- Schools
- Schools
- Schools - we have recent EHS grad and a toddler at ECFE.
- Schools and school spirit
- Schools close to health facilities.

- schools, quality
- schools, quality
- Schools.
- The schools

Positive comments about quality of life and community (friendly, neighbors, peaceful, etc.)

- COMMUNITY
- Community
- COMMUNITY SPIRIT.
- Community, environment, access.
- COMMUNITY.
- Connection with neighbors
- Edina residents have a great sense of pride in their community.
- Excellent quality of life - in the all of the dimensions I checked above.
- Feels like a small town with access to Minneapolis city life
- feels like a smaller town in a city
- Friendly Community
- Generally good community and willingness to show up for one another.
- Good parents and neighbors in the residential neighborhoods
- Good place to raise kids so far
- History of decent living & educ.
- It feels like a small town within a city
- It is a great place for my child to grow-up.
- Its a community that cares.
- It's a great place to raise a family - for many reasons (safety, schools, convenience, opportunity, quality of life, etc.)
- Large community involvement.
- Living in a community of high achievers; business, professional, & community lenders.
- Meet more friends.
- My home and my immediate community
- My neighbors we care & look out for one another regardless of race.
- My neighbors.
- Neighbors
- Neighbors & friends.
- Neighbors are connected by smaller roads and feel like a cohesive group. They are not isolated by large feeder roads like Eden Prairie and Plymouth.
- Neighbors.
- Not as much of noise as Mpls.
- Our neighbors
- Peace, quiet, the former homogeneity of focus on public service.
- Peaceful, close to work & medical facilities & shoppi.

- Peaceful. My condo is a stress-free refuge across from a beautiful park. Giant
- People & city keep Edina attractive, clean & streets plowed.
- People are friendly, great community
- People!.
- Pleasant, safe area.
- Quality of life
- Quality of life.
- Richard our mailman comes to our block parties, we know all the long time employees at Jerry's, the hardware store and Lunds, we participate in the Edina Art Fair every year, our neighbors are friendly and everyone brings their willing spirit if someone needs help. I like the sense of community we feel in Edina.
- Sense of community
- Sense of community
- Sense of community
- Sense of community
- Sense of community & quality educat.
- Sense of community but probably b/c of my neighbors.
- Sense of community.
- Sense of community.
- Small community, medical services, shopping.
- Strong community of neighbors who care about similar things - education, orderliness, functioning city services like plowing and police.
- That we live in a quiet neighborhood, but are close to restaurants/coffee shops.
- The people living here & serving the city. Thank you. Centennial Lakes.
- The people who live here
- The quality of life.
- The sense of community & traditions.
- The sense of community and pride.
- Upper scale better quality of life (deterioration however).
- VARIETY OF COMMUNITY.
- With the influx of young families from the city, it's becoming more progressive. That's great.

Beauty/cleanliness of community

- Beautiful well kept community c lush regatation.
- Cleanliness.
- Good clean, safe neighborhood.
- Greenery, safety, good schools
- I love the mature trees.
- It is a clean well run community.
- Most care for property making it pleasant place to live.
- The natural beauty of Edina, and the Twin Cities in general, is really stunning. Safety and convenience are also pretty high on the list.

Parks and trails/lakes/recreation centers/open spaces

- (1) Proximity to Highland lake park (regional park) - biking & x - country skiing reserve and 9-mile creek trail (2) Grand view auto on 70th.
- 9 mile creek bike path
- Access to natural spaces and parks.
- CENTENIAL LAKES.
- Centennial lakes
- Centennial Lakes
- Centennial Lakes Park & Edina Art Center
- Centennial Lakes Park :)
- CENTENNIAL LAKES PARK.
- GREEN SPACES.
- Investment in parks
- Living right by Centennial Lakes
- Open, clean, accessible
- Park System
- Park system
- Parks & trails, med. facilities.
- Parks are good. There is open space in parks
- Parks, good location/centrally located in metro - close to downtown Minneapolis, airport, etc.
- Parks.
- Parks.
- Parks.
- Parks/trails
- The parks, schools and enrichment opps.
- The wonderful trails and parks.
- TRAILS.
- We live on Centennial Lake. Love the park! Also convenience of stores & restaurants & doctor.

Raised here or close to family, job, etc.

- Being near family & friends.
- Family is here, wonderful neighbors.
- I grew up here!.
- I grew up in Edina everything too changed too much [?] very little I'm proud of.
- I have lived here for 59yrs.
- It's close to our son.
- Living close to family (Moved to be close to grandchildren)
- Living near my family.
- Nearness to friends / family.
- Where friends and family are.

Housing/neighborhoods

- (1) Where I live; the amount of green space & (2) the people I share thi space wi.
- Great neighborhood walkable to shops/restaurants
- I love my neighborhood / neighbors
- I love our neighborhood school community.
- love my neighborhood and neighbors.
- my neighborhood, Morningside
- Neighborhood.
- Neighborhoods
- Neighborhoods are safe and well maintained.
- Neighborhoods.
- Nice neighborhood with conveniences nearby.
- Property value.
- Property value.
- The Morningside neighborhood, both the location and the close knit residents in this community.
- The neighborhood + "downtown".
- Truly the only thing that I am happy about Edina is the fact that my house went up in value. Other than that, Edina can be a miserable city to live in due to its reputation. Most people, but not all, are arrogant and entitled. If you didn't grow up here there's no reason to consider it as a place to raise kids and retire. My neighborhood is filled with very old (near death) people that don't seem to die. There is no sense of community or togetherness. It's a lonely, sad and unfulfilling place to live.
- We live in a condo on the creek and it's so quiet and calming.

City services/infrastructure/local government

- A well run city.
- City services - roads are plowed, parks are maintained, very responsive
- Clear side walks of snow faster.
- Good government.
- good snowplowing
- Great infrastructure and schools
- Having streets plowed well all winter.
- I really appreciate how quickly and thoroughly the streets are plowed in the winter.
- Maintenance of roads, green spaces, ease of getting to destination.
- Moved from Mpls. much better service and safety!
- No sale tax.
- Police are great. City services (e.g. snow plowing) are great.
- Progressive values.
- Public services / location.
- public works

- Quality of public services and responsiveness of city staff
- Quality of varied services.
- Reputation for quality public services and quality of public schools.
- Size and good government, reasonable taxes.
- Snow plowing in winter is excellent
- SNOW REMOVAL.
- Snowplowed streets
- Streets/Public works
- The library.
- The plowed streets and few potholes.
- The quick response time of fire, police, paramedics.
- The roads are well maintained. Few potholes and they are fixed fairly quickly, good plowing.
- The streets are well maintained in all seasons.
- The way Edina cares for its residents & city.
- The way roads are cleared after a snow storm. We have the best service.
- Thoughtful, creative mix of public & private space.
- Well maintained parks. great EMS service

Other

- Amenities
- Amenities and closeness to Minneapolis
- Availability of medical care, groceries, shopping & restaurants.
- Doctors, hospital.
- downtown Edina
- Familiar area
- It's not Minneapolis or St. Paul.
- My husband taught here many years ago.
- Opportunity and overall safety; reputation, schools
- Policies-zero woke anywhere-if it meriezes-kill it!.
- Refer to #4.
- Restaurants
- There is a prestige element to living in Edina, but more than that its the parks and schools. Keeping parks available for neighbors and not overprogrammed is paramount to the vitality of Edina for the future.
- Upper income

Don't know/nothing/something bad

- 7.
- [?].
- [?].

- Absolutely nothing. All of the rich, tax-and-spend, white guilt liberals have taken over this city, from the council members (looking at you Hovland!) to the public-sector employees, and non-profit freeloaders. Are white males in the minority yet in our community? I don't need to see any more of this Diversity, Equity, and Inclusion *****. The next unsolicited newsletter of "Edition: Edina" I get in my mailbox, I am either going to wipe my *** with or set fire to. How many more third world people do we plan on bringing in to the community? How many more Drction 8
- It could be worse.
- No longer safe to live here, decline in test scores and national ranking of schools, too much crime, too much emphasis on getting away from what made Edina great. Bringing in affordable housing equals higher crime, stress on social services and decline on excellence on education. Teachers reporting they can not discipline, hold students accountable, give higher caliber of education and need to reduce homework.
- Over building-to much construction - bring it to an end.
- Traffic on Hwy 62 is often at a standstill.
- Used to be beautiful, safe - no longer true.
- Used to be safe, pleasant. Too many new suburbia dense housing.

**Question 6: What would you say is the most serious issue facing Edina at this time?
Please be specific (e.g., note if the issue/problem is "too much" or "too little")**

More affordable housing needed

- 1) Lack of affordable housing; 2) lack of housing variety. Everything is a mansion or an apartment and nothing in between. I'd like to retire in Edina but there's no place to live.
- Access to affordable housing
- Affordability - especially for young home-buyers.
- Affordability of homes.
- affordability of housing
- Affordable Housing
- Affordable housing - too little.
- AFFORDABLE HOUSING TO ATTRACT YOUNGER FAMILIES.
- Affordable housing which will enable a more diverse community.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing. Friends want to move here and they can't afford it.
- Affordable housing-not enough of it.
- aging population combined with lack of affordable houses
- amount of equity in housing and schools - there is not enough housing for low income and the schools continue to be racially separate within schools.
- Cost of living
- Having an open mind to accept varieties of housing options, including more affordable housing. Reluctance for greater density in land usage. We would like to see more density and affordable housing
- High cost of single family houses.
- HOUSING FOR ELDERS.
- Housing for first time home owners
- Housing is too expensive
- Housing is unaffordable. Too much construction. Lack of neighborliness.
- Housing providing affordable housing.
- I wish our community had more affordable housing.
- Lack of affordable housing
- Lack of affordable housing for young adults. Reputation of Edina is trash and that everyone is snotty and it's not totally off base
- Lack of affordable housing to maintain diversity of incomes in our community
- Lack of affordable housing; perhaps less welcoming to non-white people.
- Large need for low income housing.
- Not enough affordable housing
- not enough affordable housing!

- Not enough affordable housing.
- Not providing enough affordable living for seniors not staying in their home.
- One issue is the lack of availability of affordable housing.
- PRICE OF HOUSING.
- PROBABLY AFFORDABLE HOUSING.
- Rise in housing costs.
- THE COST OF HOUSING IS EXPENSIVE.
- Too expensive housing.
- Too little affordable housing & too little diversity.
- Too little affordable housing / too little high end senior housing.
- Too little affordable housing.
- TOO LITTLE AFFORDABLE HOUSING.
- Too little affordable housing.
- Too little affordable housing.
- Too little options for affordable housing.
- Variety of housing pricing

Traffic and infrastructure (road maintenance, snow removal, sidewalks, etc.)

- ALL THE MULTI-DWELLING IS MAKING TOO MUCH TRAFFIC. TAKES FOREVER TO GET OUT ONTO XERXES FROM HERITAGE DR TO ACCESS 62 CROSS-TOWN.
- BAD PEDESTRIAN CROSSING @ MAIN STREETS.
- Congestion around 50th and Hwy. 100
- Congestion in popular places such as 50th & France & Grandview area - roads not adequate.
- Drivers driving too fast regardless of speed limit signs!
- Due to parking at 50th/France - no longer shop there. Due to over-abundance of bike lanes, cars are squeezed out.
- Friendliness to carless resident
- I wish it were easier to walk or bike on main roads like Vernon, France, etc. I wish I could walk to shops and restaurants. I have to drive everywhere which is a bummer.
- Infrastructure is a mess. Getting in & out of parking lots are dangerous. I hate that there are road for both bicycles & cars. Very dangerous.
- Lack of sidewalks and safe bike paths
- Lack of sidewalks. It is unsafe for kids to walk to school, especially in winter when they are pushed into the middle of the road by snowbanks.
- lack of walkability and bike ability - not enough sidewalks, not enough neighborhood amenities, restaurants and retail
- Lots of traffic & stoplights.
- May be too little thinking like a pedestrian on bus rider. Traffic on France, etc. can be overwhelming. Consider more bldg. like Yorkdale town homes so families can have some space rather than apartments.
- Need road repairs.
- Not enough bike paths - walk signals need more voice controls.

- Not so great without a car, not unusual for parts of Minnesota.
- Not very biking or walking friendly. I'm sure there are much more serious issues, but this is one downfall of Edina that stands out to me.
- POOR ROADS.
- Pot holes!
- Pot holes.
- POT HOLES; infrastructure
- POTHOLE
- Potholes (roadwork) to many apt. buildings.
- Potholes.
- Public transit isn't amazing, but I would say the public transit in Minneapolis and surrounding areas just isn't great.
- Public transportation - i.e. bike racet [?] & availabil. of buses travelling only w/ in Edina.
- Road layout on west side is poor. Little connectivity, funneling all traffic to 62.
- See # 2; on and off freeway ramps on same ramp. Stupid.
- Speeding on neighborhood streets; no real feeling of unity or community.
- Streets on Barrie Rd need to be fixed.
- Too car-centric. There is little to no effort to improve pedestrian and biking infrastructure. It is not safe to bike on our major routes.
- Too little infrastructure to safely and comfortably walk or bike.
- Too many pot holes.
- Too much speeding. If limit is 25mph- NO ONE complies
- Too much traffic for side streets and very congested in busy areas
- Too much traffic.
- Too much traffic.
- too much. bike lanes added that are not wide and safe enough and reduce car lanes. - a bad recipe for accidents
- Traffic - too much.
- Traffic congestion especially on York/Xerxes Av, overdevelopment.
- Traffic increasing.
- Traffic on 62, too much & overall lack of diversity in some schools (Normandale Elem).
- Traffic on France & York between H [?] 62 & 494 to fast not safe speed limit should be 30mph also traffic light pedestrian walk time is too short lots of older people live here and need more time to cross streets. I never see the police lookin' for speeders.
- Traffic on France Ave.
- Traffic, continual building of apartments.
- Traffic, overbuilding of multi-family residential and invasion of criminals from Minneapolis and other suburbs
- Traffic.
- Without access to a car, it is difficult to get to all the places in Edina. Also it doesn't feel safe to walk around due to lack of sidewalks (or they are on the other side of the street and the crosswalks are not pedestrian friendly).

Schools/education

- Currently, our biggest struggle is with the quality and size of our daughter's 2nd grade class. The 2nd grade class at Creek Valley is quite large and the school does not appear to have the resources or skills to adequately serve a growing population. More serious than any one issue, however seems to be a pervasive sense of complacency about the quality of life in Edina. A common refrain that we hear from native Edinans when presented with a potential issue for discussion is "well, it's always been this way." As in, we're not open to change. And this, I think, if not corrected, could have long-term negative implications for life in Edina. The city is changing, new families move in, older ones leave... Hanging on to the past will never create a vibrant future. Edina seems to have been "Great" in the past. The present... I'm not so sure. And the Mail. Goodness, the mail service is terrible. And strangely so... there's really no good reason for such bad service.
- Declining academic performance of K-12 students in schools.
- Declining education; focus on inclusion rather than learning.
- Edina Public Schools - budget issues, apparent struggles with diversity/inclusion, Edina residents opting for private/parochial school options rather than supporting the public system
- Education too liberal.
- Failing schools. Density by overbuilding properties.
- Focusing too much on diversity instead of educating the kids the correct facts and history. Too much liberal politics in the school.
- I think the public schools have taken a turn for worse. Class sizes are too big, no sense of connection for students. Math department at EHS needs major overhaul.
- Keep school education high.
- Keeping the school district top reputation.
- Keeping up high standards in education. Very concerned that the quality standard is slipping as seen by test scores. I would be looking to other communities to move to if I had young school age children.
- Liberal school board & city council.
- Liberal trend in schools.
- Poor behavior of kids in schools, too many apartments being built not enough room in schools for big population growth.
- Quality of the schools has deteriorated. Rich parents have taken their kids out of public schools and the administration is too incompetent to fix anything. Teachers are ineffective and the state is handing out too many "standards," missing what's key to educating children: focus, direction, and practice. If the city doesn't fix the public schools, right wing nuts will take charge and kill it completely, blaming the problems on diversity. Bring the class sizes down to a manageable level: 15 kids per class.
- School funding.
- School shootings - are our buildings secure?
- Schools declining
- Schools have dropped.
- Schools! Politics! Both have gotten terrible!.

- Schools/education deteriorating, too much tax payer money to developers.
- the high school doesn't seem as supportive to students for guidance as what I experienced at Rochester Mayo
- The public school budget deficit
- The quality of our schools.
- the school curriculum has changed for the worse
- The schools are no longer excellent. They have lost students to other public and private schools who meet their kids needs better, and whose classrooms are less distracting and uncomfortable/unsafe. Too little focus on maintaining classrooms where learning is the constant, too much focus on everything else.
- The schools are not what they used to be. Public schools.
- Underpaid teachers/paras (so many leaving)
- WAY TOO much development and overcrowding of schools. We pay a significant amount in taxes for education, I would prefer my kids benefit from that by smaller class sizes. Open enrollment should be closed up outside cities.

Lack of diversity and sense of community

- Being more inclusive of other cultures and religions and races
- Being open to newcomers who are different from traditional population
- bullying, ostracization/exclusion, community education not affordable
- Clicky community
- Continued history of racism and classism. It is still too hard/too expensive for most communities of color to move here. Addt'l low income housing is scarce. Marginalized groups do not feel welcome here.
- Drs-information via s###t stirrers on next door. People have no idea how lucky they are.
- Edina has a very snooty reputation. I attend a church here and don't notice that at all. I do think it is not very diverse, and that is a problem.
- Edina higher class not welcoming of others below them, judgementa people.
- Equal opportunities for low income/diversity in community. Edina is very white & wealthy.
- Equity
- For some (NOT all!!!), unwillingness or inability to listen/understand to multiple points of view or diverse experiences, instead holding a belief that one's own thinking and beliefs are the ONLY right way and must be true
- Inaccessible to diverse populations
- issues with somalia residents-I feel they can be misunderstood and it makes me sad. I worked at the Edina Family Center and the families from Somalia were wonderful. Valued education for their kids.
- It's racist and the politics in youth sports reflects the general entitlement of the community.
- Lack of community involvement in listening to one another.
- Lack of racial diversity.
- Limited diversity / inclusivity for both financially & racially.
- Quality of living.

- snobby
- Too little diversity
- Too little diversity
- TOO LITTLE DIVERSITY.
- Too little inclusivity & the tactics to address these social issues of violence.
- Too much emphasis on diversity. Need to focus on core essentials like safety, infrastructure, STEM courses in schools, proper testing in schools.
- Too much emphasis on race - it is divisive to do this.
- Too much emphasis on race & equality. Much less of an issue than what is talked about. It's "overkill" discussed.

Growth/overcrowding/density

- "Too much density".
- All the new apartment complexes going up. Getting crowded
- Becoming too urban-too congested & impersonal.
- Density population.
- Density.
- Excessive numbers of people/cars - too much!.
- GROWTH (TOO MUCH) CRIME (TOO MUCH).
- Growth is becoming too much. The town is losing its character as all the old housing is torn down and replaced with architecturally deficient McMansions. We are losing all our old growth trees to new construction. This is a real issue.
- Growth issues.
- My concerns are really around density in Edina. I'm all for growth and change and modernization. But I think there is a real disconnect between the city and the community to really explain the "why" behind how dense the community is becoming. From along France to 50th and France to every developable parcel off 77th. Where is the benefit to the resident? How does it help us? I haven't really heard the solid and positive "why." It seems at times that the city doesn't want community feedback. Because community awareness often happens once it's too late to turn back. Whether it is a bridge project or a housing development. I see an opportunity to explain to residents how these developments benefit them. It's likely they do. But in the communication gap you develop some mistrust. I appreciate that there are more varieties of housing available and I think it is an incredible opportunity for developers. How is it directly benefiting our community? What are we getting out of it? It feels like we're on track to just more, and more development - becoming more of a city than a community. We could be both, but the city then needs to engage more meaningfully with residents. On the same topic of density, I'm concerned about how big our schools have become. It's a big draw for families to live in Edina and go to Edina Schools. But graduation class sizes are twice what they were 20/30 years ago. Understand that things change, but parents want a high quality experience for their kids. That experience isn't just in the form of test scores and AP classes. It's about not going to a high school the size of a community college where you can easily get lost in the massive class size of 700+ kids. It's about cultivating a community experience. Our elementary schools are

community/neighborhood schools. And, even that's evolving to make it seem more like we have magnet schools. What does Edina housing demand look like if people feel like the schools are less of a draw? Will they pay 700k for a house that costs 400k in Golden Valley? The decisions we make about development have a ripple effect. And, understanding that and sharing the vision for it is an important issue.

- Negative-no growth policies - must be new growth so we avoid regressing!.
- POPULATION DENSITY/TRAFFIC.
- Possible overcrowding - so many new condos / apartments.
- Rapid growth in neighborhoods & commercial areas.
- Too much densification happening. Making it more difficult to get around feeling too much like Minneapolis
- Too much density being pursued.
- TOO MUCH DENSITY IN HOUSING.
- Too much density. Traffic congestion increasing. No regard in our neighborhood. They just keep adding and adding drivers.
- TOO MUCH URBANIZATION.
- too populated/too much traffic

City government (fiscal responsibility, taxes, planning, etc.)

- 1 Too much taxes on property. 2. Too much mineral deposits in water causing severe & expensive plumbing repairs.
- Added fees -/ taxes.
- City does not listen to residents
- City officials don't take resident concern) seriously.
- Don't agree with some of the Council decisions, like the turn down of having a caf where the old Key's auto repair is located. This would have been such a plus for the community and the neighborhood.
- Edina has been running well. The biggest risk is our leaders trying to do too much for good optics, for seeming good intentions, or for more nefarious political reasons. Major changes to the city's vision, plans, or operations should be based on sound evidence and data with the input of the community.
- High taxes property.
- High taxes, affordability.
- High taxes.
- Increase in taxes seem out of control
- Keeping real estate taxes under control for people on fixed incomes as well as younger families
- Lack of focus on public services and quality of schools.
- Liberal policies leading to degrading quality of community
- Not living within budget causing continuous tax increases; no consideration for residents on fixed incomes, continuation of teardowns which was to be discontinued, unnecessary city jobs - Sidewalk Monitor - really???; discontinued city services to residents;
- Over taxation on property (Hennepin County) taxes are high.

- Postal service is very poor.
- Problems caused by Hennepin County government
- Radical left politics turning Edina into MPLS, DEI initiatives, crime, erosion of middle class.
- Rising property taxes.
- Rising property taxes. Even lower valued homes are set at high market values due to lot size only. You will tax the middle class right out of Edina.
- Rising taxes.
- Rising taxes.
- Rising taxes.
- Single firmly property tax increases.
- SPEND TOO \$\$ - TOO EASILY.
- THE CITY IS ON A SPENDING SPREE. IE: HIRED A NEW "SIDEWALK INSPECTOR".
- THE COST - OF EDUCATION, OPPORTUNITY, HOUSING, TAXES, ETC. (TOO MUCH).
- The lack of interest and concern for resident feedback & input by city, particularly as those concerns relate to development and too much density.
- TOO MUCH CITY GOVERNMENT MEDDLING.
- Too Much Progressive Cultural Ideology & Not Enough Traditional/Conservative Values: Not supporting police enough, too much focus on "progressive" values in lieu of common sense traditional values, progressive values/agendas corrupting our schools & children, wasted taxes/resources focusing on "green" initiatives, not enough support for our religious & faith based values. Question 9 is a great example of the focus/resources we put on progressive values. The city should be investing very little in focusing on tribal demographics & identity politics. Public safety, public infrastructure, reasonable taxes, economic opportunity, traditional academics (STEM, etc.) should be way higher on the list than gender, gender identities, sexual orientation, etc. The city shouldn't play a role in any of the latter.
- Too much taxes.
- Too much wokeness. Edina has become increasingly liberal in the 65 years I've lived hear.
- Water sewer price is quite high.
- We need a younger, more vibrant mayor and some innovative, creative leadership within the government, police department, chamber of commerce and business association. Its reputation as a stuck-up, aging, entitled, privileged, hockey-obsessed community is its #1 problem. Everybody feels they're better and more successful than everybody else. It's a tiresome charade that, frankly, I'm tired of playing.

Safety/crime

- Car jackings - robberies - coyotes - parking for post office @ 50th c France.
- City crime moving in, schools in decline, out of control too many apt buildings, taxes.
- Crime
- Crime & over building.
- Crime and safety is a primary concern recently. There is a lot more crime in the community. It is concerning and disconcerting. After 20 years, I feel less safe overall.
- Crime in metro area.

- Crime targeting Edina residents
- crime was starting to become something to worry abt (our car was stolen, all the instances of attacks in parking lots, etc) - i think its getting better but something to watch. there was the news of a shooting at southdale, so that is scary.
- Crime, safety & speeding (cars). - Cars running stop signs. -Old parking light is & people on phones driving a dangerous intersection now with new apartment building so close to the road. [?]
- Crime.
- Crime.
- Crime.
- Growing crime - too much.
- increase in crime, too much population density and overbuilding of apartment complexes, overcrowded schools with too much open-enrollment, lagging behind other communities in amenities for residents (example a true community and activity center), questionable city planning and zoning (example massive new apartment complexes everywhere, while we can't get a small restaurant for the NW quadrant approved), too much focus on inclusive/affordable housing (there are plenty of community options surrounding Edina for low/moderate income multi-family housing units--we don't need this in Edina).
- Increase in gun violence - specifically Southdale.
- Increased crime. We don't feel safe getting our kids in and out of their car seats with our garage door open. Someone attempted to steal our neighbor's car in their driveway while they were unloading groceries. We live in a quiet neighborhood. There's also been a lot of increased crime in the area of West 70th and Cahill. Our friend owns a business and she has had several issues since the apartment complex went up. So have other businesses over there. The shootings at Southdale (even though not targeted at people) have also been alarming and we now avoid going there.
- Increasing crime/theft!
- Not able to specify; wife expresses concern over potential for catalytic converter one [?].
- Ongoing issues with crime
- Police - fire localine - availability.
- Public Safety - too little emphasis
- PUBLIC SAFETY / ENCROACHMENT OF NON-RESIDENT CRIMINALS.
- Rising crime and declining schools.
- RISING CRIME,
- Rising crime.
- Robbery/Catalitic Converters
- Safety
- Safety
- Safety is starting to be a concern. Two shootings at Southdale, Homeless people camping around centennial lakes
- Safety, in large part due to proximity to crime upticks, esp. in Linden Hills/Uptown
- Safety, too much increase in housing density.
- Safety.

- Safety-lack of; paving parks to increase climate change; building more stupid ice rinks but no pickpocketed in nov at Lunds 50th France; car broken into-Southdale.
- Theft.
- too many carjackings
- Too much crime! Taxes too high. Too many homeless.
- Too much crime, too many apartments going in, too many affordable housing units. City Council has lost what made Edina great, We are trying to become an urban area rather than the calm, quiet, safe suburbia that we were. Stop changing Edina.
- Too much crime.
- Too much robberies once sect 8 housing was built near Edina market + T5's.
- Violence in school and on street.

Water quality/environmental issues

- Cutting down old growth/old trees (too much).
- drinking water is not good
- Environmental issues- too little!.
- Loss of habitat; losing trees; too much corporate power; residents uneducated about environment.
- WATER QUALITY-HARDNESS-MINERALS.

Economic development

- Decline of Southdale Mall.
- Need for redevelopment of Southdale mall area.
- Too bad Kenn Kee's place couldn't become a restaurant.

Overdevelopment/wrong type of development, teardowns

- Allowing huge multi-million dollar homes to be built, towering over the current homes. Really changes the "feel" of the neighborhood. Looking down into my hot tub isn't really appreciated! Also trying to crowd more apartments/condos into every available space. again, takes away from the charm and elegance of Edina.
- Amount of apartments being built. Roads and schools getting way too crowded.
- Balancing the number of tear downs and too many expensive big houses and the number of houses for middle income families (by this I do not mean "affordable" housing). Too many apartment buildings going into or too close to traditional single family communities such as the huge, ugly apartment that is being jammed into the former Perkins location. This is totally destroying the look of the surrounding community. These buildings cause major traffic jams and wreck the roads.
- Building way too many high rises.
- Constant building of apartments
- Density of the France Avenue corridor is becoming a concern , especially Macy's redevelopment near established residential. The proposed Macy's redevelopment does not enhance Centennial Lakes, it overwhelms it.
- Development - traffic - noise in Southdale area!.
- Development. McMansions and huge apartment complexes.
- Fewer apartment buildings should be built. More townhomes needed. Homeownership promotes stability & community, not re.
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- High cost of housing
- High renting
- Land use / development conflicts
- Managing redevelopment for the common good.
- Mc Mansions-they will sell lock and the neighborhoods are gone.
- New apartments are everywhere; population density is becoming an issue.
- New gigantic homes in modest neighborhoods, 1g business office bld.
- Over building
- Over building - density.
- Over building.
- Over building.
- Over building.
- Over development around Southdale, multiple family residences popping up all over, gonna get really crowded.
- Over expansion, & infrastructure.
- Overbuild of apartments/condos.
- Over-building - large apt. complexes - taking up "green" space.
- Overbuilding / density.
- Overbuilding in certain areas, not enough affordable housing.
- Overbuilding of apartments, especially along/around France Avenue.

- overbuilding of expensive housing (large houses and too many apartment buildings)
- Overbuilding too many low income & tall buildings.
- Overbuilt for the roads.
- Overdevelopment emphasis on multi-housing spaces & population density. Change in business property tax base.
- Overdevelopment of apartment buildings / development in residential neighborhoods. It makes it difficult to get around.
- Overdevelopment on France Ave is a threat.
- Overemphasis are social engineering at the expense of public services, safety.
- Rapid growth of housing.
- Real planning and understanding of the community. We are seeing big buildings go up between France and York and traffic is going to start to be a problem. Another example, Fred Richards...we close the golf course with no plan and a significant referendum passed to now upgrade it for what... much of what is around that part is commercial buildings and so if we are doing that to bring in business that is one thing but is less for the residents in my opinion. If we have city covenants and plan, abide by them vs. issuing variances.
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- Substantial increase in apartment/condo living options in Edina
- The city is becoming overbuilt. There are areas of density that have grown up with little thought as to how it will change our community. All of the development is changing the visual appearance of Edina and the sense of neighborhood. It's a real problem.
- the city seems to be overbuilding in some neighborhoods.
- the community is being overbuilt with apartments and the increased traffic is an issue
- The continuous building of apartments. I understand the need and benefit of housing, but enough is enough. Edina is a land-locked smaller community, and too much high-density housing will change the scope and feel of what makes Edina special. We don't want to feel like we're living in Minneapolis.
- There's too much development and building of apartments and large houses.
- There's too much development and building of apartments and large houses.
- To many buildings, not enough parking, no parking to up [?].
- To many large apartments being built.
- To many multi-family complex + apartments - too much.
- Too little thought about the overall look, feel and livability of our city as new development is being created. We need someone with a design vision to weigh in on new plans. Southdale is an example of how not to design spaces to make people not feel safe, buildings not to be attractive (Byerly's wall and soviet era apartments), not have "living streets" (France and York are NOT pedestrian friendly and where are the trees? where can you bike? sidewalks are so close to the street where cars are driving 40+ it feels unsafe to walk), the mall now feels unsafe, The corner of 50th and Interlachen is another example (no bike route through that area, pedestrians crammed next to the curb, when there are sidewalks, a new ugly sound wall, no visually

appealing, cohesive built development. DESPITE years of Grandview Planning and Transportation "plans"). Edina is looking as if it wants to have our nodes bigger than most urban neighborhoods of Minneapolis, lacking community feel, and a feeling of what kind of place Edina really is. Ugly new buildings, crammed onto small lots (above and 50th and France newest condos -- the older ones SW corner 50th and France and older development were fine) Putting parks right next to development so it doesn't even feel like a "community park" but like it is an yard belonging to the building, all maintained by the city, but not really feeling like an open park.

- Too many apartment buildings being constructed. Will create traffic issue.
- Too many apartments
- Too many apartments and condos are going up without any additional infrastructure and Rising property taxes despite the amount of additional residents (TIF is a problem)
- Too many apartments and not enough restaurant options
- too many apartments going up in Southdale area
- Too many apartments in dense space, this causes too much traffic & influx of people.
- Too many apt.
- Too many apt. buildings.
- Too many apts going up.
- Too many apts. being built, turning into urban area; high crime stress of schools, traffic, infrastructure.
- Too many condos & apartments being built.
- Too many giant residential building projects with worsening traffic congestion, too little commercial
- Too many high rises popping up - not enough green space.
- Too many huge apartment buildings being built.
- Too many multi dwelling / apartments being approved before seeing the impact of those already under construction on traffic, pollution, or if water, power, police or fire services will be affected.
- Too many multi unit housing developments. This equals too many kids flooding the schools with not enough teachers.
- too many multi/big apartments going up, too much emphasis on political agendas
- Too many new apartment building going on.
- Too many new economic projects that bring new apartments, condos, and other high rise buildings into the community. Would prefer to focus more on cutting costs vs. new more taxes streams
- Too many tear downs of smaller homes to build homes that are too big / lack of good public transportation.
- Too many ugly apartment buildings, and not enough fun dining experiences. Obviously, not a serious problem,.
- Too much building of housing - specifically high rises.
- Too much building of unaffordable housing and too many buildings. You are turning it into a mini New York City. We are losing the small-town atmosphere and quiet. Our city is getting too big and is bursting at the seams with people. It's also becoming unaffordable to live here for

the middle class and lower middle-class population like me. Taxes are getting ridiculous and well as the cost of everything. People can't afford to move here. Schools are overcrowded with kids who don't live in the city, and that's very annoying for us.

- Too much building.
- too much development
- too much development at Southdale
- Too much development. We moved here because it was a suburb -- we did NOT want to live in Minneapolis. Very disappointed to see the city pursuing aggressive development with high-rise buildings that overtax the infrastructure. If we wanted busy streets and crowds everywhere, we would have lived in the city.
- Too much focus on multi-housing and commercial development-more doesn't equate to better Edina needs more natural development and less concrete development.
- Too much high density building undermining sense of community, quality of school and ease of getting around
- too much high density construction
- Too much high density housing being built without regards to the schools, roads, traffic levels, police/fire. Edina was a single-family home type of city and developers (with city's blessing) are getting rich off making Edina something different.
- too much high end development
- Too much high end housing.
- Too much move toward dense multiple housing.
- too much multi family housing
- Too much new apt buildings and tear down.
- Too much new developments in congested areas.
- Too much new high density housing
- Too much new housing - esp. apartments.
- Too much new multi family housing apartments.
- Too much new multi-unit housing being built
- Too much over building apartments that are not needed.
- TOO MUCH RETAIL/CONDO DEVELOPMENT.
- Too too too much development of ugly buildings built right to the street
- Way too many "cheap" looking "brutalist buildings & especially large commerci right along France Av overbuilding (too high & too many apartment bldgs. France Ave was designed to be a boulevard, tree lined!.
- We are concerned with the number of apartment complexes going up. We feel it will become over saturated with housing and over crowding. This could be a game changer for us. Traffic becoming more congested for.
- We have too many apartments going up in EDINA. TRAFFIC HAS GOTTEN WORSE AND EXPECT IT TO GET EVEN MORE WORSE AS THE APARTMENTS ARE BUILT.

Too much focus on affordable housing

- Changing from safe suburb with nationally ranked schools; too much affordable dense housing which equates to higher crime; poor academics.
- Too much affordable housing being build - invites crime.
- Too much Affordable housing! If you can't afford to live in Edina, why should you get special rates just so you can live here. Makes no sense, other than the federal government is pushing for it. Brings in undesirables.
- Too much apartment development/affordable housing - not planned properly.
- Too much focus on pursuing low income housing low income brings crime.
- too much low income housing
- Too much low income housing.
- Too much: "affordable", at one time, entry-level homes are being destroyed and replaced by minimum one-million dollar homes (many are now \$2 million). One or two economic levels that used to inhabit Edina are now being drummed out. It's sad that Edina is becoming a community for only the very upper-middle class and wealthy. Oh, everyone else can live in an apartment.....

Other

- (Elite calm).
- 24hr services
- Encroaching crime from Minneapolis, also need to reopen the Edina Art Center (building updated to code.)
- Future home value deterioration as Minneapolis degenerates.
- Getting everyone involved.
- Homelessness prevalence growing.
- How to grow in a built-out environment.
- I DO NOT HAVE A DOG - PUT MANY PEOPLE WITH DOGS COULD HAVE THEM OFF LEASH IF A DOG PARK WAS THERE HARMING AND DEVELOPING FRED RICHARDS PARK - ITS BEAUTIFUL AND QUIET HOW IT IS NOW! MAYBE ADD A DOG PARK TO IT WHAT/THAT WOULD BUILD COMMUNITY AND NOT HARM LIFE GROWING IN THE PARK.
- Keeping doctors close.
- Lack of urgent care facilities.
- Mostly concerned about the bigger issue of climate change and how we're prepared as a community.
- No picnic tables around when biking.
- No recreation opportunities! Not good for young or old residents.
- No restaurants near Vernon.
- Not specific to Edina - everywhere people need to be more responsible and aware and support police
- Require additional pickleball courts
- See # 5.
- TO MUCH ATTENTION TO THE WEALTHY PARTS.
- Too competitive for everything - even signing up for craft activities with young kids
- too little aggressive action to fight climate change

- Too much attention placed on a few.
- Too much change.
- Vibrancy of neighborhood areas - 50th and France, 50th and Vernon, Valley View, etc..
- We are becoming an extension of Minneapolis and not in a good way. The building of large complexes seems to go against what the affected neighborhoods want. The roads are congested. City leaders seem to be working their own agendas. It's not the city I fell in love with.
- We need an indoor recreation park
- Wish we had some of the same community resources as some of the larger suburbs. Community centers, etc.

Don't now/nothing

- ?
- [?].
- Cannot be specific at this time
- I have no knowledge @ this time.
- I moved here 1 year (2 mo) ago - not sure often by problem.
- I've only lived here 23/4 years, haven't had any trouble.
- NO ISSUES COME TO MIND.
- None I can think of
- not sure
- Uncertain
- Unsure
- Very few issues, I guess.

**Question 6: What would you say is the most serious issue facing Edina at this time?
Please be specific (e.g., note if the issue/problem is "too much" or "too little")**

More affordable housing needed

- 1) Lack of affordable housing; 2) lack of housing variety. Everything is a mansion or an apartment and nothing in between. I'd like to retire in Edina but there's no place to live.
- Access to affordable housing
- Affordability - especially for young home-buyers.
- Affordability of homes.
- affordability of housing
- Affordable Housing
- Affordable housing - too little.
- AFFORDABLE HOUSING TO ATTRACT YOUNGER FAMILIES.
- Affordable housing which will enable a more diverse community.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing. Friends want to move here and they can't afford it.
- Affordable housing-not enough of it.
- aging population combined with lack of affordable houses
- amount of equity in housing and schools - there is not enough housing for low income and the schools continue to be racially separate within schools.
- Cost of living
- Having an open mind to accept varieties of housing options, including more affordable housing. Reluctance for greater density in land usage. We would like to see more density and affordable housing
- Housing providing affordable housing.
- High cost of housing
- High cost of single family houses.
- High renting
- HOUSING FOR ELDERS.
- Housing for first time home owners
- Housing is too expensive
- Housing is unaffordable. Too much construction. Lack of neighborliness.
- I wish our community had more affordable housing.
- Lack of affordable housing
- Lack of affordable housing for young adults. Reputation of Edina is trash and that everyone is snotty and it's not totally off base
- Lack of affordable housing to maintain diversity of incomes in our community
- Lack of affordable housing; perhaps less welcoming to non-white people.
- Large need for low income housing.

- Not enough affordable housing
- not enough affordable housing!
- Not enough affordable housing.
- Not providing enough affordable living for seniors not staying in their home.
- One issue is the lack of availability of affordable housing.
- PRICE OF HOUSING.
- PROBABLY AFFORDABLE HOUSING.
- Rise in housing costs.
- THE COST OF HOUSING IS EXPENSIVE.
- Too expensive housing.
- Too little affordable housing & too little diversity.
- Too little affordable housing / too little high end senior housing.
- Too little affordable housing.
- TOO LITTLE AFFORDABLE HOUSING.
- Too little affordable housing.
- Too little affordable housing.
- Too little options for affordable housing.
- Variety of housing pricing

Overdevelopment/wrong type of development, teardowns

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- Too many large apartments being built.
- Too many multi-family complex + apartments - too much.
- Too little thought about the overall look, feel and livability of our city as new development is being created. We need someone with a design vision to weigh in on new plans. Southdale is an example of how not to design spaces to make people not feel safe, buildings not to be attractive (Byerly's wall and soviet era apartments), not have "living streets" (France and York are NOT pedestrian friendly and where are the trees? where can you bike? sidewalks are so close to the street where cars are driving 40+ it feels unsafe to walk), the mall now feels unsafe, The corner of 50th and Interlachen is another example (no bike route through that area, pedestrians crammed next to the curb, when there are sidewalks, a new ugly sound wall, no visually appealing, cohesive built development. DESPITE years of Grandview Planning and Transportation "plans"). Edina is looking as if it wants to have our nodes bigger than most urban neighborhoods of Minneapolis, lacking community feel, and a feeling of what kind of place Edina really is. Ugly new buildings, crammed onto small lots (above and 50th and France newest condos -- the older ones SW corner 50th and France and older development were fine) Putting parks right next to development so it doesn't even feel like a "community park" but like it is an yard belonging to the building, all maintained by the city, but not really feeling like an open park.
- Too many apartment buildings being constructed. Will create traffic issue.
- Too many apartments
- Too many apartments and condos are going up without any additional infrastructure and Rising property taxes despite the amount of additional residents (TIF is a problem)
- Too many apartments and not enough restaurant options
- too many apartments going up in Southdale area
- Too many apartments in dense space, this causes too much traffic & influx of people.
- Too many apt.
- Too many apt. buildings.
- Too many apts going up.
- Too many apts. being built, turning into urban area; high crime stress of schools, traffic, infrastructure.
- Too many condos & apartments being built.
- Too many giant residential building projects with worsening traffic congestion, too little commercial
- Too many high rises popping up - not enough green space.
- Too many huge apartment buildings being built.

- Too many multi dwelling / apartments being approved before seeing the impact of those already under construction on traffic, pollution, or if water, power, police or fire services will be affected.
- Too many multi unit housing developments. This equals too many kids flooding the schools with not enough teachers.
- too many multi/big apartments going up, too much emphasis on political agendas
- Too many new apartment building going on.
- Too many new economic projects that bring new apartments, condos, and other high rise buildings into the community. Would prefer to focus more on cutting costs vs. new more taxes streams
- Too many tear downs of smaller homes to build homes that are too big / lack of good public transportation.
- Too many ugly apartment buildings, and not enough fun dining experiences. Obviously, not a serious problem,.
- Too much building of housing - specifically high rises.
- Too much building of unaffordable housing and too many buildings. You are turning it into a mini New York City. We are losing the small-town atmosphere and quiet. Our city is getting too big and is bursting at the seams with people. It's also becoming unaffordable to live here for the middle class and lower middle-class population like me. Taxes are getting ridiculous and well as the cost of everything. People can't afford to move here. Schools are overcrowded with kids who don't live in the city, and that's very annoying for us.
- Too much building.
- too much development
- too much development at Southdale
- Too much development. We moved here because it was a suburb -- we did NOT want to live in Minneapolis. Very disappointed to see the city pursuing aggressive development with high-rise buildings that overtax the infrastructure. If we wanted busy streets and crowds everywhere, we would have lived in the city.
- Too much focus on multi-housing and commercial development-more doesn't equate to better Edina needs more natural development and less concrete development.
- Too much high density building undermining sense of community, quality of school and ease of getting around
- too much high density construction
- Too much high density housing being built without regards to the schools, roads, traffic levels, police/fire. Edina was a single-family home type of city and developers (with city's blessing) are getting rich off making Edina something different.
- too much high end development
- Too much high end housing.
- Too much move toward dense multiple housing.
- too much multi family housing
- Too much new apt buildings and tear down.
- Too much new developments in congested areas.
- Too much new high density housing

- Too much new housing - esp. apartments.
- Too much new multi family housing apartments.
- Too much new multi-unit housing being built
- Too much over building apartments that are not needed.
- TOO MUCH RETAIL/CONDO DEVELOPMENT.
- Too too too much development of ugly buildings built right to the street
- Way too many "cheap" looking "brutalist buildings & especially large commerci right along France Av overbuilding (too high & too many apartment bldgs. France Ave was designed to be a boulevard, tree lined!.
- We are concerned with the number of apartment complexes going up. We feel it will become over saturated with housing and over crowding. This could be a game changer for us. Traffic becoming more congested for.
- We have too many apartments going up in EDINA. TRAFFIC HAS GOTTEN WORSE AND EXPECT IT TO GET EVEN MORE WORSE AS THE APARTMENTS ARE BUILT.

Traffic and infrastructure (road maintenance, snow removal, sidewalks, etc.)

- ALL THE MULTI-DWELLING IS MAKING TOO MUCH TRAFFIC. TAKES FOREVER TO GET OUT ONTO XERXES FROM HERITAGE DR TO ACCESS 62 CROSS-TOWN.
- BAD PEDESTRIAN CROSSING @ MAIN STREETS.
- Congestion around 50th and Hwy. 100
- Congestion in popular places such as 50th & France & Grandview area - roads not adequate.
- Drivers driving too fast regardless of speed limit signs!
- Due to parking at 50th/France - no longer shop there. Due to over-abundance of bike lanes, cars are squeezed out.
- Friendliness to carless resident
- I wish it were easier to walk or bike on main roads like Vernon, France, etc. I wish I could walk to shops and restaurants. I have to drive everywhere which is a bummer.
- Infrastructure is a mess. Getting in & out of parking lots are dangerous. I hate that there are road for both bicycles & cars. Very dangerous.
- Lack of sidewalks and safe bike paths
- Lack of sidewalks. It is unsafe for kids to walk to school, especially in winter when they are pushed into the middle of the road by snowbanks.
- lack of walkability and bike ability - not enough sidewalks, not enough neighborhood amenities, restaurants and retail
- Lots of traffic & stoplights.
- May be too little thinking like a pedestrian on bus rider. Traffic on France, etc. can be overwhelming. Consider more bldg. like Yorkdale town homes so families can have some space rather than apartments.
- Need road repairs.
- Not enough bike paths - walk signals need more voice controls.
- Not so great without a car, not unusual for parts of Minnesota.

- Not very biking or walking friendly. I'm sure there are much more serious issues, but this is one downfall of Edina that stands out to me.
- POOR ROADS.
- Pot holes!
- Pot holes.
- POT HOLES; infrastructure
- POTHOLE
- Potholes (roadwork) to many apt. buildings.
- Potholes.
- Public transit isn't amazing, but I would say the public transit in Minneapolis and surrounding areas just isn't great.
- Public transportation - i.e. bike racet [?] & availabil. of buses travelling only w/ in Edina.
- Road layout on west side is poor. Little connectivity, funneling all traffic to 62.
- See # 2; on and off freeway ramps on same ramp. Stupid.
- Speeding on neighborhood streets; no real feeling of unity or community.
- Streets on Barrie Rd need to be fixed.
- Too car-centric. There is little to no effort to improve pedestrian and biking infrastructure. It is not safe to bike on our major routes.
- Too little infrastructure to safely and comfortably walk or bike.
- Too many pot holes.
- Too much speeding. If limit is 25mph- NO ONE complies
- Too much traffic for side streets and very congested in busy areas
- Too much traffic.
- Too much traffic.
- too much. bike lanes added that are not wide and safe enough and reduce car lanes. - a bad recipe for accidents
- Traffic - too much.
- Traffic congestion especially on York/Xerxes Av, overdevelopment.
- Traffic increasing.
- Traffic on 62, too much & overall lack of diversity in some schools (Normandale Elem).
- Traffic on France & York between H [?] 62 & 494 to fast not safe speed limit should be 30mph also traffic light pedestrian walk time is too short lots of older people live here and need more time to cross streets. I never see the police lookin' for speeders.
- Traffic on France Ave.
- Traffic, continual building of apartments.
- Traffic, overbuilding of multi-family residential and invasion of criminals from Minneapolis and other suburbs
- Traffic.
- Without access to a car, it is difficult to get to all the placed in Edina. Also it doesn't feel safe to walk around due to lack of sidewalks (or they are on the other side of the street and the crosswalks are not pedestrian friendly).

City government (fiscal responsibility, taxes, planning, etc.)

- 1 To much taxes on property. 2. Too much mineral deposits in water causing severe & expensive plumbing repairs.
- Added fees -/ taxes.
- City does not listen to residents
- City officials don't take resident concern) seriously.
- Don't agree with some of the Council decisions, like the turn down of having a caf where the old Key's auto repair is located.This would have been such a plus for the community and the neighborhood.
- Edina has been running well. The biggest risk is our leaders trying to do too much for good optics, for seeming good intentions, or for more nefarious political reasons. Major changes to the city's vision, plans, or operations should be based on sound evidence and data with the input of the community.
- High taxes property.
- High taxes, affordability.
- High taxes.
- Increase in taxes seem out of control
- Keeping real estate taxes under control for people on fixed incomes as well as younger families
- Lack of focus on public services and quality of schools.
- Liberal policies leading to degrading quality of community
- Not living within budget causing continuous tax increases; no consideration for residents on fixed incomes, continuation of teardowns which was to be discontinued, unnecessary city jobs - Sidewalk Monitor - really???; discontinued city services to residents;
- Over taxation on property (Hennepin County) taxes are high.
- Postal service is very poor.
- Problems caused by Hennepin County government
- Radical left politics turning Edina into MPLS, DEI initiatives, crime, erosion of middle class.
- Rising property taxes.
- Rising property taxes. Even lower valued homes are set at high market values due to lot size only. You will tax the middle class right out of Edina.
- Rising taxes.
- Rising taxes.
- Rising taxes.
- Single firmly property tax increases.
- SPEND TOO \$\$ - TOO EASILY.
- THE CITY IS ON A SPENDING SPREE. IE: HIRED A NEW "SIDEWALK INSPECTOR".
- THE COST - OF EDUCATION, OPPORTUNITY, HOUSING, TAXES, ETC. (TOO MUCH).
- The lack of interest and concern for resident feedback & input by city, particularly as those concerns relate to development and too much density.
- TOO MUCH CITY GOVERNMENT MEDDLING.
- Too Much Progressive Cultural Ideology & Not Enough Traditional/Conservative Values: Not supporting police enough, too much focus on "progressive" values in lieu of common sense traditional values, progressive values/agendas corrupting our schools & children, wasted taxes/resources focusing on "green" initiatives, not enough support for our religious & faith

based values. Question 9 is a great example of the focus/resources we put on progressive values. The city should be investing very little in focusing on tribal demographics & identity politics. Public safety, public infrastructure, reasonable taxes, economic opportunity, traditional academics (STEM, etc.) should be way higher on the list than gender, gender identities, sexual orientation, etc. The city shouldn't play a role in any of the latter.

- Too much taxes.
- Too much wokeness. Edina has become increasingly liberal in the 65 years I've lived hear.
- Water sewer price is quite high.
- We need a younger, more vibrant mayor and some innovative, creative leadership within the government, police department, chamber of commerce and business association. Its reputation as a stuck-up, aging, entitled, privileged, hockey-obsessed community is its #1 problem. Everybody feels they're better and more successful than everybody else. It's a tiresome charade that, frankly, I'm tired of playing.

Safety/crime

- Car jackings - robberies - coyotes - parking for post office @ 50th c France.
- City crime moving in, schools in decline, out of control too many apt buildings, taxes.
- Crime
- Crime & over building.
- Crime and safety is a primary concern recently. There is a lot more crime in the community. It is concerning and disconcerting. After 20 years, I feel less safe overall.
- Crime in metro area.
- Crime targeting Edina residents
- crime was starting to become something to worry abt (our car was stolen, all the instances of attacks in parking lots, etc) - i think its getting better but something to watch. there was the news of a shooting at southdale, so that is scary.
- Crime, safety & speeding (cars). - Cars running stop signs. -Old parking light is & people on phones driving a dangerous intersection now with new apartment building so close to the road. [?]
- Crime.
- Crime.
- Crime.
- Growing crime - too much.
- increase in crime, too much population density and overbuilding of apartment complexes, over-crowded schools with too much open-enrollment, lagging behind other communities in amenities for residents (example a true community and activity center), questionable city planning and zoning (example massive new apartment complexes everywhere, while we can't get a small restaurant for the NW quadrant approved), too much focus on inclusive/affordable housing (there are plenty of community options surrounding Edina for low/moderate income multi-family housing units--we don't need this in Edina).
- Increase in gun violence - specifically Southdale.

- Increased crime. We don't feel safe getting our kids in and out of their car seats with our garage door open. Someone attempted to steal our neighbor's car in their driveway while they were unloading groceries. We live in a quiet neighborhood. There's also been a lot of increased crime in the area of West 70th and Cahill. Our friend owns a business and she has had several issues since the apartment complex went up. So have other businesses over there. The shootings at Southdale (even though not targeted at people) have also been alarming and we now avoid going there.
- Increasing crime/theft!
- Not able to specify; wife expresses concern over potential for catalytic converter one [?].
- Ongoing issues with crime
- Police - fire localine - availability.
- Public Safety - too little emphasis
- PUBLIC SAFETY / ENCROACHMENT OF NON-RESIDENT CRIMINALS.
- Rising crime and declining schools.
- RISING CRIME,
- Rising crime.
- Robbery/Catalitic Converters
- Safety
- Safety
- Safety is starting to be a concern. Two shootings at Southdale, Homeless people camping around centennial lakes
- Safety, in large part due to proximity to crime upticks, esp. in Linden Hills/Uptown
- Safety, too much increase in housing density.
- Safety.
- Safety-lack of; paving parks to increase climate change; building more stupid ice rinks but no pickpocketed in nov at Lunds 50th France; car broken into-Southdale.
- Theft.
- too many carjackings
- Too much crime! Taxes too high. Too many homeless.
- Too much crime, too many apartments going in, too many affordable housing units. City Council has lost what made Edina great, We are trying to become an urban area rather than the calm, quiet, safe suburbia that we were. Stop changing Edina.
- Too much crime.
- Too much robberies once sect 8 housing was built near Edina market + T5's.
- Violence in school and on street.

Lack of diversity and sense of community

- Being more inclusive of other cultures and religions and races
- Being open to newcomers who are different from traditional population
- bullying, ostracization/exclusion, community education not affordable
- Clicky community

- Continued history of racism and classism. It is still too hard/too expensive for most communities of color to move here. Addt'l low income housing is scarce. Marginalized groups do not feel welcome here.
- Drs-information via s###t stirrers on next door. People have no idea how lucky they are.
- Edina has a very snooty reputation. I attend a church here and don't notice that at all. I do think it is not very diverse, and that is a problem.
- Edina higher class not welcoming of others below them, judgementa people.
- Equal opportunities for low income/diversity in community. Edina is very white & wealthy.
- Equity
- For some (NOT all!!!), unwillingness or inability to listen/understand to multiple points of view or diverse experiences, instead holding a belief that one's own thinking and beliefs are the ONLY right way and must be true
- Inaccessible to diverse populations
- issues with somalia residents-I feel they can be misunderstood and it makes me sad. I worked at the Edina Family Center and the families from Somalia were wonderful. Valued education for their kids.
- It's racist and the politics in youth sports reflects the general entitlement of the community.
- Lack of community involvement in listening to one another.
- Lack of racial diversity.
- Limited diversity / inclusivity for both financially & racially.
- Quality of living.
- snobby
- Too little diversity
- Too little diversity
- TOO LITTLE DIVERSITY.
- Too little inclusivity & the tactics to address these social issues of violence.
- Too much emphasis on diversity. Need to focus on core essentials like safety, infrastructure, STEM courses in schools, proper testing in schools.
- Too much emphasis on race - it is divisive to do this.
- Too much emphasis on race & equality. Much less of an issue than what is talked about. It's "overkill" discussed.

Schools/education

- Currently, our biggest struggle is with the quality and size of our daughter's 2nd grade class. The 2nd grade class at Creek Valley is quite large and the school does not appear to have the resources or skills to adequately serve a growing population. More serious than any one issue, however seems to be a pervasive sense of complacency about the quality of life in Edina. A common refrain that we hear from native Edinans when presented with a potential issue for discussion is "well, it's always been this way." As in, we're not open to change. And this, I think, if not corrected, could have long-term negative implications for life in Edina. The city is changing, new families move in, older ones leave... Hanging on to the past will never create a vibrant future. Edina seems to have been "Great" in the past. The present... I'm not so sure. And the

Mail. Goodness, the mail service is terrible. And strangely so... there's really no good reason for such bad service.

- Declining academic performance of K-12 students in schools.
- Declining education; focus on inclusion rather than learning.
- Edina Public Schools - budget issues, apparent struggles with diversity/inclusion, Edina residents opting for private/parochial school options rather than supporting the public system
- Education too liberal.
- Failing schools. Density by overbuilding properties.
- Focusing too much on diversity instead of educating the kids the correct facts and history. Too much liberal politics in the school.
- I think the public schools have taken a turn for worse. Class sizes are too big, no sense of connection for students. Math department at EHS needs major overhaul.
- Keep school education high.
- Keeping the school district top reputation.
- Keeping up high standards in education. Very concerned that the quality standard is slipping as seen by test scores. I would be looking to other communities to move to if I had young school age children.
- Liberal school board & city council.
- Liberal trend in schools.
- Poor behavior of kids in schools, too many apartments being built not enough room in schools for big population growth.
- Quality of the schools has deteriorated. Rich parents have taken their kids out of public schools and the administration is too incompetent to fix anything. Teachers are ineffective and the state is handing out too many "standards," missing what's key to educating children: focus, direction, and practice. If the city doesn't fix the public schools, right wing nuts will take charge and kill it completely, blaming the problems on diversity. Bring the class sizes down to a manageable level: 15 kids per class.
- School funding.
- School shootings - are our buildings secure?
- Schools declining
- Schools have dropped.
- Schools! Politics! Both have gotten terrible!.
- Schools/education deteriorating, too much tax payer money to developers.
- the high school doesn't seem as supportive to students for guidance as what I experienced at Rochester Mayo
- The public school budget deficit
- The quality of our schools.
- the school curriculum has changed for the worse
- The schools are no longer excellent. They have lost students to other public and private schools who meet their kids needs better, and whose classrooms are less distracting and uncomfortable/unsafe. Too little focus on maintaining classrooms where learning is the constant, too much focus on everything else.
- The schools are not what they used to be. Public schools.

- Underpaid teachers/paras (so many leaving)
- WAY TOO much development and overcrowding of schools. We pay a significant amount in taxes for education, I would prefer my kids benefit from that by smaller class sizes. Open enrollment should be closed up outside cities.

Growth/overcrowding/density

- "Too much density".
- All the new apartment complexes going up. Getting crowded
- Becoming too urban-too congested & impersonal.
- Density population.
- Density.
- Excessive numbers of people/cars - too much!.
- GROWTH (TOO MUCH) CRIME (TOO MUCH).
- Growth is becoming too much. The town is losing its character as all the old housing is torn down and replaced with architecturally deficient McMansions. We are losing all our old growth trees to new construction. This is a real issue.
- Growth issues.
- My concerns are really around density in Edina. I'm all for growth and change and modernization. But I think there is a real disconnect between the city and the community to really explain the "why" behind how dense the community is becoming. From along France to 50th and France to every developable parcel off 77th. Where is the benefit to the resident? How does it help us? I haven't really heard the solid and positive "why." It seems at times that the city doesn't want community feedback. Because community awareness often happens once it's too late to turn back. Whether it is a bridge project or a housing development. I see an opportunity to explain to residents how these developments benefit them. It's likely they do. But in the communication gap you develop some mistrust. I appreciate that there are more varieties of housing available and I think it is an incredible opportunity for developers. How is it directly benefiting our community? What are we getting out of it? It feels like we're on track to just more, and more development - becoming more of a city than a community. We could be both, but the city then needs to engage more meaningfully with residents. On the same topic of density, I'm concerned about how big our schools have become. It's a big draw for families to live in Edina and go to Edina Schools. But graduation class sizes are twice what they were 20/30 years ago. Understand that things change, but parents want a high quality experience for their kids. That experience isn't just in the form of test scores and AP classes. It's about not going to a high school the size of a community college where you can easily get lost in the massive class size of 700+ kids. It's about cultivating a community experience. Our elementary schools are community/neighborhood schools. And, even that's evolving to make it seem more like we have magnet schools. What does Edina housing demand look like if people feel like the schools are less of a draw? Will they pay 700k for a house that costs 400k in Golden Valley? The decisions we make about development have a ripple effect. And, understanding that and sharing the vision for it is an important issue.
- Negative-no growth policies - must be new growth so we avoid regressing!.

- POPULATION DENSITY/TRAFFIC.
- Possible overcrowding - so many new condos / apartments.
- Rapid growth in neighborhoods & commercial areas.
- Too much densification happening. Making it more difficult to get around feeling too much like Minneapolis
- Too much density being pursued.
- TOO MUCH DENSITY IN HOUSING.
- Too much density. Traffic congestion increasing. No regard in our neighborhood. They just keep adding and adding drivers.
- TOO MUCH URBANIZATION.
- too populated/too much traffic

Water quality/environmental issues

- Cutting down old growth/old trees (too much).
- drinking water is not good
- Environmental issues- too little!.
- Loss of habitat; losing trees; too much corporate power; residents uneducated about environment.
- WATER QUALITY-HARDNESS-MINERALS.

Economic development

- Decline of Southdale Mall.
- Need for redevelopment of Southdale mall area.
- Too bad Kenn Kee's place couldn't become a restaurant.

Too much focus on affordable housing

- Changing from safe suburb with nationally ranked schools; too much affordable dense housing which equates to higher crime; poor academics.
- Too much affordable housing being build - invites crime.
- Too much Affordable housing! If you can't afford to live in Edina, why should you get special rates just so you can live here. Makes no sense, other than the federal government is pushing for it. Brings in undesirables.
- Too much apartment development/affordable housing - not planned properly.
- Too much focus on pursuing low income housing low income brings crime.
- too much low income housing
- Too much low income housing.
- Too much: "affordable", at one time, entry-level homes are being destroyed and replaced by minimum one-million dollar homes (many are now \$2 million). One or two economic levels that used to inhabit Edina are now being drummed out. It's sad that Edina is becoming a community for only the very upper-middle class and wealthy. Oh, everyone else can live in an apartment.....

Other

- - I DO NOT HAVE A DOG - PUT MANY PEOPLE WITH DOGS COULD HAVE THEM OFF LEASH IF A DOG PARK WAS THERE HARMING AND DEVELOPING FRED RICHARDS PARK - ITS BEAUTIFUL AND QUIET HOW IT IS NOW! MAYBE ADD A DOG PARK TO IT WHAT/THAT WOULD BUILD COMMUNITY AND NOT HARM LIFE GROWING IN THE PARK.
- (Elite calm).
- 24hr services
- Encroaching crime from Minneapolis, also need to reopen the Edina Art Center (building updated to code.)
- Future home value deterioration as Minneapolis degenerates.
- Getting everyone involved.
- Homelessness prevalence growing.
- How to grow in a built-out environment.
- Keeping doctors close.
- Lack of urgent care facilities.
- Mostly concerned about the bigger issue of climate change and how we're prepared as a community.
- No picnic tables around when biking.
- No recreation opportunities! Not good for young or old residents.
- No restaurants near Vernon.
- Not specific to Edina - everywhere people need to be more responsible and aware and support police
- Require additional pickleball courts
- See # 5.
- TO MUCH ATTENTION TO THE WEALTHY PARTS.

- Too competitive for everything - even signing up for craft activities with young kids
- too little aggressive action to fight climate change
- Too much attention placed on a few.
- Too much change.
- Vibrancy of neighborhood areas - 50th and France, 50th and Vernon, Valley View, etc..
- We are becoming an extension of Minneapolis and not in a good way. The building of large complexes seems to go against what the affected neighborhoods want. The roads are congested. City leaders seem to be working their own agendas. It's not the city I fell in love with.
- We need an indoor recreation park
- Wish we had some of the same community resources as some of the larger suburbs. Community centers, etc.

Don't know/nothing

- ?
- [?].
- Cannot be specific at this time
- I have no knowledge @ this time.
- I moved here 1 year (2 mo) ago - not sure often by problem.
- I've only lived here 23/4 years, haven't had any trouble.
- NO ISSUES COME TO MIND.
- None I can think of
- not sure
- Uncertain
- Unsure
- Very few issues, I guess.

Question 18: All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track? - Wrong track, why?

Poor development/overbuilding/density of city/growth/urbanization

- (*) ? There seems to be little or no emphasis placed on the establishment of solar energy equipment in the construction of new apartment buildings, etc. - why?
- All the high apartment complexes going up. Definitely will change the dynamic of the community in negative way. More traffic congestion too!.
- Allowing for over building & way to many so called green initiatives without long term cost concerns and neg. results.
- As earlier stated, the large push to build apartments, high rises, added commercial and overall congestion will take our community the wrong way.
- Becoming Minneapolis; focus switched from education to inclusion.
- Changing from suburbia to intercity.
- Changing what was great about Edina; safe suburb; nationally ranked schools. Trying to become too urban which equates to higher crime & lower school rankings & test scores.
- Concerned about over building, poor public transit, not enough open spaces.
- Concerns with economic development on France Ave. with the building of new office, condos and hotels with no concerns about traffic issues. I understand some of these developers are wanting TIF money.
- Congestion being created by more apartments - infrastructure is not being addressed with these increases. Also houses are no longer affordable. It doesn't feel like the same community as 22 years ago when we moved here.
- Development of apartment buildings crammed into every empty space & buildings too high. Leads to traffic & dense population.
- Don't turn this into another downtown Mpls - too many big buildings! More crime.
- Edina is a great place to live. Let's leave it that way we don't need drugs or apartment buildings.
- Excessive development. This is a suburb. People move here for quiet streets, single family homes, good schools -- NOT for traffic and overcrowded schools and shootings in the mall.
- Focus on infrastructure maintenance and improvements, keep Edina Safe and be respectful of scope and size of land projects so they do not negatively affect our wonderful neighborhood feel.
- I feel we have too much housing going in around Southdale & France & down to 7200.
- I think development is dropping the ball. Way too many high rises. Also annoyed that the historic district - design integrity is going out the window.
- I'm clarifying to add that the only reason that generally I think yes things are headed down a good direction except for the major increase in commitment to increasing population density without truly thinking through plans for how to accommodate extra citizens. I'm very nervous for the future in particularly our schools and how it will impact that.
- Infrastructure needs to be able to keep up with all the development. Southdale-Vernon-50th.
- It seems like a lot of apartments are being added. Also new homes need more regulation on trees and environmental changes.

- It used to be a lovely quiet community. Now it seems no different than the heart of a large city. Do we really need 17 story buildings? Saying that this direction allows Edina the opportunity to offer affordable housing feels dishonest.
- Need more protecting of naturally occurring affordable housing.
- No hotel at 7200 France Av _ Southdale traffic/roads cannot support that and all of the newly built apartments in the same area.
- Not a fan of increased density.
- Not enough focus on future planning/traffic/development. Need to make long term decisions vs. what is best new.
- Nothing like it used to be in Edina. Typical liberal suburb in extremely liberal Minnesota.
- OVER BUILDING - BIG HOMES - HI-RISES.
- Over building with apartments. Poor quality k-12 education.
- OVER BUILDING.
- Over develop on housing - d [?] ing.
- Over development and misguided leadership
- Overbuilding Edina doesn't have community feeling.
- OVERBUILDING/POPULATION DENSITY.
- Overdevelopment of housing (apartments) and office space. Edina does not need more high-rise housing (the bower was one too many - its environmental impact on promenade side "landscaping" and wind tunnel consequences is irreversible) please do not make a similar mistake on the Macys Homes tore site!.
- Overdevelopment, crime, congestion- with so much development, why aren't taxes decreasing with the larger tax base?
- Overdevelopment, not taking care of current Edina residents
- Over-development, traffic congestion, poor drinking water.
- People come to Edina for the schools and items that are being implemented are going to start dragging down the quality of education. These things need to be done slower in order to make the necessary changes to keep up. To be clear I am not opposed to lower income housing but 1400+ units in one year is too much too fast. The city needs time to put the infrastructure in place to handle the influx of people and children and traffic and public buses etc.
- Population density
- The city government has grown too much. It is not sustainable and there is little in the way of vision. Look at the idiotic tax people agreed to to pay for an essentially private ice rink (sure, it's "public" but how much time is actually available for public use vs private hockey use?) What a mess. This city needs leaders who are able to think critically about the fiscal sustainability of this town.
- There are too many apartment buildings and high density housing buildings going up and very little additional infrastructure being built to support all the potential new residents. There are no new grocery stores being built that I know of. Is it possible to add so many new apartments without adding additional amenities/essentials to support the numerous new residents? I also feel that the the direction Edina is headed is less focused on long term residents and more focused on short term residents/renters that will not live here long term. Overall, it is a decline in the atmosphere of the community-more urban and less family oriented. The focus needs to

take into consideration the size of our city, the amenities needed to support the residents and the quality of life the city's reputation purports to offer and has offered until recently. The direction the city is headed is contrary to the first tier suburb culture Edina has maintained for years-the direction is much more urban than suburban. I am worried that non-renter residents will shoulder the burden of supporting non-permanent residents. Is Edina a neighborhood community or an urban transient community? There is too much focus on multi-density housing. Slightly rambling response, the bottom line is that there is a definite change afoot, and I'm not sure it is the right direction.

- There are too many apartments being built. Offering lower income housing will destroy the current safety and low crime. People live in Edina for a reason. They want to feel safe and want to feel like they've worked hard to live here. I used to live in Eden Prairie. It used to be one of the top cities in MN. Now there is nothing but crime and trouble because they have allowed people to live there that don't have the same level of respect for the community. This is not about exclusion. It's about not everything has to be fair for everyone, especially if they haven't earned it.
- There is too much focus on building new housing rather than providing a high quality of life to those already living here.
- Too many apartments.
- Too many apts - no condos being built.
- Too many multi-family complex & apartments & low income properties being built.
- Too eager \$ raise taxes and charge fees for everything. Too much commercial development. Too little attention to water quality.
- Too fast growth - apartments.
- Too many apartment buildings being built. More townhomes & single family homes need to be built to create a stable community.
- Too many apartments & condos being built too many houses knocked down large ones built in their place.
- Too many apartments & extra traffic.
- too many apartments being built creating a lot of congestion
- Too many apartments going in, too much emphasis on affordable housing, changing community and schools too much by this action. Too much emphasis on being politically correct.
- Too many apartments going up
- Too many apts being built yet tear down places to eat - perks.
- Too many high rises, apartments. Roads and schools can't handle all this.
- Too many homes being torn down, JCPenney left Southdale (favorite clothing store), new home developers don't care about neighbors living in the neighborhood where they build. They leave a mess and park in front of everyone else's property. Not good. Have had to deal with the noise and racket for three straight years now.
- Too many large apartment - cemetery traffic problems.
- Too many large apartment buildings.
- Too many large apartments.

- Too many large houses replacing existing homes, losing important trees and they are not being replaced losing seen and in give causing public form [?].
- Too many multi-tenant, subsidized housing projects.
- Too many new apartment construct [?].
- Too many new buildings will make it too crowded.
- Too many zoning changes poor/lack of comprehensive planning. Resident input not adequately considered.
- Too may te [?] do [?] - too many monster mansions.
- Too much building in the city and traffic. The cost of living here has been become difficult to keep up with.
- Too much city time spent on things that are not core to running the city. Lights, sewer, water, parks, police all good
- Too much construction.
- too much development
- too much development
- Too much development for one police, fire, roads to handle.
- Too much development that doesn't include affordable housing. When responding to the above questions about city employees I am referring to city council and city management staff.
- Too much emphasis on affordable housing need to keep up business tax base.
- Too much emphasis on affordable housing.
- Too much emphasis on expanding low income housing it brings crime.
- Too much focus on climate change (which is questionable).
- Too much high density development in a city where many choose to live for the single family neighborhoods
- Too much high density housing and unnecessary climate initiative
- TOO MUCH LUX HOUSING; TOO MUCH TRAFFIC IN SOUTHDALE AREA.
- Too much luxury hi rise development paid for by tax payers/tiff.
- Too much multi family housing - too dense.
- Too much new construction, new, too tall buildings.
- Too much over building.
- Too much planned high density building without planning in advance (e.g. more roads, more schools, etc)
- Too much TIF being handed out to developers.
- Trying to add too much low income housing.
- TRYING TO URBANIZE A SUBURB. IF YOU WANT MINNEAPOLIS, MOVE THERE.
- Two many apartments.
- Way too many high density housing units being built - creates much too much traffic.
- way too much emphasis and multi family housing
- We are over building condo, apartments without creating a charming atmosphere.
- What is with all the apartment building?
- WOULD LIKE TO SEE LESS NEW CONSTRUCTION TOO MUCH TRAFFIC.
- If Edina residents wanted to live in Minneapolis or Richfield, they would. People move here for the schools, public services, and safety. Those services have received inadequate attention in

recent years. Edina's reputation in those aspects of government is slipping. Edina should renew focus in its core strengths: education, public services, and safety.

Schools/education

- Edina public schools trending wrong direction. Driving is becoming problematic.
- Education in the schools.
- Need to improve the quality of our schools.
- Schools are too liberal.
- -Schools should focus on education not woke agendas! The overdevelopment of the city is taking away from the charm. Enough with the apartment buildings! Do lid! We don't need more residents.
- Schools were better in past.

City government (high taxes, not listening to residents, political ideology, etc.)

- TOO MUCH LIBERAL CHANGE.
- again, political emphasis on "equity" and "inclusiveness" ends up dividing the community further. We have open-minded people that live here, they are welcoming and creating an atmosphere of shaming and a progressive political agenda is not bringing people together at all. We need people with more insight and foresight navigating these times, not people pushing political causes it starts with the school board up to the city council we need a wide range of ideas represented and discussed, not just group think. I am all for ideas and progress that works, but the evidence is somewhat disconcerting residents are leaving the public schools in large numbers to be replaced by students that aren't connected and involved in our community, crime is up citywide, discord and discipline at schools is up, classroom sizes are increasing if the policies were working, the fruit would be good, but it is not. We are considering moving for the first time in our 51 year history with Edina, and it feels like that is another of the goals of whatever leadership is in place now drive people away, people who have been dedicated community members, who have engaged with kids (winning awards for our engagement) and churches, in the community centers and through sports, music and our neighborhood. Because there is only one way to think about everything in regard to how to make this city thrive and other voices are drowned out, the city may just find itself lacking some of the people who were all in and dedicated to this place.
- City government has lost their way, not following the mission of being great at the basics, too much focus on political trends of diversity. There is a lost focus on the middle. Everything is moving toward the fringes.
- City spending out of control
- Continuous tax increases without any real value for these increases; no consideration of long time residents on fixed incomes. Learn to live within a budget!
- Edina does not seem to have anyone with a vision for what the City should strive to become, and willing to persist with maintaining that vision despite efforts to disrupt that vision. Edina has recently allowed several truly unattractive developments to be built, creating an unsafe, ugly,

urban feel around Southdale. What ever happened to the living streets plan? Is there anything living around the streets of France and York? Southdale? The sidewalks next to those four lane roads are not welcoming to pedestrians, the buildings are not visually appealing (the Byerly's wall for example) there is no connection to the street from the buildings next to those arteries. Southdale has truly gone down hill. I do not feel safe anymore parking my car and walking into the mall. And the mall is empty. It makes me frustrated to think that the city invested in the remodel of that mall. But it isn't just Southdale. The development proposed elsewhere does not embrace walkable communities. The development that you are proposing isolates our elders into silos.

- Edina is & has been a great city - progressive values will bring to Edina what it brought to Minneapolis & St. Paul. Be careful. It's coming our way & we are not taking a strong enough stance against it. Do not cater to progressive values & the mob like our once great Twin Cities.
- EXCESSIVE TAX INCREASES.
- I caveat is I am thoroughly impressed w/Edina services but don't necessarily feel we need to add any services & thus increase taxes should consider moving if this were the case.
- Not convinced that city government is focused on the most important elements of a safe, clean city.
- Property tax too high.
- Radical left politics.
- Right direction mostly property taxes need to go down & car speeding on Edina streets.
- Sales tax; spending like drunken sailors no attempts to economize.
- The city is only concerned with making commercial developers happy at taxpayers expense. They need to spend tax money in a much better manner than just raising taxes. All of the development makes it difficult to get around and shop in Edina. It is easier to go to surrounding communities.
- They don't enforce the ordinances or traffic laws.
- Too much \$ in taxes.
- too woke
- Wasteful spending, over building apartments.
- Wasting \$; never trying to save \$; paving the ugly parks, poor schools, no summer programs.
- Woke policies, too concerned with climate issues, lgbt issues and so on. Beyond the scope of what local government should be about.

Safety

- As long as Edina stays on top of rising crime & safety issues surrounding Southdale area.
- Becoming less safe, dirtier.
- Crime is increasing, schools are declining, and way too many apartment buildings are being built (with TIF subsidies).
- Feeling less safe
- I think schools have lost their shine.
- More crime, more traffic, stupid multi-family development decisions, too much focus on DEI, affordable housing vs things that really matter (good families, good schools and education)

- Safety and public schools on the decline, effort to enforce "bias" crimes (?!?!), property values will define when public housing is implemented

Traffic, bike lanes, public transportation, infrastructure

- Bike lanes & biking paths over building in Southdale area, poor road lack of diversity / affordable housing maintenance.
- But more public transit, better/easier to access affordable housing.
- Need to make non-motor & bicycle & walking easier separate cars from bikes & walkers.
- -There might be too much development without enough street width for all the new cars [?] of people that will be added - Redeveloping parks, redeveloping or adding playgrounds that are not 100 percent safe or accessible for a variety of children people with various abilities to play.
- Too many bike lanes

Affordable housing/cost of living/teardowns

- Becoming more expensive pricing out even some high earners.
- No affordable living. All new construction is for rich retiree. No draw for young adults to work/live here. Soon only elderly will live in Edina.

Other

- Becoming more inclusive.
- Diversity, financial, race
- Edina is extremely divided regarding diversity and exclusivity with no change in sight. There are way too many older citizens living in homes that truly need assisted care but refuse to leave. There is an ongoing resistance to change in this city which will keep it locked in an old-fashioned thought process that will turn away young families. Hovland has been mayor for almost 20 years. It's time for new leadership that will focus on growth, innovation, change and reputation.
- If there is a reconsideration of discriminatory (racial policies of the city, I'd say in the right & direction.
- Overemphasis on social engineering, affordable housing, wokeness. Underemphasis on maintaining public services (snow removal, police pres [?] al which are declining). Don't listen to long-time residents. Clear cutting urban forest in Morningside.
- PROGRESSIVE COMMUNITY. WELCOMING.
- This was a tough binary. In some ways the City has made good progress and is on the right track (mostly social and environmental decisions) however, I decided to say the wrong track because the city feels as if it has lost its sparkle, in a big way. This is despite hard-working city departments and a responsible Council. What makes a city feel like a home? What is Edina's identity now? We are not creating neighborhoods, we are just letting developers construct a building not doing the work to make a "place." AND this isn't working.
- We are licensed/permitted on everything quaintness of Edina is gone.

- We need more picnic tables on a mile creeke theres o.

Question 19: Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community? - No, why?

Public voice not heard/listened to

- - Tried to block sidewalk on my street & was not heard. - still paying city for my street repavement on loan with tax statement & now have increased taxes to pay for other neighborhood street projects -unfair.
- Already tried. We need new thinking in out city government
- Asked for painted/lighted crosswalk to park/bus stop. Denied!
- Because every time that I have had to contact the city, or sign a petition, the oposite happens, even though the majority had contacted the city on the same outcome as me.
- Because there are numerous documented instances where a clear and sizable majority of Edina citizens opposed a certain action, there were meetings with Public comment, and the city council went forward anyway. I was personally involved in several such instances.
- City administrator & council don't listen.
- City council does not listen to their constituents.
- City council does not seem to listen.
- City council over the years have put up to many barriers to attend, and then doesn't always listen to concerns & act accordingly.
- City council will do whatever they want - they're turning Edina into a mini Minneapolis with less of a community feel. I grew up here and am disappointed about the changes
- City does not invite residents to discuss.
- City has usually decided matters and don't consider feedback.
- City is not interested in listening to viewpoints other than those they are promoting.
- Council who do not listen to residents' concerns.
- Doesn't ever get the impression city cares what residents want -except maybe this survey.
- Government officials do not listen to residents.
- Have tried, but doesn't do any good.
- I could probably show up and say something at a meeting, but it would be unlikely to matter
- I do not feel voices from lower incomes are respected.
- I don't think community comment really influences decisions that already seem to be made by the school, planning commission, city council in advance of the meetings.
- I don't think input from community materially changes minds of city decision makers.
- I feel typical community input is taken but not taken into account in decisions. Feel decisions are likely already made internally.
- I have attended meetings; no results.
- I have tried in the past. It seems like residents are over ruled.
- I live at Centennial Lakes and our dues cover maintenance of Centennial Lakes from an agreement signed years ago - and it renews at the discretion of the city of Edina. Of course the city opted to continue so a small group fund the upkeep of the park for the many. Despite lots of people signing petitions, attending meetings, etc. it did not feel like our position was heard.
- I think I have a general feeling of cynicism about the way city government is run and I'm not certain that my voice would be heard or acknowledged.

- I was part of the 58th street project and the Pamela Park re-envisioning project. I sat on committees and attended meetings. In the end, the formal recommendations of the neighbors were rejected and sidelined and city officials ended up doing what they wanted instead.
- I'm just one person & nobody cares ex. I was opposed to moving the Southdale Library (covid intervened).
- It seems like regardless of feedback from the community, the mayor and city counsel does what they want.
- It seems like major decisions are made without a lot of public comment or awareness. So that once the public is aware, it's too late for people to engage and share feedback on the plans. Like there is a significant amount of commercial development. If that's happening AND you're asking about property tax increases? It makes residents wonder what you're doing in service of them? Existing residents. Not potential residents. Given the volume of residential home reconstruction and commercial development it seems our city should be doing very well with a strong tax base. If we're not and looking for increases that's a big concern I think will result in questioning leadership.
- I'VE SEEN HOW LITTLE INFLUENCE GRASS ROOTS EFFORTS OPPOSING OVERBUILDING HAD.
- I've tried participating in different groups in Edina and they are a waste of time. They are designed to give the impression of citizen involvement but there is little to no impact a citizen can have.
- Mayor and City Council do what they want, don't listen to residents input or they would not allow all this high density development and mega mansions.
- Mayor and city council jam things thru and ignore residents concerns
- No one would listen. If a topic is not a trendy DFL / left / liberal agenda priority, city government would never listen. There is no desire to hear the middle ground - only the extremes get attention. Diversity is important but don't forsake the middle for the benefit of the fringe. Equitable means equitable for all - not benefits for the minority and ignoring the majority. City government has forsaken the majority.
- no way to have a voice that would be listened to or considered
- Only what the Mayor wants is what counts
- People spoke up and were not heard in the past few months.
- Progressives run everything-they don't care about anyone else's input.
- So many have attended city council meetings asking that their view points be heard and considered, but they have fallen on deaf ears. It seems like more than just a few oppose the direction of the city and yet those residents are ignored.
- The city doesn't care to listen or educate themselves.
- The community was ignored regarding Fred Richards.
- There are times we and our neighbors have attended meetings and felt we it was just "show" as our comments weren't acted on.
- Too focused on DEI. This city has leaned so far to the left that no one in government listens to anyone with dissenting opinions.
- We have spoken up several times to the city council regarding concerns of redevelopment in our neighborhood and we have only been responded to once and it appears that they don't listen to residents and just do what they want.

- We spoke up around some of the changes Fred Richards some of the changes on France and there were decisions made that I don't think were in the best interest of the city.

Decisions are predetermined/leaders have agenda

- Agenda is already established.
- ALREADY DECIDED.
- City council has their own agenda
- City council on Agenda to change Edina for the worse.
- City council runs the show unilaterally - money under the table?
- CITY GOVERNMENT AND BOARD HAVE AN AGENDA.
- Concerns brought up via on line comment forums, phone calls, and speaking at meetings are generally ignored if they do not promote the pre-determined opinion of the council or committee.
- Council already has mind made up!.
- Council pre determined; have agendas.
- EDINA DOES ONLY WHAT IT WANTS TO DO.
- Elected officials in state and federal government don't seem to care about anybody else but their latest photo opportunity. They run their own agenda at the expense of the citizen who votes them into office. Very unfortunate. They do whatever suits their narrative, plain and simple. Money talks and b.s. walks.
- Entrenched mayor & city council.
- I have participated in a few City Council Meetings and it seems to be decisions are already made and they are letting residents think they have input, but not really.
- I have written letters, filled out surveys, and spoken at City Council meetings. Doesn't seem like the city is interested in resident feedback unless it fits with their pre-determined plans.
- Inside decisions-often prior to votes.
- It feels like decisions are made in advance of asking residents to weigh in.
- Leadership is too entrenched
- No! All of city council and mayor all seem to have an ukral-liberal social agenda but little concern for livability.
- Things pass & change before people even know about them.
- Too often politicians have a set agenda

Decisions are biased toward or influenced by commercial, wealthy, or special interests

- (1) NO - NOT A PROPERTY OWNER (2) ETHNICITY.
- Because I'm not a white man in Edina.
- Because me & my family would be targeted, attacked, mislabeled, & slandered for not being part of progressive group think
- City council seems to listen mostly to business interests, esp. in allowing them to minimize green space for larger buildings.

- City officials have listened to Point of France owners.
- Conservative/moderate politics aren't welcome in Edina.
- Council is directed by state party dfl politics and their agenda.
- I am a Republican and Edina seems Democratic. I do not think I would be heard at all. I could be wrong, but I feel I would not be heard at all as a conservative.
- I do not think community meetings are effective anymore. It is usually the person with the loudest voice who gets heard.
- I feel there are a few people in Edina who control city hall. Especially big developers who seem to get whatever they want. The less powerful individuals have no say.
- I'm not a property owner.
- Just a voice in the crowd; my views are not trendy
- Not a politician
- The city and employees are only concerned with commercial developments and organizations. They do not care about residents. So if you try to comment it is ignored. City employees do not properly monitor utility projects and commercial development projects.
- The city council and mayor only listen to people who agree with their opinions
- The city creates comprehensive plans and small area plans but does not abide by them or allows developers to have loopholes in the plan. It is a waste of time to participate in these things.
- The government is full of liberals & they do what they want with other peoples money.
- There is no way anyone in this city would care about how I or my family feel about the way things are run because we did not grow up here. People that are born and raised in Edina feel they are superior and thus have more opinion and investment in the city. The city as a whole is too set in its ways. I've lived here 15 years and I look out my window every day and see the same boring, uninspired neighborhood every single day. I have so many ideas and opinions about positive changes that can be made to improve the quality of living but no one really cares.

Communication issues (slow response time, unhelpfulness, don't know how to provide input, etc.)

- No easy way to communicate with the city.
- Takes too much time, not accessible
- Too congested and not enough products available at local grocery stores (food) anyway. Canceling in-person meetings for important community input.
- When I have provided input and feedback, I don't get follow up and action from city staff and leadership. This hasn't made me confident that my input was valued.

Other

- City council members have seemed out of touch with specific neighborhood needs.
- Despite strong community support 6016 Vernon Ave.
- Destroying neighborhoods.
- Don't want to.
- EQUAL OPPORTUNITY NOT EQUAL OUTCOMES.
- Everyone does an excellent job in our city! Water bill too high!.
- for the reasons above it is group think and a wide variety of minds with differing opinions and ideas aren't represented as for Question 24 this is another example of the only right way to think should diversity and equity and inclusion be defined by a small group? It seems it has been there are trade offs for everything what are we willing to give up to make the progressive ideas the most important? Will we (have we been) sacrifice education, for instance, by creating unmanageable class sizes, or by driving residents to leave the district for better education, etc...
- GOOD LISTENERS ON COUNCIL-BUT TOO MANY KNOW NOTHING!.
- Have not needed to do so.
- I just moved here in 2020. Most smaller communities appreciate a longer experience in the area.
- I think it would take a lot of hoops to jump through and a lot of time lost. The pace with which the city has worked in my experience has been rather slow. We need quicker action and attention to matters.
- I volunteer at YMCH.
- I'm not sure, probably?
- If I was willing to put a lot of time and effort into it.. But y' all are doing pretty well without me, so-!.
- It just isn't clear how talents in the community are leveraged.
- Live in senior hi-rise.
- Lived here 50 yrs. Highly educated. This is 1st contact.
- No one really has any say other than voting.
- Not interested in getting "into it" with liberals.
- NOT INVOLVED WITH FORCES OF CHANGE.
- Not very welcoming
- Ranked choice voting and elected representatives who focus more on state/national ones than what Edina residents want.
- Same question as # 18.
- Sense that city cares too much about development and not about community.
- Stop building apts.
- Too old.
- We do not have a planning commission or council that require developers to abide by the Comprehensive Plan, or other planning documents that were presented to residents. So many exceptions are made, so much PUD in the plans it is hard to keep up with the details.
- We have (had) a great community here. Let's keep it that way! We (Edina) don't need redistricting! We don't need it!.

- You are always refered and back to [?] already on book.

Question 27: In the past 12 months, about how often, if at all, did you and other household members purchase from Edina Liquor? – Not at all, why not?

Don't drink alcohol/rarely drink

- Cook c [?] nt-limited types but don't drink much.
- Currently not drinking.
- Do not consume alcohol.
- Do not drink alcohol.
- DO NOT DRINK.
- DO NOT DRINK.
- DO NOT DRINK.
- Don't buy alcohol.
- Don't buy liquor
- Don't buy liquor.
- Dont drink
- don't drink
- Don't drink
- don't drink alcohol
- Don't drink alcohol.
- Don't drink alcohol.
- Don't drink alcohol.
- Don't drink alcoholic beverages.
- DONT DRINK.
- Don't drink.
- Don't drink.
- Don't drink.
- Don't drink.
- DON'T DRINK.
- Don't drink.
- Don't drink.
- DON'T DRINK.
- Don't drink.
- Don't drink.
- Don't use alcohol.
- DON'T USE ALCOHOL.
- I do not drink very much. But I am in support of muni liquor stores in order to support recreational facilities.
- I do not drink.
- I don't drink alcohol.
- I don't drink!.
- I don't drink.
- I don't drink.

- I don't drink. It is the dumbest program though. To the extent the profits from liquor sales are collected they should be used to offset the costs of drinking, not to balance the city's budget.
- I don't drink; my husband prefers a store in Bloomington.
- I DON'T SERVE ALCOHOL.
- I work for a store that has alcohol. Don't drink much.
- I'm not drinker.
- Never
- No drinkers here.
- No need
- No need.
- Not a drinker.
- Not a drinker.
- Not a drinker.
- Rarely drink alcohol.
- Recovering alcoholic.
- Religious reasons
- Sober
- Sober.
- We do not drink
- We do not drink alcohol.
- We don't drink
- WE DON'T DRINK ALCOHOL.
- We don't drink alcohol.
- We don't drink alcohol.....
- We don't drink.
- We rarely drink alcohol

More expensive than other stores

- Bought at total wine (cheaper).
- Budget.
- Cheaper elsewhere.
- consistently high prices
- COST.
- High prices - low choice.
- High prices compared to Costco
- More expensive.
- My wine is \$10 a bottle higher at Edina [?] total wine only sum big.
- Other places cost less.
- Price, convenience, parking.
- Prices are not competitive. Assortment is not competitive.
- prices not competitive
- The pricing is too high. many other alternatives to chose from

- Too expensive.
- Too expensive.
- Too much \$.
- TOTAL WINE CHEAPER / HAS MORE.
- We rarely purchase liquor, and when we do we now tend to shop at Total Wine due to significant price differences between the 2 stores

Other stores have better selection or are more convenient

- Convenience, closer store nearby.
- I purchase liquor at other places with wider selection and lower prices.
- Limited choices.
- Many more options closer to my residence. Purely related to distance.
- Not as much variety - not as much expertise.
- Not close to my home
- not convenient
- Not convenient.
- Other choices.
- Private stores have better selection and lower prices
- Tough location to get to.

Other

- 98 years old moved into assisted living in Edina.
- Done are that much.
- GOVERNMENT HAS NO PLACE IN RETAIL.
- I buy at Total Wine or Wholesale clubs
- I usually go to France 44.
- My daughter shops for me at Costco.
- Not sure... just don't shop there.
- Poor parking.
- Purchase from other retailers.
- Total wine.
- Total wine/trader Joes.
- Total Wine
- Trader Joe's in Blmgt.
- We go to another liquor store.

Appendix D: Responses to Selected Survey Questions by Respondent Characteristics

The subgroup comparison tables contain the cross tabulations of selected survey questions by respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations.

For each pair of subgroups that has a statistically significant difference, an upper-case letter denoting significance is shown in the category with the larger column proportion. The letter denotes the category with the smaller column proportion from which it is statistically different. Differences were marked as statistically significant if the probability that the differences were due to chance alone were less than 5%. Categories were not used in comparisons when a column proportion was equal to zero or one.

Items that have no upper-case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 88: Quality of Life by Respondent Characteristics, 98% of renters (A) gave excellent or good ratings to the overall quality of life in Edina. This proportion of residents (A) was statistically higher than homeowners (B).

Comparisons by Demographic Characteristics

Table 88: Quality of Life by Respondent Characteristics

Percent "excellent" or "good"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18- 34	35- 54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
How would you rate the quality of life in Edina?	96% C	96% C	88%	94%	93%	98% C	95%	91%	98% B	91%	94%	90%	93%

Table 89: General Community Characteristics by Respondent Characteristics

Please rate each of the following characteristics as they relate to Edina as a community: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Overall feeling of safety in Edina	96% B C	86%	85%	90%	87%	96% B	86%	89%	90%	88%	90%	84%	89%
Overall ease of getting to the places you usually have to visit	79%	89% A	81%	84%	82%	75%	84%	86% A	78%	85%	85% B	73%	83%
Quality of overall natural environment in Edina	93%	91%	87%	89%	92%	90%	93%	88%	97% B	87%	90%	90%	90%
Overall established "built environment" of Edina (including overall design, buildings, parks and transportation systems)	83% C	74%	72%	77%	77%	79%	75%	78%	80%	75%	78%	73%	77%
Health and wellness opportunities in Edina	87%	95% A	89%	89%	92%	89%	87%	93%	94%	89%	93% B	72%	90%

Please rate each of the following characteristics as they relate to Edina as a community: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Overall opportunities for education and enrichment	87%	82%	83%	84%	85%	83%	81%	87%	88%	82%	86% B	70%	84%
Overall economic health of Edina	92%	93%	86%	90%	90%	92%	92%	89%	92%	89%	93% B	74%	90%
Sense of community	56%	72% A	70% A	67%	65%	49%	66% A	72% A	52%	71% A	69% B	42%	66%
Overall image or reputation of Edina	71%	82% A	75%	70%	84% A	68%	72%	82% A B	72%	77%	77%	70%	76%
Neighborliness of residents in Edina	71%	77%	78%	77%	72%	59%	83% A	75% A	66%	78% A	77% B	55%	75%

Likelihood of Recommending or Remaining in Edina by Respondent Table 90: Characteristics

Please indicate how likely or unlikely you are to do each of the following: (Percent "very likely" or "somewhat likely")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Recommend living in Edina to someone who asks	90%	93%	88%	89%	92%	93%	89%	90%	88%	91%	91%	86%	90%
Remain in Edina for the next five years	82%	88%	91% A	86%	88%	66%	91% A	91% A	80%	89% A	88%	80%	87%

Table 91: Feelings of Safety by Respondent Characteristics

Please rate how safe or unsafe you feel: (Percent "very safe" or "somewhat safe")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
In your neighborhood	93%	96% C	88%	93%	92%	91%	96%	91%	92%	93%	94% B	85%	93%
In the 50th & France area (downtown area)	93% B C	83%	78%	87%	82%	97% B C	83%	82%	86%	84%	85%	82%	84%
In the greater Southdale area	79% B C	64%	58%	67%	67%	74%	68%	64%	78% B	62%	69%	55%	67%

Table 92: Sense of Community Welcoming by Respondent Characteristics

Please rate how welcoming Edina is as a community: (Percent "very welcoming" or "welcoming")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
For people of all races	53%	57%	60%	46%	70% A	42%	59% A	61% A	49%	59%	56%	54%	57%
For people of all religions	65%	63%	67%	57%	75% A	63%	63%	67%	60%	66%	66%	57%	65%
For people of all ethnicities	51%	54%	61%	46%	67% A	42%	59% A	58% A	49%	57%	56%	51%	56%
For people who have a lower income	21%	41% A	37% A	26%	40% A	13%	39% A	36% A	21%	36% A	31%	32%	33%
For people of all ages	79%	84%	81%	80%	83%	75%	88% A C	79%	78%	82%	83% B	67%	81%
For people of all abilities	64%	72%	65%	59%	76% A	52%	74% A	66% A	61%	68%	66%	64%	67%
For people of all gender identities	71%	68%	62%	56%	79% A	70%	72% C	60%	63%	67%	66%	65%	66%
For people of all sexual orientations	70%	70%	63%	57%	77% A	66%	76% C	59%	55%	71% A	67%	63%	67%

Table 93: Problems in Edina by Respondent Characteristics

Please rate how much of a problem, if at all, you feel each of the following is in Edina. (Percent "moderate problem", "major problem" or "extreme problem")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Traffic speeding in your neighborhood	29%	48% A	40%	34%	44% A	20%	46% A	40% A	37%	39%	39%	34%	38%
Stop sign violations in your neighborhood	14%	29% A	34% A	26%	25%	16%	23%	31% A	20%	28%	26%	28%	26%
Violent crime	5%	19% A	21% A	12%	18%	8%	10%	21% A B	11%	17%	14%	14%	15%
Drugs	7%	20% A	25% A	17%	17%	0%	11% A	31% A B	18%	18%	17%	13%	18%
Youth crimes	7%	30% A	35% A	21%	28%	10%	22%	33% A B	16%	27% A	24%	20%	24%
Vandalism and property crimes	15%	37% A	41% A	31%	31%	15%	26%	41% A B	30%	32%	31%	27%	31%
Hate crimes and bias/discrimination offenses	9%	18%	19% A	19%	12%	13%	14%	18%	12%	17%	15%	21%	16%

Table 94: Community Characteristics by Respondent Characteristics

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Traffic flow on major streets	66%	65%	65%	63%	68%	61%	65%	69%	67%	65%	67%	58%	66%
Ease of public parking	74%	73%	68%	73%	71%	72%	75%	70%	68%	73%	74% B	59%	71%
Ease of travel by car in Edina	84%	85%	79%	84%	81%	87%	83%	81%	79%	84%	85%	74%	82%
Ease of travel by bicycle in Edina	42%	62% A	63% A	55%	54%	32%	58% A	63% A	55%	55%	56% B	39%	55%
Ease of walking in Edina	59%	67%	73% A	69%	63%	56%	62%	74% A B	75% B	63%	68% B	49%	67%
Availability of paths and walking trails	71%	78%	79%	78%	74%	55%	80% A	82% A	78%	75%	77%	66%	76%
Air quality	86%	94% A	92%	88%	93%	81%	95% A	91% A	87%	92%	90%	88%	91%
Cleanliness of Edina	89%	96% A	93%	94%	92%	89%	94%	93%	91%	93%	95% B	75%	93%
Public places where people want to spend time	87%	84%	84%	83%	89%	87%	82%	87%	93% B	82%	87% B	72%	85%

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Variety of housing options	50%	65% A	56%	51%	65% A	44%	64% A	56%	50%	59%	56%	54%	57%
Availability of quality affordable housing	25%	32%	42% A	26%	41% A	18%	37% A	35% A	21%	37% A	30%	44%	32%
Fitness opportunities (including exercise classes and paths or trails, etc.)	86%	82%	88%	87%	85%	83%	84%	88%	82%	87%	87% B	73%	86%
Recreational opportunities	80%	88%	87%	85%	87%	70%	87% A	90% A	86%	85%	87% B	64%	85%
K-12 education	94% C	90% C	79%	90%	84%	100% B C	86%	84%	95% B	85%	89%	78%	87%
Adult educational opportunities	78%	83%	84%	84%	81%	76%	81%	85%	81%	82%	85% B	56%	82%
Opportunities to attend cultural/arts/music activities	76%	76%	78%	79%	75%	80%	68%	82% B	85% B	74%	79% B	59%	77%
Employment opportunities	67%	79%	77%	74%	76%	59%	81% A	76% A	63%	79% A	79% B	38%	74%

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Shopping opportunities	92%	93%	92%	92%	93%	95%	92%	92%	97% B	90%	93% B	83%	92%
Cost of living in Edina	35%	36%	52% A B	40%	43%	28%	40%	48% A	31%	45% A	43% B	27%	41%
Overall quality of business and service establishments in Edina	91%	85%	91%	92%	87%	95%	89%	88%	90%	89%	91% B	77%	90%
Overall quality of commercial redevelopment in Edina	78% B C	62%	61%	63%	71%	82% B C	62%	65%	75%	64%	68%	60%	66%
Overall quality of residential redevelopment in Edina	67% B C	51%	52%	51%	65% A	63%	54%	57%	46%	60% A	58%	53%	57%
Opportunities to participate in social events and activities	71%	76%	79%	74%	78%	75%	72%	78%	73%	76%	78% B	56%	76%
Opportunities to volunteer	81%	78%	80%	76%	85%	81%	74%	83%	86%	78%	82% B	53%	79%

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Opportunities to participate in community matters	70%	73%	66%	71%	66%	68%	64%	71%	65%	69%	72% B	38%	68%

Table 95: Aspects of Drinking Water by Respondent Characteristics

Please rate the following aspects of drinking water in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years			18-34	35-54	55+			White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Appearance	84%	83%	85%	80%	88% A	73%	89% A	85% A	77%	87% A	85%	83%	84%
Taste	64%	63%	69%	56%	75% A	50%	67% A	69% A	62%	66%	66%	61%	65%
Odor	73%	75%	74%	68%	80% A	63%	76% A	76% A	66%	76% A	75%	64%	73%
Hardness	30%	37%	33%	27%	40% A	18%	31% A	40% A	38%	31%	31%	44%	33%
Reliability	91%	89%	89%	87%	92%	87%	92%	88%	84%	91% A	91% B	82%	89%
Safety	84%	86%	90%	83%	90% A	81%	90%	86%	82%	88%	88% B	70%	86%

Table 96: Use of Parks and Recreation Amenities by Respondent Characteristics

Tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities. (Percent at least once)	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Trails	87% C	90% C	77%	85%	82%	97% C	90% C	74%	79%	85%	85%	78%	84%
Dog parks/off-leash areas	22% C	20%	13%	16%	22%	34% B C	18%	13%	25%	17%	19%	21%	19%
Neighborhood parks	85%	92%	85%	89%	84%	88%	94% C	81%	76%	91% A	88% B	79%	87%
Large community athletic fields	34%	61% A C	43%	43%	48%	41%	66% A C	31%	20%	55% A	46%	38%	46%
Edinborough Park	45%	42%	36%	43%	40%	42%	42%	42%	31%	45% A	41%	43%	42%
Centennial Lakes Park	79%	85%	77%	83%	77%	79%	84%	79%	81%	80%	82%	71%	81%
Edina Aquatic Center	20%	33% A C	18%	23%	22%	18%	43% A C	11%	5%	29% A	24%	15%	23%
Edina Senior Center	12%	11%	23% A B	18%	11%	9%	7%	23% A B	10%	17%	16%	10%	16%

Tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities. (Percent at least once)	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Braemar Arena (ice arena)	18%	32% A	32% A	23%	31%	17%	41% A C	20%	8%	34% A	28% B	12%	27%
Braemar Golf Course	27%	38%	46% A	34%	39%	24%	47% A C	34%	15%	44% A	37% B	23%	37%
Braemar Golf Dome	29%	21%	30%	22%	32% A	32%	31% C	22%	13%	32% A	27%	20%	27%
Braemar Field (sports dome)	21%	34% A	29%	23%	33% A	23%	48% A C	15%	7%	35% A	27%	33%	28%

Quality of Parks and Recreation Amenities by Respondent Table 97: Characteristics

Please rate the quality of each, regardless of your household's use of the amenities. (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Trails	96% C	95% C	87%	94%	91%	98% B	90%	94%	98% B	91%	94%	87%	93%
Dog parks/off-leash areas	52%	73%	79% A	77%	60%	48%	60%	89% A B	74%	66%	73% B	46%	70%
Neighborhood parks	92%	97% C	90%	92%	94%	88%	94%	94%	94%	92%	95% B	72%	93%
Large community athletic fields	86%	94%	92%	97% B	85%	84%	89%	98% A B	86%	92%	93% B	75%	91%
Edinborough Park	92%	89%	94%	92%	91%	93%	90%	94%	100% B	90%	91%	94%	91%
Centennial Lakes Park	96%	96%	97%	98%	95%	96%	96%	99%	98%	96%	97%	96%	97%
Edina Aquatic Center	96%	90%	92%	97% B	87%	100%	89%	96%	100%	92%	92%	93%	92%
Edina Senior Center	96%	100%	86%	94%	86%	100%	100%	89%	100%	90%	92%	71%	92%
Braemar Arena (ice arena)	82%	74%	84%	85%	76%	100% B	67%	91% B	100% B	78%	80%	86%	80%

Please rate the quality of each, regardless of your household's use of the amenities. (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Braemar Golf Course	87%	95%	93%	93%	92%	85%	95%	94%	89%	93%	94% B	72%	92%
Braemar Golf Dome	95%	96%	92%	95%	93%	100%	94%	94%	88%	94%	97% B	70%	94%
Braemar Field (sports dome)	87%	100% A C	87%	97% B	85%	68%	95% A	94% A	71%	94% A	92%	88%	91%

Table 98: Quality of Services by Respondent Characteristics

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Police services	93%	90%	94%	94%	90%	82%	93% A	95% A	93%	92%	94% B	72%	92%
Fire services	97%	98%	98%	99%	96%	100%	96% %	98% %	100% %	97%	98% B	92%	98%
Ambulance or emergency medical services	94%	100% A	97%	96%	99%	100% B	95% %	99% B	94%	99% A	98% B	88%	97%
Crime prevention	78%	75%	77%	77%	76%	74%	75% %	79% %	72%	78%	79% B	49%	77%
Fire prevention and education	86%	90%	92%	85%	93% A	88%	92% %	88% %	80%	92% A	91% B	74%	89%
Traffic enforcement	69%	73%	73%	70%	75%	66%	77% %	71% %	72%	72%	74% B	52%	72%
Street repair	46%	49%	51%	46%	53%	38%	50% %	53% A	41%	51%	52% B	27%	48%
Street cleaning	83%	78%	81%	82%	79%	94% B C	78% %	78% %	84%	79%	82%	71%	80%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall I
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Street lighting	74%	72%	82%	75%	77%	79%	71%	79%	86% B	72%	78% B	61%	76%
Snow removal	81%	83%	91% A B	84%	87%	82%	82%	89%	76%	89% A	88% B	63%	85%
Sidewalk maintenance	61%	65%	79% A B	70%	68%	47%	71% A	77% A	68%	69%	72% B	41%	68%
Traffic signal timing	62%	76% A	75% A	71%	70%	62%	75% A	72%	64%	73%	72%	58%	70%
Bus or transit services	56%	73% A	68%	65%	66%	56%	65%	71%	67%	65%	65%	62%	66%
Garbage collection	87%	86%	89%	90%	84%	88%	86%	88%	87%	87%	90% B	62%	87%
Recycling	82%	89%	89%	88%	86%	85%	83%	91% B	90%	86%	88% B	70%	86%
Organics recycling	85%	87%	84%	86%	85%	97% B C	84%	82%	87%	84%	86%	81%	85%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall I
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Yard waste pickup	78%	80%	87%	87% B	77%	89%	79% %	83% %	76%	83%	85% B	60%	82%
Storm drainage	74%	70%	78%	67%	81% A	69%	74% %	77% %	71%	75%	75%	70%	74%
Drinking water	74%	70%	75%	70%	75%	64%	76% %	74% %	68%	74%	74%	62%	72%
Sewer services	92%	92%	85%	87%	92%	93%	94% % C	86% %	90%	90%	92% B	69%	89%
Utility billing	68%	75%	79% A	74%	76%	64%	76% %	78% % A	65%	78% A	80% B	35%	75%
City parks	94%	96%	91%	94%	93%	98% B	90% %	94% %	98% B	92%	95% B	84%	93%
Park maintenance	87%	92%	89%	91%	88%	86%	88% %	92% %	87%	90%	92% B	75%	89%
Condition of trails and sidewalks	83%	90%	85%	87%	85%	77%	90% % A	87% % A	86%	86%	88% B	73%	86%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall I
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Recreation programs or classes	80%	84%	86%	86%	82%	72%	88% A	85% A	79%	85%	86% B	67%	83%
Land use, planning and zoning	59% B	45%	47%	49%	52%	65% B	41% %	52% %	59%	47%	50%	49%	50%
Code enforcement (weeds, abandoned buildings, etc.)	69%	65%	62%	64%	66%	78% B	58% %	68% %	84% B	59%	66%	59%	65%
Animal control	87%	80%	81%	81%	84%	89%	84% %	81% %	94% B	79%	83%	73%	82%
Economic development	81% B C	67%	68%	69%	76%	79%	68% %	73% %	79%	70%	75% B	47%	72%
Public health services	86%	84%	84%	80%	89%	82%	84% %	85% %	88%	82%	87% B	63%	84%
Public information services/communication from the City	79%	76%	75%	76%	77%	76%	77% %	77% %	72%	78%	79% B	64%	76%
Cable television (Comcast/Xfinity)	55%	67%	57%	60%	61%	62%	55% %	63% %	70% B	56%	61%	50%	60%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall I
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Fiber/home internet connection	49%	68% A	62% A	63%	58%	46%	55%	70% A B	66%	58%	63% B	44%	61%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	83%	86%	75%	79%	85%	92%	78%	81%	84%	81%	83% B	67%	81%
Edina open space	75% C	78% C	62%	71%	74%	81% C	73%	68%	78%	69%	71%	73%	71%
Overall quality of services provided by the City of Edina	92% B	83%	84%	89%	85%	95% B	78%	89% B	89%	85%	89% B	67%	87%

Table 99: Government Performance by Respondent Characteristics

Please rate the following categories of Edina government performance: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
The value of services for the taxes paid to Edina	64%	68%	65%	72% B	60%	65%	60%	72% B	72%	64%	68% B	49%	66%
The job Edina government does at welcoming resident involvement	74% C	62%	59%	64%	66%	72%	61%	64%	71%	63%	67% B	48%	65%
Overall confidence in Edina government	68%	64%	58%	63%	65%	70% B	57%	66%	62%	64%	66% B	42%	64%
Generally acting in the best interest of the community	73% C	64%	59%	65%	67%	73% B	58%	69%	67%	65%	69% B	40%	66%
Treating all residents fairly	66%	62%	64%	59%	70% A	54%	64%	67%	53%	68% A	67% B	33%	64%

Table 100: Impression of City Employees by Respondent Characteristics

Please rate your impression of City employees: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Knowledge	88%	81%	84%	81%	87%	76%	78%	91% A B	87%	83%	85% B	69%	84%
Courtesy	87%	82%	89%	87%	86%	74%	82%	92% A B	81%	87%	89% B	61%	86%
Responsiveness	83%	77%	81%	78%	84%	76%	75%	86% B	78%	81%	80%	70%	80%
Follow-up (got back to you or took action if needed)	84% B	65%	73%	73%	74%	74%	63%	81% B	68%	74%	74%	58%	73%
Overall customer service	88%	79%	78%	81%	82%	78%	73%	88% B	76%	82%	82% B	64%	81%

Table 101: Opinion of Property Taxes by Respondent Characteristics

Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are... Percent "very high" or "somewhat high"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...	66% B	52%	57%	59%	56%	63%	59%	54%	53%	59%	54%	81% A	58%

Level of Support for Increasing Property Taxes by Respondent Table 102: Characteristics

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level? Percent "strongly support" or "somewhat support"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?	46%	46%	48%	51%	44%	54%	42%	49%	50%	46%	50% B	26%	47%

Table 103: Direction of Edina by Respondent Characteristics

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track? Percent "right direction"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?	81% B C	62%	59%	69%	68%	81% B	61%	69%	75%	65%	69%	64%	68%

Table 104: Perception of Own Influence by Respondent Characteristics

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community? Percent "yes"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18- 34	35- 54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?	63%	53%	59%	58%	57%	55%	52%	65% B	55%	60%	63% B	30%	58%

Importance of Diversity and Inclusivity by Respondent Table 105: Characteristics

Percent "essential" or "very important"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
How important is it that local government focuses on creating a diverse, equitable and inclusive city?	66% B C	52%	55%	62% B	53%	75% B C	48%	58%	71% B	54%	56%	79% A	58%

Table 106: Ratings of Inclusivity of City by Respondent Characteristics

Please rate the job you feel the City does at each of the following: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Making all residents feel welcome	68%	73%	71%	63%	80% A	66%	71%	74%	58%	75% A	75% B	46%	70%
Helping new residents feel connected and integrated	53%	57%	64%	50%	65% A	48%	54%	64% A	48%	61%	59%	42%	56%
Attracting people from diverse backgrounds	35%	52% A	56% A	39%	53% A	25%	51% A	54% A	37%	49% A	46%	38%	45%
Valuing/respecting residents from diverse backgrounds	51%	67% A	62%	53%	65% A	43%	62% A	63% A	46%	63% A	59%	49%	58%
Providing a safe and secure environment for residents of all backgrounds	64%	74%	68%	62%	75% A	54%	70% A	73% A	61%	70%	72% B	41%	68%

Table 107: Experiences of Discrimination by City by Respondent Characteristics

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months? Percent some or most of the time	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Age	5%	3%	8% B	7%	4%	5%	1%	8% B	8%	5%	4%	15% A	6%
Gender identity	1%	1%	2%	2%	0%	0%	1%	2%	1%	1%	1%	3%	1%
Race(s)	4%	5%	5%	5%	4%	8%	4%	4%	6%	4%	2%	25% A	5%
Ethnicity	3%	4%	3%	3%	4%	3%	4%	4%	4%	4%	1%	22% A	4%
National origin (birth country)	1%	3%	3%	2%	1%	3%	1%	2%	1%	2%	1%	12% A	2%
Religion	1%	2%	6% A	3%	3%	0%	3%	5% A	2%	4%	2%	8% A	3%
Political affiliation	10%	15%	14%	13%	14%	15%	10%	13%	9%	15%	10%	31% A	13%
Disability	5%	2%	5%	5%	2%	5%	4%	3%	7%	3%	3%	11% A	4%

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months? Percent some or most of the time	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Sexual orientation	3%	1%	2%	2%	1%	5% B C	0%	2%	3%	1%	1%	9% A	2%

Table 108: Managing Community Tensions by Respondent Characteristics

How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina? Percent "very well" or "somewhat well"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?	71% B C	43%	49%	52%	54%	68% B	41%	60% B	60%	51%	54%	46%	53%

Table 109: Too Little Housing Choice

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups? Percent far or somewhat too little	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Lower-income singles	80% B C	56%	46%	66%	57%	80% B C	53%	61%	81% B	54%	63%	61%	61%
Lower-income families	80% B C	62%	54%	69%	63%	79% B	61%	65%	85% B	60%	67%	68%	66%
Middle-income singles	56% C	52% C	38%	50%	49%	52%	51%	48%	53%	47%	50%	44%	50%
Middle-income families	62% C	59% C	42%	58%	50%	64% C	58%	49%	59%	53%	55%	52%	54%
High-income singles	6%	1%	4%	2%	6% A	0%	5%	4%	1%	5%	4%	0%	4%
High-income families	5%	1%	2%	1%	5% A	0%	5%	3%	1%	4%	3%	0%	3%

Table 110: Too Much Housing Choice

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups? Percent far or somewhat too much	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Lower-income singles	12%	18%	27% A	15%	22%	13%	23%	16%	4%	24% A	17%	29%	18%
Lower-income families	13%	16%	27% A	14%	24% A	14%	24%	15%	4%	24% A	17%	28%	19%
Middle-income singles	6%	5%	12%	5%	10%	0%	11% A	7% A	7%	8%	7%	18% A	8%
Middle-income families	1%	1%	8% A B	2%	5%	0%	4%	4%	3%	4%	4%	2%	3%
High-income singles	51%	48%	52%	54%	46%	66% B C	43%	50%	69% B	44%	49%	68% A	50%
High-income families	62%	55%	53%	62% B	50%	80% B C	49%	52%	76% B	50%	55%	75% A	56%

Table 111: Priorities for Ensuring Housing Choice

How important, if at all, do you think it is that the City encourage each of the following? Percent essential or very important	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	66%	64%	72%	74% B	60%	71%	59%	71% B	74%	65%	69%	56%	67%
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	34%	28%	24%	31%	27%	35%	30%	27%	35%	27%	30%	26%	29%
Medium-density development (like townhouses)	44% C	40% C	28%	38%	38%	59% B C	28%	36%	47% B	34%	37%	47%	37%
Higher-density development (like apartments)	36% B C	17%	17%	23%	26%	45% B C	16%	21%	46% B	16%	24%	30%	24%

Table 112: Support for Municipal Liquor Stores by Respondent Characteristics

Percent "strongly support" or "somewhat support"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
The City of Edina owns and operates three municipal liquor stores. Profits from Edina Liquor are used to offset operating costs and for capital expenses at recreational facilities. To what extent do you support the City continuing to operate its municipal liquor stores?	90%	92%	92%	92%	90%	95%	93%	88%	89%	92%	92%	88%	91%

Support for Single-Hauler Garbage Collection by Respondent Table 113: Characteristics

"Strongly support" or "somewhat support"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
To what extent do you support the City changing from the current open collection process to an organized collection system?	72% B C	58%	48%	64%	55%	86% B C	56%	55%	78% B	55%	58%	77% A	59%

Table 114: Quality of Environmental Services by Respondent Characteristics

Rate the quality of each of the following services provided by the City of Edina. (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Energy conservation and efficiency programs	68%	73%	72%	69%	74%	43%	75% A	79% A	62%	75%	75% B	49%	71%
Fostering natural habitats in public spaces	78%	76%	77%	75%	81%	66%	80% A	81% A	82%	75%	77%	73%	77%
Encouraging natural habitat on residential and commercial land	63%	61%	64%	63%	65%	51%	71% A	64%	71%	60%	63%	63%	63%
Increasing renewable energy programs	59%	58%	65%	64%	58%	43%	63% A	68% A	63%	60%	59%	67%	60%
Adapting to climate change	47%	67% A	59%	57%	57%	40%	61% A	61% A	51%	59%	55%	61%	57%
Organics recycling collection services	80%	75%	73%	79%	72%	82%	79%	72%	69%	77%	75%	79%	76%
Water conservation programs	63%	61%	71%	60%	73% A	32%	73% A	74% A	60%	67%	66%	54%	66%

Rate the quality of each of the following services provided by the City of Edina. (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years			18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	47%	53%	52%	47%	55%	33%	51% A	58% A	51%	50%	48%	58%	50%
Investing in programs and creating policies to address climate change	51%	55%	58%	51%	58%	28%	62% A	61% A	38%	60% A	51%	63%	54%

Table 115: Importance of Environmental Services by Respondent Characteristics

Rate how important, if at all, each service is to the Edina community. (Percent "essential" or "very important")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Energy conservation and efficiency programs	88% B C	64%	63%	74%	69%	89% B C	64%	71%	88% B	66%	74%	66%	72%
Fostering natural habitats in public spaces	85% C	82%	75%	82%	80%	87%	82%	79%	84%	80%	84% B	68%	81%
Encouraging natural habitat on residential and commercial land	80% C	70%	67%	74%	71%	81%	72%	70%	78%	71%	75%	62%	73%
Increasing renewable energy programs	87% B C	67%	61%	76% B	65%	92% B C	66%	68%	88% B	65%	73%	71%	72%
Adapting to climate change	80% C	69%	63%	79% B	59%	84% B C	67%	68%	80% B	67%	73% B	55%	71%
Organics recycling collection services	71% B C	56%	52%	70% B	48%	81% B C	52%	59%	71% B	57%	60%	65%	60%
Water conservation programs	89% B C	75%	69%	82% B	72%	96% B C	72%	74%	91% B	73%	77%	89%	78%

Rate how important, if at all, each service is to the Edina community. (Percent "essential" or "very important")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	82% B C	67%	59%	76% B	61%	85% B C	65%	66%	82% B	66%	70%	76%	70%
Investing in programs and creating policies to address climate change	72% C	65%	58%	72% B	55%	83% B C	57%	64%	78% B	60%	66%	59%	65%

Table 116: City Information Sources by Respondent Characteristics

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. (Percent "minor source" or "major source")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Parks & Recreation Activities Directory	76%	82%	74%	84% B	68%	79%	75%	77%	60%	83% A	76%	79%	77%
Edina Sun-Current newspaper	36%	49% A	69% A B	50%	55%	40%	38%	66% A B	38%	57% A	51%	53%	52%
Edition: Edina monthly newsletter	87%	81%	86%	84%	86%	91% B	77%	88% B	80%	87%	86%	74%	85%
Star-Tribune newspaper	42%	51%	60% A	51%	52%	40%	37%	67% A B	41%	55% A	54% B	27%	52%
City's website, EdinaMN.gov	71%	75%	70%	70%	72%	80% C	74%	65%	50%	79% A	70%	80%	71%
City's engagement website, BetterTogetherEdina.org	43%	41%	40%	40%	42%	45%	41%	39%	29%	45% A	39%	53%	41%
Edina TV (Comcast channels 813 and 16)	7%	11%	20% A B	13%	11%	7%	5%	20% A B	6%	15% A	12%	9%	12%
City employees	30%	27%	55% A B	34%	42%	16%	36% A	46% A	17%	45% A	38%	29%	37%

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. (Percent "minor source" or "major source")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
City Council Members	16%	24%	35% A B	26%	23%	14%	20%	32% A B	15%	28% A	25%	18%	25%
Direct mail updates	73%	76%	78%	74%	77%	72%	75%	77%	67%	78% A	76% B	56%	75%
Social media (e.g., Facebook, Twitter)	41%	45%	34%	41%	38%	31%	53% A C	32%	25%	45% A	40%	26%	39%
NextDoor	34%	45%	57% A B	47%	44%	27%	47% A	51% A	19%	54% A	44%	54%	45%
Online videos	16%	16%	19%	15%	19%	30% B C	11%	17%	8%	20% A	17%	14%	17%
City's e-mail subscription service (City Extra)	9%	22% A	22% A	14%	22% A	9%	21% A	18%	8%	21% A	18%	8%	17%
Word of mouth from friends, family or neighbors	86%	96% A	90%	91%	90%	89%	92%	89%	82%	94% A	91% B	80%	91%

Effectiveness of newsletter *Edition: Edina* by Respondent Table 117: Characteristics

How effective, if at all, do you think the newsletter <i>Edition: Edina</i> is for keeping informed of City activities? (Percent "very effective" or "somewhat effective")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
How effective, if at all, do you think the newsletter <i>Edition: Edina</i> is for keeping informed of City activities?	86%	86%	87%	86%	85%	85%	81%	90% B	89%	85%	86%	89%	86%

Table 118: City Website Access by Respondent Characteristics

Have you accessed the City of Edina website (EdinaMN.gov) in the last 12 months? Percent "yes"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Have you accessed the City of Edina website (EdinaMN.gov) in the last 12 months?	44%	65% A	54%	54%	52%	50%	66% A C	45%	26%	64% A	54%	50%	53%

Table 119: Aspects of City Website by Respondent Characteristics

Please rate the following aspects of the Edina website: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Appearance	86%	83%	88%	85%	88%	78%	83%	93% A B	77%	87%	88% B	71%	86%
Online information and services offered	95% B C	70%	78%	78%	87%	81%	79%	85%	64%	83% A	83%	68%	80%

Please rate the following aspects of the Edina website: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Ease of navigation/ability to find information	64%	55%	59%	55%	67%	48%	56%	69% A	35%	63% A	60%	49%	59%
Overall quality of the City of Edina website	90% B C	72%	77%	76%	86% A	75%	79%	83%	64%	81% A	80%	69%	79%

Table 120: Concern About Household Issues by Respondent Characteristics

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months? (Percent "minor concern", "moderate concern" or "major concern")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Feeling socially isolated or disconnected from others	38% B C	27%	19%	28%	28%	37% C	31%	23%	39% B	24%	24%	63% A	28%
Having access to health care	32% B C	18%	12%	19%	24%	36% B C	19%	16%	41% B	13%	17%	50% A	21%
Being able to age in place (e.g., remain in your home as you get older)	25%	28%	43% A B	35%	28%	8%	25% A	45% A B	32%	32%	31%	36%	32%
Running out of food before you had money to buy more	10%	5%	7%	10%	5%	11%	6%	8%	13% B	6%	5%	26% A	8%
Having enough money to pay your rent or mortgage	16%	11%	13%	15%	13%	11%	13%	16%	25% B	10%	11%	36% A	14%

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months? (Percent "minor concern", "moderate concern" or "major concern")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Having enough money to pay your heat, light, or water bill	12%	9%	12%	12%	10%	10%	12%	11%	18% B	9%	9%	30% A	11%

Table 121: Economic Impact on Family Income by Respondent Characteristics

Percent "very positive" or "somewhat positive"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	10%	14%	9%	11%	12%	11%	12%	11%	7%	13%	11%	9%	11%

Comparisons by Geographic Area

Table 122: Quality of Life by Quadrant

Percent "excellent" or "good"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
How would you rate the quality of life in Edina?	92%	94%	93%	95%	93%

Table 123: General Community Characteristics by Quadrant

Please rate each of the following characteristics as they relate to Edina as a community: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Overall feeling of safety in Edina	84%	90%	91%	90%	89%
Overall ease of getting to the places you usually have to visit	88%	78%	83%	86%	83%
Quality of overall natural environment in Edina	91%	86%	91%	90%	90%
Overall established "built environment" of Edina (including overall design, buildings, parks and transportation systems)	79%	73%	78%	77%	77%
Health and wellness opportunities in Edina	89%	89%	91%	90%	90%
Overall opportunities for education and enrichment	79%	87%	86%	80%	84%

Please rate each of the following characteristics as they relate to Edina as a community: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Overall economic health of Edina	85%	90%	91%	94%	90%
Sense of community	76% B C	60%	64%	65%	66%
Overall image or reputation of Edina	76%	81%	72%	74%	76%
Neighborliness of residents in Edina	77%	77%	74%	68%	75%

Table 124: Likelihood of Recommending or Remaining in Edina by Quadrant

Please indicate how likely or unlikely you are to do each of the following: (Percent "very likely" or "somewhat likely")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Recommend living in Edina to someone who asks	91%	91%	88%	92%	90%
Remain in Edina for the next five years	93% C	85%	84%	87%	87%

Table 125: Feelings of Safety by Quadrant

Please rate how safe or unsafe you feel: (Percent "very safe" or "somewhat safe")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	
	(A)	(B)	(C)	(D)	
In your neighborhood	86%	94% A	93% A	98% A	93%
In the 50th & France area (downtown area)	87%	79%	85%	88%	84%
In the greater Southdale area	54%	57%	83% A B D	67%	67%

Table 126: Sense of Community Welcoming by Quadrant

Please rate how welcoming Edina is as a community: (Percent "very welcoming" or "welcoming")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	
	(A)	(B)	(C)	(D)	
For people of all races	58%	61%	56%	52%	57%
For people of all religions	65%	68%	63%	64%	65%
For people of all ethnicities	54%	61%	57%	50%	56%
For people who have a lower income	35%	28%	29%	45% B C	33%
For people of all ages	83%	82%	80%	81%	81%
For people of all abilities	76% C	65%	63%	68%	67%
For people of all gender identities	70%	66%	63%	68%	66%

Please rate how welcoming Edina is as a community: (Percent "very welcoming" or "welcoming")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
For people of all sexual orientations	71%	71%	60%	68%	67%

Table 127: Problems in Edina by Quadrant

Please rate how much of a problem, if at all, you feel each of the following is in Edina. (Percent "moderate problem", "major problem" or "extreme problem")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Traffic speeding in your neighborhood	44%	41%	33%	35%	38%
Stop sign violations in your neighborhood	32%	23%	26%	23%	26%
Violent crime	12%	21%	14%	13%	15%
Drugs	22%	20%	15%	15%	18%
Youth crimes	31%	24%	20%	25%	24%
Vandalism and property crimes	36%	25%	33%	28%	31%
Hate crimes and bias/discrimination offenses	18%	15%	15%	18%	16%

Table 128: Community Characteristics by Quadrant

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Traffic flow on major streets	69%	72% C	59%	65%	66%
Ease of public parking	62%	74% A	71%	80% A	71%
Ease of travel by car in Edina	82%	88% C	76%	86%	82%
Ease of travel by bicycle in Edina	54%	52%	52%	73% A B C	55%
Ease of walking in Edina	62%	69%	71%	62%	67%
Availability of paths and walking trails	72%	74%	76%	83%	76%
Air quality	92%	90%	89%	93%	91%
Cleanliness of Edina	91%	92%	94%	95%	93%
Public places where people want to spend time	87%	84%	87%	82%	85%
Variety of housing options	57%	55%	56%	62%	57%
Availability of quality affordable housing	24%	34%	31%	46% A C	32%
Fitness opportunities (including exercise classes and paths or trails, etc.)	81%	85%	87%	92% A	86%
Recreational opportunities	83%	85%	87%	84%	85%
K-12 education	79%	86%	93% A	90%	87%

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Adult educational opportunities	81%	81%	79%	90%	82%
Opportunities to attend cultural/arts/music activities	77%	71%	85% B D	68%	77%
Employment opportunities	73%	78%	68%	85% C	74%
Shopping opportunities	96%	90%	93%	89%	92%
Cost of living in Edina	41%	38%	34%	60% A B C	41%
Overall quality of business and service establishments in Edina	88%	90%	88%	94%	90%
Overall quality of commercial redevelopment in Edina	68%	63%	69%	62%	66%
Overall quality of residential redevelopment in Edina	57%	56%	56%	62%	57%
Opportunities to participate in social events and activities	79%	68%	78%	81%	76%
Opportunities to volunteer	70%	80%	83% A	83%	79%
Opportunities to participate in community matters	67%	64%	70%	72%	68%

Table 129: Aspects of Drinking Water by Quadrant

Please rate the following aspects of drinking water in Edina: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Appearance	77%	89% A C	80%	92% A C	84%
Taste	53%	70% A	61%	79% A C	65%
Odor	68%	78% C	66%	87% A C	73%
Hardness	30%	30%	35%	40%	33%
Reliability	92% C	92% C	83%	94% C	89%
Safety	87%	91% C	78%	93% C	86%

Table 130: Use of Parks and Recreation Amenities by Quadrant

Tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities. (Percent at least once)	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Trails	86%	81%	82%	88%	84%
Dog parks/off-leash areas	32% C D	23% C D	13%	6%	19%
Neighborhood parks	93% C	85%	82%	92%	87%
Large community athletic fields	62% C	53% C	28%	51% C	46%
Edinborough Park	39%	33%	52% A B	39%	42%
Centennial Lakes Park	76%	68%	95% A B D	76%	81%
Edina Aquatic Center	37% B C D	24% C	14%	22%	23%
Edina Senior Center	10%	26% A C D	11%	14%	16%
Braemar Arena (ice arena)	44% B C	27% C	15%	33% C	27%
Braemar Golf Course	35% C	42% C	22%	62% A B C	37%
Braemar Golf Dome	27%	34% C	17%	40% C	27%

Tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities. (Percent at least once)	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Braemar Field (sports dome)	38% C	38% C	12%	33% C	28%

Table 131: Quality of Parks and Recreation Amenities by Quadrant

Please rate the quality of each, regardless of your household's use of the amenities. (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Trails	90%	91%	96%	95%	93%
Dog parks/off-leash areas	45%	65% A	95% A B	96% A B	70%
Neighborhood parks	95%	89%	94%	93%	93%
Large community athletic fields	89%	85%	97% B	99% B	91%
Edinborough Park	91%	84%	97% B	89%	91%
Centennial Lakes Park	99%	95%	96%	97%	97%
Edina Aquatic Center	92%	89%	95%	95%	92%
Edina Senior Center	84%	93%	89%	97%	92%
Braemar Arena (ice arena)	77%	69%	93% B	87% B	80%

Please rate the quality of each, regardless of your household's use of the amenities. (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Braemar Golf Course	96%	89%	94%	90%	92%
Braemar Golf Dome	97%	94%	94%	92%	94%
Braemar Field (sports dome)	98% B	82%	96% B	94%	91%

Table 132: Quality of Services by Quadrant

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Police services	90%	94%	93%	90%	92%
Fire services	95%	96%	99%	100%	98%
Ambulance or emergency medical services	97%	98%	95%	100%	97%
Crime prevention	75%	83% C	71%	80%	77%
Fire prevention and education	95% C	92% C	80%	96% C	89%
Traffic enforcement	71%	74%	67%	80%	72%
Street repair	59% B D	45%	48%	41%	48%
Street cleaning	79%	79%	82%	78%	80%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Street lighting	71%	74%	77%	81%	76%
Snow removal	85%	89% C	79%	93% C	85%
Sidewalk maintenance	68%	64%	67%	81% B C	68%
Traffic signal timing	68%	72%	65%	81% C	70%
Bus or transit services	68%	60%	68%	61%	66%
Garbage collection	85%	87%	90%	82%	87%
Recycling	85%	83%	91% B	84%	86%
Organics recycling	87%	84%	82%	87%	85%
Yard waste pickup	86%	83%	79%	76%	82%
Storm drainage	74%	71%	74%	79%	74%
Drinking water	65%	75%	69%	86% A C	72%
Sewer services	90%	92%	87%	89%	89%
Utility billing	77%	73%	73%	80%	75%
City parks	94%	92%	94%	94%	93%
Park maintenance	93% B	84%	89%	93%	89%
Condition of trails and sidewalks	87%	83%	86%	90%	86%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Recreation programs or classes	79%	79%	87%	86%	83%
Land use, planning and zoning	54%	41%	54%	53%	50%
Code enforcement (weeds, abandoned buildings, etc.)	69%	59%	70%	64%	65%
Animal control	80%	79%	84%	88%	82%
Economic development	72%	69%	79%	67%	72%
Public health services	79%	84%	90%	76%	84%
Public information services/communication from the City	78%	66%	79% B	86% B	76%
Cable television (Comcast/Xfinity)	57%	61%	62%	60%	60%
Fiber/home internet connection	60%	48%	74% A B	61%	61%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	79%	75%	82%	89%	81%
Edina open space	73%	67%	73%	74%	71%
Overall quality of services provided by the City of Edina	85%	85%	88%	90%	87%

Table 133: Government Performance by Quadrant

Please rate the following categories of Edina government performance: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
The value of services for the taxes paid to Edina	61%	60%	75% A B	63%	66%
The job Edina government does at welcoming resident involvement	57%	64%	68%	67%	65%
Overall confidence in Edina government	63%	58%	69%	63%	64%
Generally acting in the best interest of the community	63%	61%	68%	74%	66%
Treating all residents fairly	63%	64%	62%	68%	64%

Table 134: Impression of City Employees by Quadrant

Please rate your impression of City employees: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Knowledge	81%	82%	84%	90%	84%
Courtesy	80%	91% A	85%	89%	86%
Responsiveness	69%	84% A	79%	88% A	80%
Follow-up (got back to you or took action if needed)	58%	78% A	75% A	81% A	73%

Please rate your impression of City employees: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Overall customer service	74%	80%	82%	90% A	81%

Table 135: Opinion of Property Taxes by Quadrant

Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are... Percent "very high" or "somewhat high"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...	56%	61%	53%	67%	58%

Table 136: Level of Support for Increasing Property Taxes by Quadrant

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level? Percent "strongly support" or "somewhat support"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?	38%	42%	55% A B	52%	47%

Table 137: Direction of Edina by Quadrant

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track? Percent "right direction"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?	64%	58%	76% B	70%	68%

Table 138: Perception of Own Influence by Quadrant

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community? Percent "yes"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?	48%	57%	63% A	64%	58%

Table 139: Importance of Diversity and Inclusivity by Quadrant

Percent "essential" or "very important"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
How important is it that local government focuses on creating a diverse, equitable and inclusive city?	56%	51%	68% B D	52%	58%

Table 140: Ratings of Inclusivity of City by Quadrant

Please rate the job you feel the City does at each of the following: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Making all residents feel welcome	73%	73%	66%	67%	70%
Helping new residents feel connected and integrated	59%	53%	58%	55%	56%
Attracting people from diverse backgrounds	40%	33%	54% B	51%	45%
Valuing/respecting residents from diverse backgrounds	60%	53%	63%	53%	58%
Providing a safe and secure environment for residents of all backgrounds	68%	73%	65%	65%	68%

Table 141: Experiences of Discrimination by City by Quadrant

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months? Percent some or most of the time	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Age	7%	5%	7%	3%	6%
Gender identity	2%	0%	1%	0%	1%
Race(s)	4%	3%	6%	4%	5%
Ethnicity	5%	2%	3%	4%	4%

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months? Percent some or most of the time	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	
	(A)	(B)	(C)	(D)	
National origin (birth country)	3%	0%	1%	5% B C	2%
Religion	6%	3%	2%	1%	3%
Political affiliation	16%	15%	9%	15%	13%
Disability	5%	2%	6% B	1%	4%
Sexual orientation	2%	0%	3%	2%	2%

Table 142: Managing Community Tensions by Quadrant

How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina? Percent "very well" or "somewhat well"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	
	(A)	(B)	(C)	(D)	
How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?	44%	54%	56%	57%	53%

Table 143: Too Little Housing Choice

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups? Percent far or somewhat too little	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Lower-income singles	58%	62%D	72%D	41%	61%
Lower-income families	67%	62%	74%D	52%	66%
Middle-income singles	49%	54%	50%	38%	50%
Middle-income families	56%	57%	54%	44%	54%
High-income singles	2%	4%	3%	7%	4%
High-income families	3%	3%	1%	7% C	3%

Table 144: Too Much Housing Choice

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups? Percent far or somewhat too much	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Lower-income singles	11%	22% C	8%	46% A B C	18%
Lower-income families	10%	24% A C	10%	39% A B C	19%
Middle-income singles	6%	8%	7%	9%	8%
Middle-income families	5%	5%	2%	2%	3%

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups? Percent far or somewhat too much	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
High-income singles	48%	52%	56%D	36%	50%
High-income families	56%	56%	63%D	44%	56%

Table 145: Priorities for Ensuring Housing Choice

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following? Percent essential or very important	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	70%	66%	71%D	57%	67%
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	30%	23%	34%	27%	29%
Medium-density development (like townhouses)	36%	33%	41%	40%	37%
Higher-density development (like apartments)	20%	19%	33% A B D	20%	24%

Table 146: Support for Municipal Liquor Stores by Quadrant

Percent "strongly support" or "somewhat support"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
The City of Edina owns and operates three municipal liquor stores. Profits from Edina Liquor are used to offset operating costs and for capital expenses at recreational facilities. To what extent do you support the City continuing to operate its municipal liquor stores?	90%	91%	91%	93%	91%

Table 147: Support for Single-Hauler Garbage Collection by Quadrant

Percent "strongly support" or "somewhat support"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
To what extent do you support the City changing from the current open collection process to an organized collection system?	53%	52%	68% A B	66%	59%

Table 148: Quality of Environmental Services by Quadrant

Rate the quality of each of the following services provided by the City of Edina. (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Energy conservation and efficiency programs	64%	64%	73%	85% A B	71%
Fostering natural habitats in public spaces	71%	72%	82%	85%	77%
Encouraging natural habitat on residential and commercial land	50%	57%	71% A B	69% A	63%
Increasing renewable energy programs	47%	66%	62%	66%	60%
Adapting to climate change	47%	56%	58%	66%	57%
Organics recycling collection services	76%	78% C	65%	88% C	76%
Water conservation programs	53%	76% A C	58%	75% A	66%
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	40%	54%	45%	69% A C	50%
Investing in programs and creating policies to address climate change	45%	53%	48%	80% A B C	54%

Table 149: Importance of Environmental Services by Quadrant

Rate how important, if at all, each service is to the Edina community. (Percent "essential" or "very important")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Energy conservation and efficiency programs	62%	72%	80% A	71%	72%
Fostering natural habitats in public spaces	84%	75%	86% B	80%	81%
Encouraging natural habitat on residential and commercial land	76%	66%	77%	75%	73%
Increasing renewable energy programs	61%	69%	82% A B	69%	72%
Adapting to climate change	61%	72%	78% A	69%	71%
Organics recycling collection services	62%	58%	64%	54%	60%
Water conservation programs	67%	77%	86% A	77%	78%
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	64%	70%	75%	67%	70%
Investing in programs and creating policies to address climate change	61%	60%	74% B	61%	65%

Table 150: City Information Sources by Quadrant

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. (Percent "minor source" or "major source")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Parks & Recreation Activities Directory	82%	79%	75%	69%	77%
Edina Sun-Current newspaper	49%	50%	49%	66% A B C	52%
<i>Edition: Edina</i> monthly newsletter	79%	87%	83%	92% A	85%
Star-Tribune newspaper	53%	51%	50%	55%	52%
City's website, EdinaMN.gov	76% C	77% C	60%	76% C	71%
City's engagement website, BetterTogetherEdina.org	41%	49%	36%	35%	41%
Edina TV (Comcast channels 813 and 16)	12%	11%	15%	10%	12%
City employees	36%	37%	29%	56% A B C	37%
City Council Members	26%	30%	23%	18%	25%
Direct mail updates	73%	81%	74%	72%	75%
Social media (e.g., Facebook, Twitter)	44%	46%	34%	32%	39%
NextDoor	53% C	47%	36%	51%	45%
Online videos	15%	16%	17%	20%	17%
City's e-mail subscription service (City Extra)	23% C	16%	12%	24% C	17%

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. (Percent "minor source" or "major source")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Word of mouth from friends, family or neighbors	95% C	93%	86%	91%	91%

Table 151: Effectiveness of newsletter *Edition: Edina* by Quadrant

How effective, if at all, do you think the newsletter <i>Edition: Edina</i> is for keeping informed of City activities? (Percent "very effective" or "somewhat effective")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
How effective, if at all, do you think the newsletter <i>Edition: Edina</i> is for keeping informed of City activities?	80%	82%	91% A	88%	86%

Table 152: City Website Access by Quadrant

Have you accessed the City of Edina website (EdinaMN.gov) in the last 12 months? Percent "yes"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Have you accessed the City of Edina website (EdinaMN.gov) in the last 12 months?	66% C	61% C	39%	53%	53%

Table 153: Aspects of City Website by Quadrant

Please rate the following aspects of the Edina website: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Appearance	85%	85%	83%	91%	86%
Online information and services offered	82%	82%	73%	87%	80%
Ease of navigation/ability to find information	60%	58%	53%	72%	59%
Overall quality of the City of Edina website	81%	79%	71%	89% C	79%

Table 154: Concern About Household Issues by Quadrant

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months? (Percent "minor concern", "moderate concern" or "major concern")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Feeling socially isolated or disconnected from others	34% B	21%	34% B	21%	28%
Having access to health care	17%	12%	34% A B D	15%	21%
Being able to age in place (e.g., remain in your home as you get older)	28%	28%	38%	30%	32%
Running out of food before you had money to buy more	3%	5%	15% A B D	5%	8%

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months? (Percent "minor concern", "moderate concern" or "major concern")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Having enough money to pay your rent or mortgage	8%	9%	24% A B D	10%	14%
Having enough money to pay your heat, light, or water bill	7%	9%	18% A B	10%	11%

Table 155: Economic Impact on Family Income by Quadrant

Percent "very positive" or "somewhat positive"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	8%	12%	11%	13%	11%

Appendix E: Detailed Benchmark Comparisons

Comparison Data

Polco/National Research Center (NRC)'s database of comparative resident opinion comprises resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on the Edina Resident Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. National benchmark comparisons and Minnesota communities' comparisons have been provided when similar questions on the Edina Resident Survey are included in NRC's database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Edina's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Edina's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Edina's rating to the benchmark.

In that final column, Edina's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Edina's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Edina's average rating was more than 20 points different when compared to the benchmark.

National Benchmark Comparisons

Table 156: Quality of Life

Quality of Life Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall image or reputation of Edina	76%	113	337	Similar
How would you rate the quality of life in Edina?	93%	28	360	Higher
Recommend living in Edina to someone who asks	90%	105	296	Similar
Remain in Edina for the next five years	87%	85	294	Similar

Table 157: Governance

Governance Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall confidence in Edina government	64%	65	292	Similar
The value of services for the taxes paid to Edina	66%	42	344	Higher
Generally acting in the best interest of the community	66%	71	296	Similar
The job Edina government does at welcoming resident involvement	65%	41	319	Similar
Treating all residents fairly	64%	83	293	Similar
Public information services/communication from the City	76%	12	297	Higher

Table 158: Economy

Economy Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall economic health of Edina	90%	12	296	Higher
Economic development	72%	36	293	Higher
Overall quality of business and service establishments in Edina	90%	14	298	Higher
Shopping opportunities	92%	5	300	Much higher
Employment opportunities	74%	9	309	Higher
Cost of living in Edina	41%	114	289	Similar
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the imp	12%	261	281	Lower

Table 159: Mobility

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Traffic flow on major streets	66%	62	312	Higher
Ease of travel by car in Edina	82%	52	306	Similar
Ease of travel by bicycle in Edina	55%	123	306	Similar
Ease of walking in Edina	67%	134	309	Similar
Ease of public parking	71%	58	276	Similar
Bus or transit services	66%	45	269	Higher
Traffic enforcement	72%	29	331	Higher
Traffic signal timing	70%	12	289	Higher
Street repair	48%	131	331	Similar
Street cleaning	80%	20	298	Higher
Street lighting	76%	30	319	Higher
Snow removal	85%	4	245	Much higher
Sidewalk maintenance	68%	50	299	Higher

Table 160: Community Design

Community Design Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall established “built environment” of Edina (including overall design, buildings, parks and transportation syst	77%	26	289	Higher
Public places where people want to spend time	85%	16	284	Higher
Variety of housing options	57%	78	296	Similar
Availability of quality affordable housing	32%	131	317	Similar
Land use, planning and zoning	50%	79	301	Similar
Code enforcement (weeds, abandoned buildings, etc.)	65%	27	324	Higher

Table 161: Utilities

Utilities Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Fiber/home internet connection	61%	44	220	Similar
Garbage collection	87%	55	310	Similar
Drinking water	72%	170	295	Similar
Sewer services	89%	62	293	Similar
Storm drainage	74%	107	305	Similar
Utility billing	75%	76	273	Similar

Table 162: Safety

Safety Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall feeling of safety in Edina	89%	87	331	Similar
Police services	92%	8	353	Higher
Crime prevention	77%	104	330	Similar
Animal control	82%	33	306	Higher
Ambulance or emergency medical services	97%	1	300	Higher
Fire services	98%	6	320	Higher
Fire prevention and education	89%	18	294	Higher
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	81%	21	296	Higher
In your neighborhood	93%	203	313	Similar
In the 50th & France area (downtown area)	84%	217	303	Similar

Table 163: Natural Environment

Natural Environment Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Quality of overall natural environment in Edina	90%	73	298	Similar
Cleanliness of Edina	93%	29	313	Higher
Air quality	91%	70	283	Similar
Edina open space	71%	69	280	Similar
Recycling	86%	17	313	Higher
Yard waste pickup	82%	55	275	Higher

Table 164: Parks and Recreation

Parks and Recreation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Availability of paths and walking trails	76%	106	309	Similar
City parks	93%	23	309	Higher
Recreational opportunities	85%	38	303	Higher
Recreation programs or classes	83%	43	304	Higher
Fitness opportunities (including exercise classes and paths or trails, etc.)	86%	47	286	Higher

Table 165: Health and Wellness

Health and Wellness Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Health and wellness opportunities in Edina	90%	18	291	Higher
Public health services	84%	23	270	Higher

Table 166: Education, Arts, and Culture

Education, Arts, and Culture Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall opportunities for education and enrichment	84%	12	293	Higher
Opportunities to attend cultural/arts/music activities	77%	35	298	Higher
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	87%	12	287	Higher
K-12 education	87%	23	292	Higher
Adult educational opportunities	82%	6	283	Higher

Table 167: Inclusivity and Engagement

Inclusivity and Engagement Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	66%	121	311	Similar
Neighborliness of residents in Edina	75%	24	285	Similar
Making all residents feel welcome	70%	113	230	Similar
Attracting people from diverse backgrounds	45%	179	227	Similar
Valuing/respecting residents from diverse backgrounds	58%	121	228	Similar
Opportunities to participate in social events and activities	76%	36	294	Higher
Opportunities to volunteer	79%	27	289	Higher
Opportunities to participate in community matters	68%	45	290	Similar

Minnesota Benchmark Comparisons

Table 168: Quality of Life

Quality of Life Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall image or reputation of Edina	76%	15	33	Similar
How would you rate the quality of life in Edina?	93%	4	34	Similar
Recommend living in Edina to someone who asks	90%	17	27	Similar
Remain in Edina for the next five years	87%	15	27	Similar

Table 169: Governance

Governance Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall confidence in Edina government	64%	11	27	Similar
The value of services for the taxes paid to Edina	66%	5	34	Similar
Generally acting in the best interest of the community	66%	13	28	Similar
The job Edina government does at welcoming resident involvement	65%	6	28	Similar
Treating all residents fairly	64%	14	26	Similar
Public information services/communication from the City	76%	3	27	Similar

Table 170: Economy

Economy Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall economic health of Edina	90%	1	28	Higher
Economic development	72%	6	28	Similar
Overall quality of business and service establishments in Edina	90%	2	28	Higher
Shopping opportunities	92%	1	27	Much higher
Employment opportunities	74%	3	32	Higher
Cost of living in Edina	41%	18	26	Similar
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the imp	12%	23	25	Lower

Table 171: Mobility

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Traffic flow on major streets	66%	18	27	Similar
Ease of travel by car in Edina	82%	18	29	Similar
Ease of travel by bicycle in Edina	55%	25	27	Similar
Ease of walking in Edina	67%	24	28	Similar
Ease of public parking	71%	17	25	Similar
Bus or transit services	66%	5	25	Similar
Traffic enforcement	72%	5	27	Similar
Traffic signal timing	70%	3	27	Similar
Street repair	48%	24	31	Similar
Street cleaning	80%	4	28	Similar
Street lighting	76%	5	29	Similar
Snow removal	85%	1	34	Higher
Sidewalk maintenance	68%	12	27	Similar

Table 172: Community Design

Community Design Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall established “built environment” of Edina (including overall design, buildings, parks and transportation syst	77%	5	26	Similar
Public places where people want to spend time	85%	3	26	Higher
Variety of housing options	57%	20	29	Similar
Availability of quality affordable housing	32%	27	32	Similar
Land use, planning and zoning	50%	17	30	Similar
Code enforcement (weeds, abandoned buildings, etc.)	65%	5	27	Similar

Table 173: Utilities

Utilities Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Fiber/home internet connection	61%	5	21	Similar
Garbage collection	87%	2	25	Similar
Drinking water	72%	21	29	Similar
Sewer services	89%	10	28	Similar
Storm drainage	74%	21	28	Similar
Utility billing	75%	15	26	Similar

Table 174: Safety

Safety Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall feeling of safety in Edina	89%	8	29	Similar
Police services	92%	2	34	Similar
Crime prevention	77%	12	28	Similar
Animal control	82%	5	28	Similar
Ambulance or emergency medical services	97%	1	27	Higher
Fire services	98%	1	29	Similar
Fire prevention and education	89%	1	27	Similar
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	81%	2	30	Similar
In your neighborhood	93%	24	27	Similar
In the 50th & France area (downtown area)	84%	24	27	Similar

Table 175: Natural Environment

Natural Environment Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Quality of overall natural environment in Edina	90%	11	28	Similar
Cleanliness of Edina	93%	6	28	Similar
Air quality	91%	12	25	Similar
Edina open space	71%	7	25	Similar
Recycling	86%	3	31	Similar
Yard waste pickup	82%	3	24	Higher

Table 176: Parks and Recreation

Parks and Recreation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Availability of paths and walking trails	76%	23	28	Similar
City parks	93%	6	31	Similar
Recreational opportunities	85%	8	31	Similar
Recreation programs or classes	83%	5	27	Similar
Fitness opportunities (including exercise classes and paths or trails, etc.)	86%	6	27	Similar

Table 177: Health and Wellness

Health and Wellness Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Health and wellness opportunities in Edina	90%	2	27	Higher
Public health services	84%	2	26	Similar

Table 178: Education, Arts, and Culture

Education, Arts, and Culture Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall opportunities for education and enrichment	84%	2	27	Higher
Opportunities to attend cultural/arts/music activities	77%	2	26	Higher
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	87%	1	25	Higher
K-12 education	87%	4	26	Higher
Adult educational opportunities	82%	1	26	Higher

Table 179: Inclusivity and Engagement

Inclusivity and Engagement Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	66%	14	30	Similar
Neighborliness of residents in Edina	75%	3	24	Similar
Making all residents feel welcome	70%	13	22	Similar
Attracting people from diverse backgrounds	45%	19	21	Lower
Valuing/respecting residents from diverse backgrounds	58%	16	22	Similar
Opportunities to participate in social events and activities	76%	2	25	Similar
Opportunities to volunteer	79%	1	26	Higher
Opportunities to participate in community matters	68%	5	25	Similar

Appendix F: Survey Methodology

About the Survey

The City of Edina Resident Survey was first administered in 2011. General resident surveys, such as this one, ask recipients their perspectives about the quality of life in the city, their use of city amenities, their opinions on policy issues facing the city and their assessment of city service delivery. The City of Edina funded this research. Please contact Jennifer Bennerotte of the City of Edina at JBennerotte@edinamn.gov if you have any questions about the survey.

Developing the Questionnaire

The 2023 survey instrument was developed by starting with the version from the previous implementation in 2021. Few changes were made to the survey in order to maximize comparisons over time. In an iterative process between City staff and NRC staff, a final five-page questionnaire was created.

Selecting Survey Recipients

"Sampling" refers to the method by which survey recipients are chosen. The "sample" refers to all those who were given a chance to participate in the survey. A list of all households within the zip codes serving Edina was purchased from Go-Dog Direct based on updated listings from the United States Postal Service, updated every three months, providing the best representation of all households in a specific geographic location. NRC used the USPS data to select the survey recipients.

A larger list than needed was pulled so that a process referred to as "geocoding" could be used to eliminate addresses from the list that were outside Edina's boundaries. Geocoding is a computerized process in which addresses are compared to electronically mapped boundaries and coded as inside or outside desired boundaries; in this case, within Edina. All addresses determined to be outside the study boundaries were eliminated from the list of potential households. Each address identified as being within city boundaries was further identified as being within one of four quadrants: Northeast (NE), Northwest (NW), Southeast (SE), and Southwest (SW). A random selection was made of the remaining addresses to create a mailing list of 2,000 addresses.

To choose the 2,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every Nth one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was randomly selected to complete the survey using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Survey Administration and Response Rate

Each selected household was contacted three times. First, a prenotification announcement was sent on March 22, 2023, informing the household members that they had been selected to participate in the City of Edina Resident Survey. Approximately one week after mailing the prenotification, each household was mailed a survey containing a cover letter signed by City Manager Scott Neal enlisting participation. The packet also contained a postage-paid return envelope in which the survey recipients could return the completed questionnaire directly to NRC. A reminder letter and survey, scheduled to arrive one to two weeks after the first survey, was the final contact for all households. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English. Each wave of the cover letter accompanying the mailed survey included a web link for residents to visit if they preferred to take the survey online. Data collection was open through May 3, 2023.

About 5% of the 2,000 surveys mailed were returned because the housing unit was vacant, or the postal service was unable to deliver the survey as addressed. Of the 1,904 households presumed to have received a survey, 475 completed the survey (192 of which were completed online), providing a response rate of 25%. Additionally, responses were tracked by geographic area; response rates by area ranged from 20% to 31%. The response rates were calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons.

¹ See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

Response Rate by Area for Mailed Survey

	NE	NW	SE	SW	Unknown	Overall
Total sample used	368	492	852	288	-	2,000
I=Complete Interviews	93	130	157	83	1	464
P=Partial Interviews	2	2	6	1	0	11
R=Refusal and break off	1	0	0	1	0	2
NC=Non Contact	13	20	49	14	0	96
O=Other	0	0	0	0	0	0
UH=Unknown household	0	0	0	0	0	0
UO=Unknown other	259	340	640	189	0	1,523
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	27%	28%	30%	31%	-	25%

One survey did not have an indicated area. This survey is listed above as "unknown".

Margin of Error

The 95% confidence interval (or “margin of error”) quantifies the “sampling error” or precision of the estimates made from the survey results. A 95% confidence interval can be calculated for any sample size and indicates that in 95 of 100 surveys conducted like this one, for a particular item, a result would be found that is within five percentage points of the result that would be found if everyone in the population of interest was surveyed. The practical difficulties of conducting any resident survey may introduce other sources of error in addition to sampling error. Despite best efforts to boost participation and ensure potential inclusion of all households, some selected households will decline participation in the survey (referred to as non-response error) and some eligible households may be unintentionally excluded from the listed sources for the sample (referred to as coverage error).

While the margin of error for the survey is generally no greater than plus or minus five² percentage points around any given percent reported for the entire sample, results for subgroups will have wider confidence intervals. Where estimates are given for subgroups, they are less precise.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC uses Polco, an online public engagement tool designed primarily for local governments, to collect online survey data. The Polco platform includes many features of online survey tools, but also includes elements tailored to the civic environment. For example, like NRC’s mailed surveys, surveys on Polco are presented with the city name, logo (or other image) and a description, so residents understand who is asking for input and why. Optionally, Polco can also verify respondents with local public data to ensure respondents are residents or voters. More generally, an advantage of online programming and data gathering is that it allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses

² Although this has become the traditional way to describe survey research precision, when opt-in results are blended with scientific results, assumptions about randomness of responses are not the same as when results come only from the random sample. Consequently other terms sometimes are used in place of “confidence interval” or “margin of error,” such as “credibility intervals.” We hew to the traditional way of describing sample-driven uncertainty while we work with the industry to sort out the best ways to describe these new approaches.

and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Weighting the Data

The demographic characteristics of the survey sample were compared to those found in the 2020 Census and the 2021 American Community Survey estimates for adults in the City of Edina. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. Both samples were weighted independently and then combined into one final dataset.

The characteristics used for weighting were respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity. This decision was based on:

- The disparity between the survey respondent characteristics and the population norms for these variables
- The saliency of these variables in differences of opinion among subgroups
- The historical profile created and the desirability of consistently representing different groups over the years

A special software program using mathematical algorithms is used to calculate the appropriate weights. Several different weighting “schemes” are tested to ensure the best fit for the data.

The results of the weighting scheme are presented in the table on the following page.

2023 Edina Resident Survey Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	29%	14%	28%
Own home	66%	86%	72%
Detached unit	57%	58%	58%
Attached unit	43%	42%	42%
Race			
White	88%	92%	88%
Not white	12%	8%	12%
Not Hispanic	98%	98%	96%
Hispanic	2%	2%	4%
White alone, not Hispanic	87%	91%	87%
Hispanic and/or other race	13%	6%	13%
Sex and Age			
Female	54%	62%	55%
Male	46%	38%	45%
18-34 years of age	20%	6%	18%
35-54 years of age	34%	23%	33%
55+ years of age	45%	71%	48%
Females 18-34	10%	4%	12%
Females 35-54	19%	13%	17%
Females 55+	26%	45%	26%
Males 18-34	11%	2%	6%
Males 35-54	16%	9%	17%
Males 55+	20%	26%	22%
Council District			
Northeast Quadrant	22%	20%	22%
Northwest Quadrant	28%	28%	38%
Southeast Quadrant	35%	34%	35%
Southwest Quadrant	15%	18%	15%

* 2020 U.S. Census Bureau, 2021 American Community Survey Population Estimates

Analyzing the Data

The electronic dataset was analyzed by NRC staff using the Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions and mean ratings are presented in the body of the report. A complete set of frequencies for each survey question is presented in *Appendix B: Complete Survey Frequencies*. Also included are results by respondent characteristics (*Appendix D: Responses to Selected Survey Questions by Respondent Characteristics*). Chi-square or ANOVA tests of significance were applied to these breakdowns of selected survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. Where differences between subgroups are statistically significant, they have been denoted with capital letters.

Appendix G: Survey Materials

The following pages contain copies of the survey materials sent to randomly selected households within the City of Edina.